

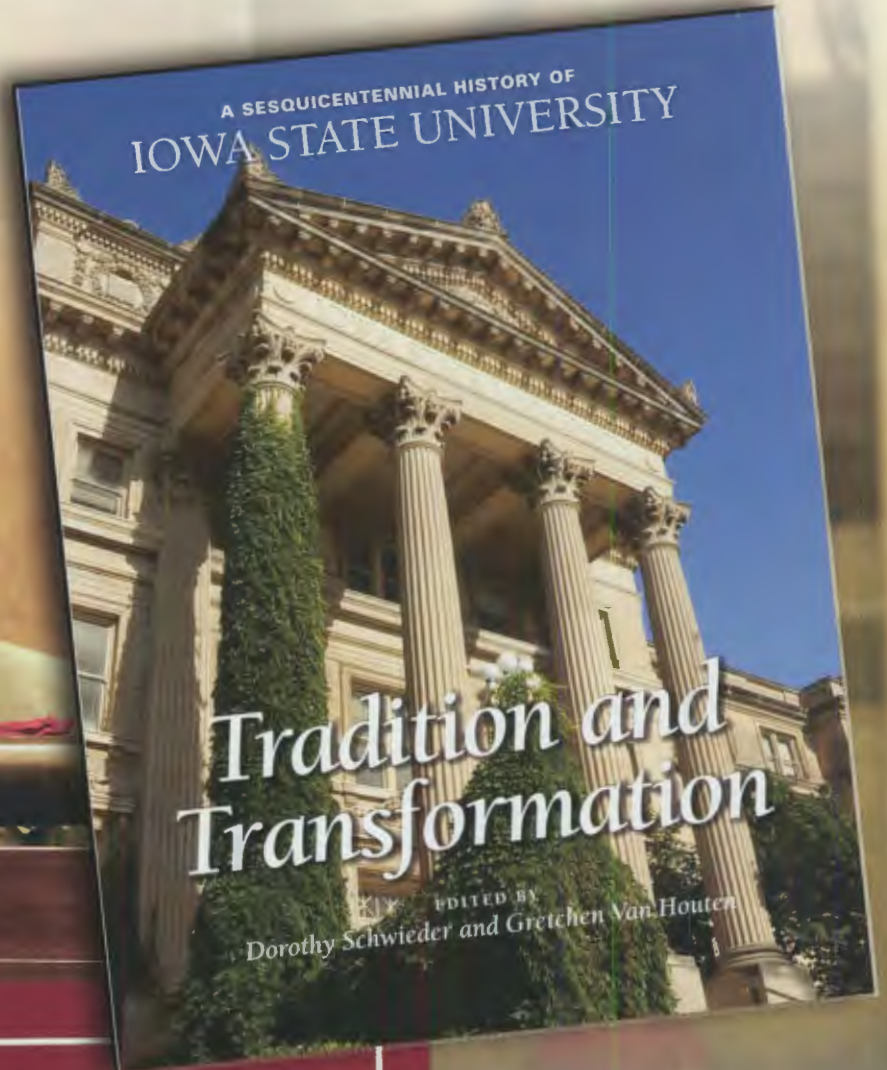
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BOOKMARKS

SPRING 2007
Volume 3, Number 1

VEISHEA  **2007**
A Timeless Tradition



150
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BOOKMARKS



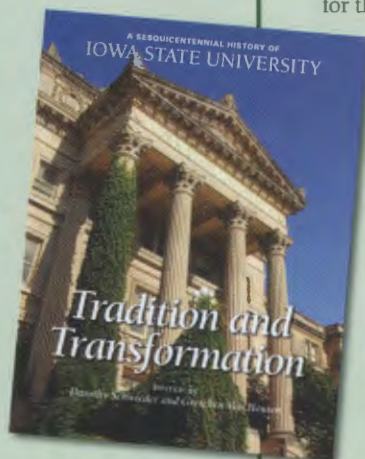
From Dean Olivia Madison

Iowa State University's Sesquicentennial was kicked off in grand style during the 2007 VEISHEA celebration.

One of the more formal highlights of VEISHEA was the Distinguished Awards Ceremony held here in Parks Library. Our upper rotunda and the lobby below, flanked by the murals of Grant Wood and Doug Shelton, lent a stately atmosphere for the event that was attended by more than 200 guests and 12 award recipients.

