

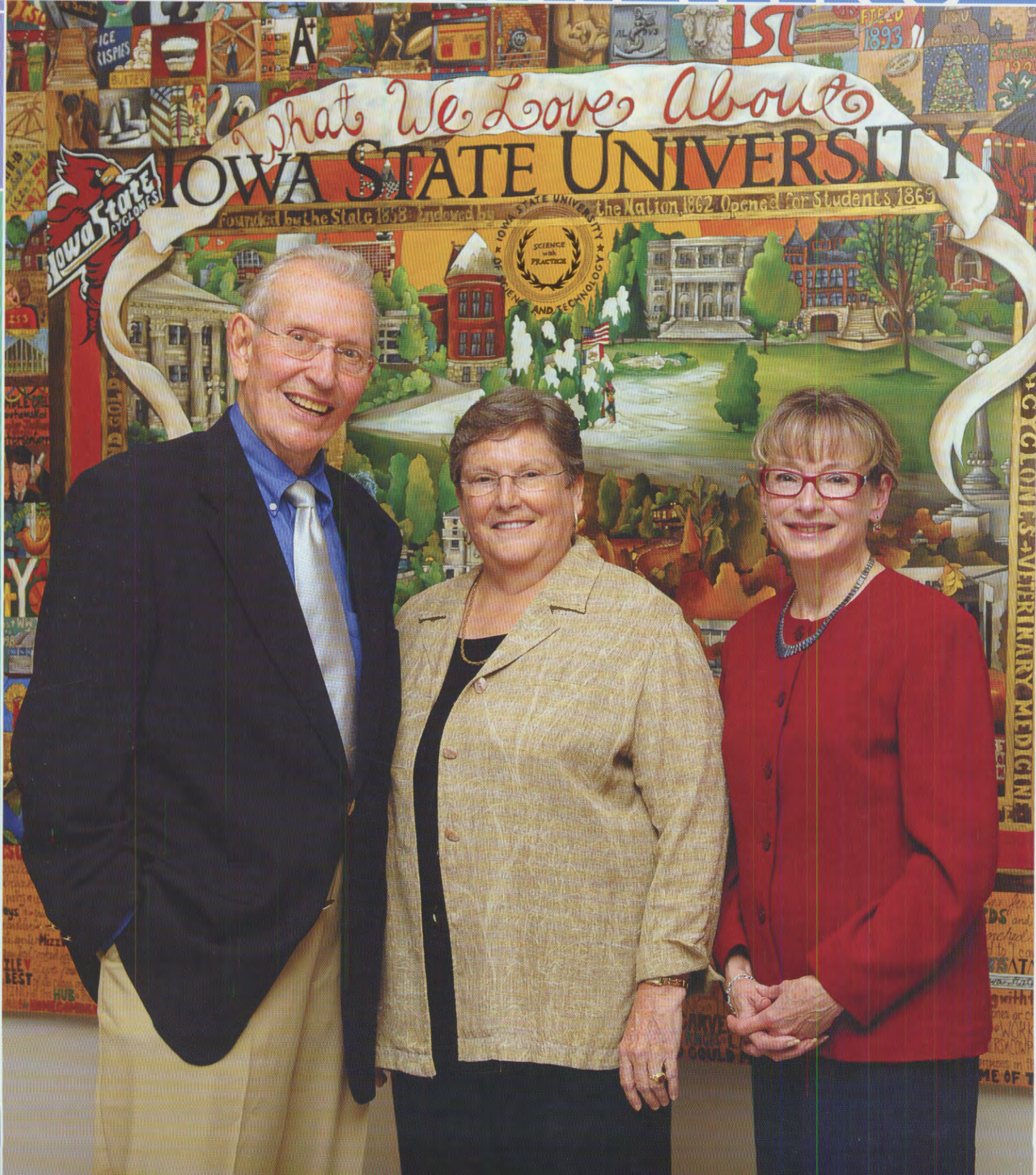
IOWA STATE  
UNIVERSITY

UNIVERSITY LIBRARY

# BOOKMARKS

FALL 2007

Volume 3, Number 2



# BOOKMARKS

Cover image:

*Deans Warren B. Kuhn, Nancy L. Eaton, and Olivia M. A. Madison pose in front of the large and colorful Sticks mural, "What We Love About Iowa State," now on display in the Parks Library Building. The mural, commissioned as part of Iowa State's sesquicentennial celebration, was created by artist Sarah Grant with the assistance of her designers at Sticks, the nationally recognized sculptural art studio in Des Moines. It's a celebration of all kinds of things, quotes, and phrases that generations of Iowa Staters love about their alma mater. The mural will eventually travel to other buildings on campus.*

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From Dean Olivia Madison

Special events continue to highlight Iowa State University's sesquicentennial year in many different ways. Our contribution to this celebration was the Deans' Panel, "At the Helm of Parks Library," featuring Deans Warren Kuhn (1967–1989), Nancy Eaton (1989–1997), and myself, held in late September.

We shared some personal stories and addressed the following questions: What attracted us to Iowa State University? What did we perceive the institution wanted or needed? What did we consider to be the major accomplishments during our tenure? What did we perceive to be the future of the library? Responses ranged from analytical opinions to amusing anecdotes and the occasional surprise, even to staff who had worked with the former deans. The deans also brought several mementos that will be placed in the archives. The event was taped and will eventually be available for viewing on DVD in Special Collections.

The former deans, like many of the visitors who have wandered through the library over the past few months, were amazed at the changes that have taken place over the years, both in the physical library, the virtual library and in the services we provide. The Learning Connections Center has been an area of particular interest. Just completed this summer, it fills rapidly with students each morning; one, two, and sometimes four to six students working together at one of the new computer workstations.

We look forward to the rest of this special year and continue to seek new ways to meet the needs of all of our patrons. Please enjoy the images from the Deans' Panel and our new Learning Connections Center.

*Olivia M. A. Madison*

## The Learning Connections Center brings research resources and technology together to aid student learning

The library has transformed its space to meet the changing needs of students through the new Learning Connections Center (LCC).

One of our goals is for students to think of the library as the first place to go for information and services that help them in their academic pursuits. The library staff realized that the learning styles of today's students required a new type of learning space. Today's students are

- connected to others through technology
- oriented toward working in groups and tend to reach out to each other for assistance and advice
- visual learners who learn by doing, having grown up in the computer/television/video age
- technologically savvy producers, as well as consumers, of media and knowledge
- adept at multitasking, either alone or in groups
- desire connections in media-rich, formal and informal learning settings that address a variety of learning styles