President Gregory L. Geoffroy presented the Library with an autographed copy of the book that was commissioned to record, for the first time, the events and themes of the second half of the

20th century at Iowa State University. The book, *A Sesquicentennial History of Iowa State University: Tradition and Transformation*, is a welcome addition and may be viewed in Special Collections.



Representatives from the ISU Alumni Association and the ISU Foundation, responsible for this event, noted that the library was selected as the site for the event because it was a familiar, sometimes nostalgic, and integral part of the ISU experience for most alumni, especially those receiving awards. All of the guests enjoyed seeing students in the University Library environment and a number of alumni expressed

amazement at the changes that have taken place over the years with the renovations, computer work stations, and most recently, the addition of the Bookends Cafe.

The changes continue as we near completion of the first phase of the Learning Connections Center, which houses computer workstations and multimedia studios designed to serve students working on collaborative projects. The center's technology and specialized media equipment will support a broad spectrum of disciplines.

We look forward to the rest of this special year as it unfolds before us. Please enjoy the images from VEISHEA and our first issue of *Bookmarks* in the Sesquicentennial year.

Olivia M. A. Madison

Cover image:
Montage from the Distinguished Awards Ceremony and commissioning of the new book *A Sesquicentennial History of Iowa State University: Tradition and Transformation*.

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Successful Semester for Bookends Café

Bookends Café is wrapping up its first semester of business in Parks Library. Offering a wide variety of beverages and food, it has proven to be a popular stop for many students, faculty and staff.

The cafe began with an initial planning meeting with ISU Dining in April 2006. The next 7 months were devoted to in-depth planning, numerous meetings, bid processes, evaluation and selection of materials and furnishings, construction schedules and issues, budget problems, custodial service concerns, signage including the logo, terrazzo flooring installation, television acquisition, cafe hours, storage supply space, lighting, utilization for Fireplace Room and hallway, and development of a marketing plan.



The Bookends Café finally opened for business on Monday, November 13, 2006 with a Grand Opening ceremony on Tuesday, November 14, 2006. The cafe is located on first floor adjacent to the Fireplace Reading Room. The convenient location makes an excellent detour on the way to class, a meeting on central campus, or utilizing the Library's diverse collection.

It takes one full-time and approximately thirty part-time Dining Service student employees to make Bookends Café run successfully. Customer traffic averages more than 750 patrons per day and, although there is often a line at the café, it appears the busiest hour is between 10-11 a.m. It is estimated that between 85-90% of the customers are students. Early sales indicated that the café was at 125% of the projected sales for the first three months of business. Weekday sales are currently averaging more than \$3000 per day. The Bookends Café is the number one campus café in terms of monthly sales according to Kristi Patel, Assistant Director for Retail Operations at ISU Dining.

So just how much coffee is needed to fuel Bookends customers? Nearly 70 pounds of whole bean coffee are used per week. In the first semester of business, the most requested drink has been Mocha. The majority of customers are seeking one of the various beverage options, however, there is an excellent selection of food as well. The Library and ISU Dining business partnership has created a beneficial service for our Library patrons. Whether you like your coffee straight or a more complex option such as a Caramel Macchiato we would recommend stopping by the Bookends Café on your next visit to Parks Library!



Zaid Abdul-Aziz Visits Library

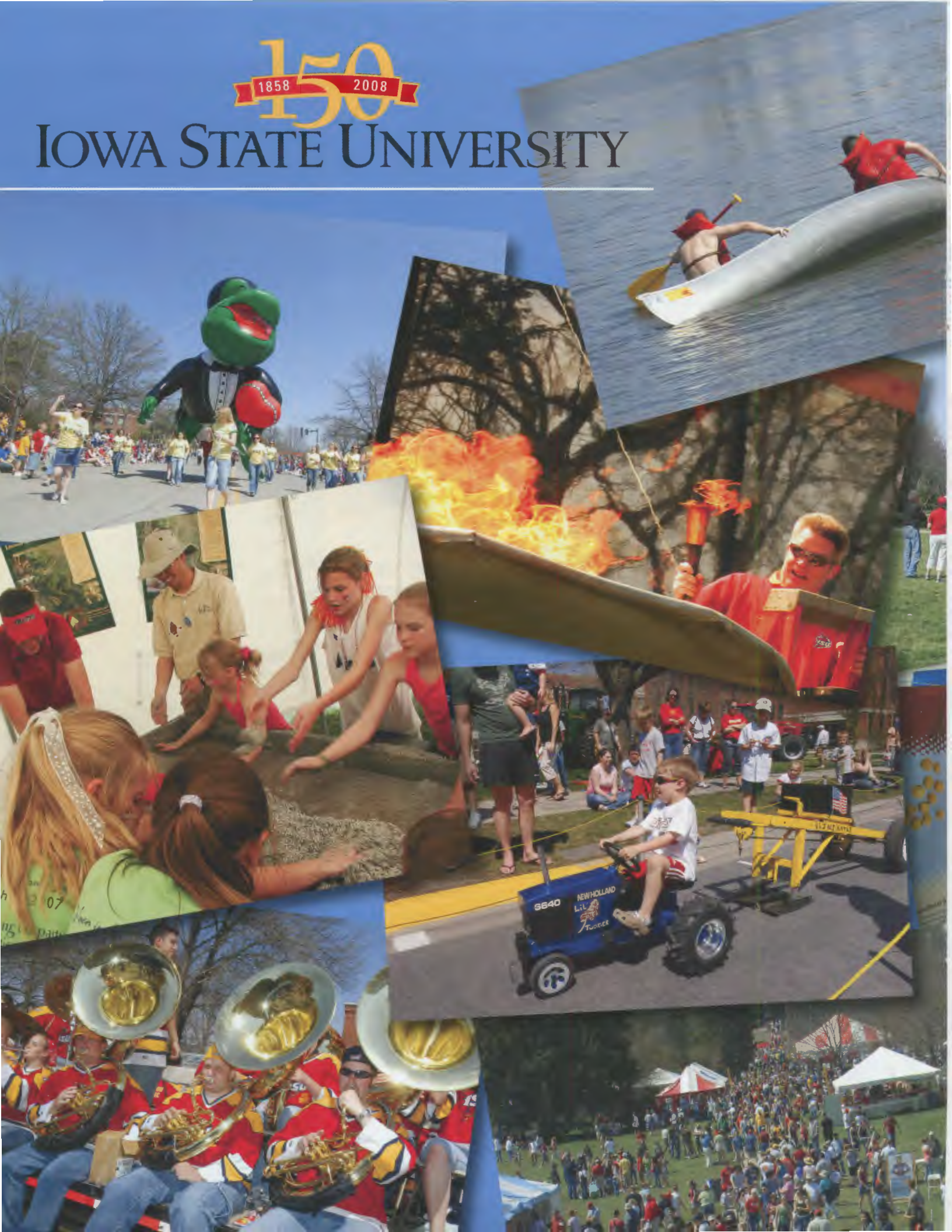
Zaid Abdul-Aziz and his son, Yusef Aziz, carved out some time from their busy lecture and book signing schedule to visit the Library on Feb. 22. Dean Madison delighted in showing them around the Library. They particularly enjoyed Special Collections where Abdul-Aziz was able to show his son archival records and clippings from his playing days.

Abdul-Aziz, formerly Don Smith before his 1973 conversion to Islam, was a three-time All-Big Eight basketball player for Iowa State and two-time All-American. In 1968, he became the first ISU basketball player to be drafted in the top-five in the NBA Draft. Abdul-Aziz was in Ames as a guest of the ISU Alumni Association promoting his book *Darkness to Sunlight: the Life-Changing Journey of Zaid Abdul-Aziz*.

Bookends CAFE

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STAFF—MAKING US PROUD!

Pali U. Kuruppu and Anne-Marie Gruber.

"Understanding the Information Needs of Agricultural and Biological Science Scholars," *The Journal of Academic Libraries*, 32(6)(2006):609-623.

Hilary T. Seo and Tanya Zanish-Belcher. "Pitfalls, Progress and Partnership: Collaboration Between Special Collections and Preservation in Academic Libraries." *Collection Management*, 30:3 (2005).

Carie McGinnis, the Library's first Lennox Foundation Preservation Intern in 2006, accepted the Collections Conservator position at Harvard's Widener Library after completing her internship.

Andrea Dinkelman is the recipient of the 2007 Learning Communities Collaborator Award. The award was presented at the Learning Communities Institute on May 7, 2007. For more information about the Learning Communities Institute, please go to: <http://www.lc.iastate.edu/institute2007.html>.

Andrea Dinkelman and Kristine Stacy-Bates.

"Accessing E-books through Academic Library Web Sites." *College & Research Libraries*, vol. 68, no. 1 (Jan. 2007): pp. 45-58.

Andrea Dinkelman. "1 Librarian + Teaching Faculty = Successful Collaborations!" Poster presentation at the Association of College and University Biology Educators Conference: The Revolution and Evolution of Biology Education: Where 50 Years Can Take Us. Decatur, IL. Friday, October 27, 2006.

Susan A. Vega Garcia has been elected as incoming secretary of the Association for College & Research Libraries (ACRL) Instruction Section, for July 1, 2007-2008; ACRL IS Executive Committee for 2007-2008.

Preservation Department Collaborates with Iowa Crime Lab

Charred documents, human putrefaction, and criminal evidence may seem out of place in a typical university library preservation department, but they became a focal point for our department when we were asked to develop a workshop for forensic document specialists. Gary Licht from the Iowa Division of Criminal Investigations Crime Laboratory, contacted Hilary Seo, Head of the Preservation Department, to enlist an instructor and develop a workshop on document preservation. His idea was to teach forensic document specialists how to handle and preserve documents recovered from crime scenes as part of the Midwestern Association of Forensic Scientists workshop.

For the workshop, Gary asked Preservation for techniques that specifically dealt with treating documents that are charred, greasy, or mud encrusted. The grease, we discovered, was from human decomposition. We opted for kitchen grease; although not perfect since it lacks bodily fluids and bacteria that cause things to stick together and deteriorate, it did allow us to test various grease removal techniques. Ultimately, the trainers took a page out of the examiners' book. The use of mineral spirits was the easiest and most effective method. Soaking greased stained documents in mineral spirits for brief amounts of time did not adversely affect the inks tested and unlike washing paper in water, the documents in mineral spirits dried quickly and remained flat.

The next problem was stabilizing and protecting paper-based evidence that had been damaged or weakened. The biggest problem was filthy, muddy documents that were folded or crumpled, stuck together and unidentifiable. For muddy documents, washing in trays of clean water is a common technique in conservation and could easily be accomplished in crime labs. Washing removes caked on debris and eases folded and fused pages apart. Unfortunately, the documents are often written with modern inks that are soluble in water or other solvents, sensitive to light, and more impermanent than printed and older inks found in libraries and archives. As a result, we had to stress the importance of testing every solvent to be used on every medium present.

Charred documents posed the other major concern expressed by the examiners in terms of handling and stability. Libraries usually have the luxury of purchasing a replacement copy if necessary. Archives can make the decision to discard the charred materials and rely on similar documents in good condition or store the documents until time and money are available to cull information from them. For the examiners, the charred documents may be all they have and the clock is ticking. The documents need to be stabilized for examination and for submission into evidence. Handling by examiners in a controlled environment has its risks, but nothing compares to the conditions these fragile documents are exposed to once turned over to lawyers and the courts.



Charred documents that cannot be flattened without causing further damage can be placed in a modified sink mat to accommodate the thickness of the cockled document, and provide protection and improved handling.

The Preservation Department adapted two techniques used in conservation to assist in stabilizing and improving handlability. Lining fragile paper objects with thin, strong Japanese tissue and starch paste has a long tradition. The concern raised was that the documents were written on both sides, so the tissue needed to be fairly translucent once applied. We determined that lens tissue is thin enough to fulfill this requirement and readily available; however, very thin tissue is difficult to handle once it is wet and needs support. We chose sheets of Mylar and coated them with a fine layer of methyl cellulose through a silk screen and carefully placed them on large sheets of lens tissue. The charred documents were then lined with the lens tissue that was coated with more methyl cellulose. The Mylar provided the support needed and the tissue easily peeled away from the Mylar once dried.

Lining charred documents is possible when the documents are fairly flat. Unfortunately, unevenly scorched paper is often cockled and cannot be flattened without causing more damage. Adapting another conservation technique provided a relatively simple solution that could be executed in a crime lab. A sink mat is designed to accommodate the three-dimensionality of objects such as glass-plate negatives. With this concept in mind, we used a piece of foam core board to create the sink mat, cutting a window slightly larger than the document. Mylar was then attached to the foam core over the window. The document was placed in the sink and another sheet of Mylar adhered over the window to completely encase the document. The slight pressure of the two sheets of Mylar kept the document from shifting in the sink mat.

Although a little out of the ordinary, the conversations and exchange of techniques on paper handling and treatments has led to the cross-pollination of ideas in the two fields. Currently in the Preservation Department, we are researching the effects of various consolidants on severely burned documents as a stabilization method and the sink mat technique has been adopted by one of the forensic labs in the Midwest.



Andrew Hoppmann, ISU student employee in Preservation, demonstrates the preparation of a Mylar sheet support for lens tissue used in backing fragile documents.



The Library Staff Association at the University Library

The Library Staff Association (LSA) at the University Library was started in the 1950's to encourage interaction between library staff in the various departments. LSA works to educate and inform staff of events within the university and Ames; and as a way for staff to become active within the Ames community.

Membership is open to all staff, student workers, and retirees. Membership consists of 80-120 staff (out of 150), 15-20 students (out of 300), and 15-20 retirees, totaling approximately 100-130 per year. An executive council is voted in each year and organizes all activities and events. Meetings are scheduled 2-3 times a year. These include an annual "State of the Library" update from Dean Olivia Madison and guest speakers from the library, campus, or the Ames area.

LSA activities are scheduled year round including: fall and spring end-of-semester-all-day-food honoring graduating senior staff, treats to honor custodians, bake sales, donut/muffin sales, brown bag informational lunches (staff sharing travels, knowledge, crafts), a summer picnic for all library staff (including games and prizes), and much more.

LSA sponsors a food drive every year for the Ames Food Pantry and MICA. We have a Holiday Sharing Tree where gift donations are provided for those in need. In past years, we have donated Christmas presents to the children of Beloit, adopted 3 families through Access Services for Christmas, and provided residents at Riverside Manor and Abington on Grand with gifts, goodies, and caroling. LSA also donated monetarily to the Morrill Hall renovations and several area charitable organizations.

Through the support and help from all LSA members and library staff, we have developed camaraderie among staff at the library that surpasses many departments on campus. It provides a way to get to know our peers, supervisors, and management within the library, as well as become an integral and giving part of the Iowa State and Ames communities.



MONICA PORTER

Director of Development

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From the Library Director of Development

Deferred Giving

With the past as a guide, we may expect that many large charitable giving commitments to the University Library will be through deferred or planned giving. Since the 2004 fiscal year, over one-half of the gift commitments each year for the University Library have been through deferred giving.

Many donors have the ability and desire to make deferred commitments knowing that the University Library will be able to utilize the monies after the donor(s) have used assets necessary for maintaining their personal lifestyles. Depending on the size of the gift commitment, a donor may specify whether he or she is establishing an endowment or an expendable fund. A donor may also specify programs or projects in the University Library as designations for the commitment or indicate a preference for an unrestricted fund.

Deferred or planned giving indicates that the commitment will be available for expenditure or endowment after the lifetime of the donor(s). Examples of the most popular deferred gifts are will provisions, gifts of retirement plan assets, charitable gift annuities, charitable remainder trusts, and paid-up life insurance.

With all deferred or planned gifts, the expectation is that the donors are using personal financial and legal advisors.

Will provision

The most popular planned gift is the charitable bequest which allows the donor to leave a legacy at the university. The donor retains the right to use the

assets during life and to select how the monies are to be used through the ISU Foundation when they become available.

The charitable bequest may take several forms including leaving a specific asset, a specific sum of money, a percentage of the estate or what remains of the estate after other bequests are fulfilled. The bequest may be changed any time during life. While a bequest offers no income tax benefits, it is fully deductible for estate tax purposes when basic requirements are met.

After the lifetime of the donor(s) the assets remaining in the charitable trust may be used as the donor had designated at the University Library.

Gift of Retirement Plan Assets

Retirement plan assets are some of the best assets to gift to charity. This is because with most retirement plans, taxation is deferred until the assets are withdrawn from the plans. Leaving these assets to heirs will require those inheriting to pay the taxes, while gifting them to charity does not cause a taxable event.

In order to gift retirement plan assets, the charity needs to be noted as beneficiary on the proper forms with the company holding the retirement plan or IRA. These are not assets transferred through a will provision.

Information about other deferred giving options including charitable gift annuities, charitable remainder trusts, and paid-up life insurance is available at www.foundation.iastate.edu or by contacting the University Library's director of development at mgporter@iastate.edu or 515-294-0431.

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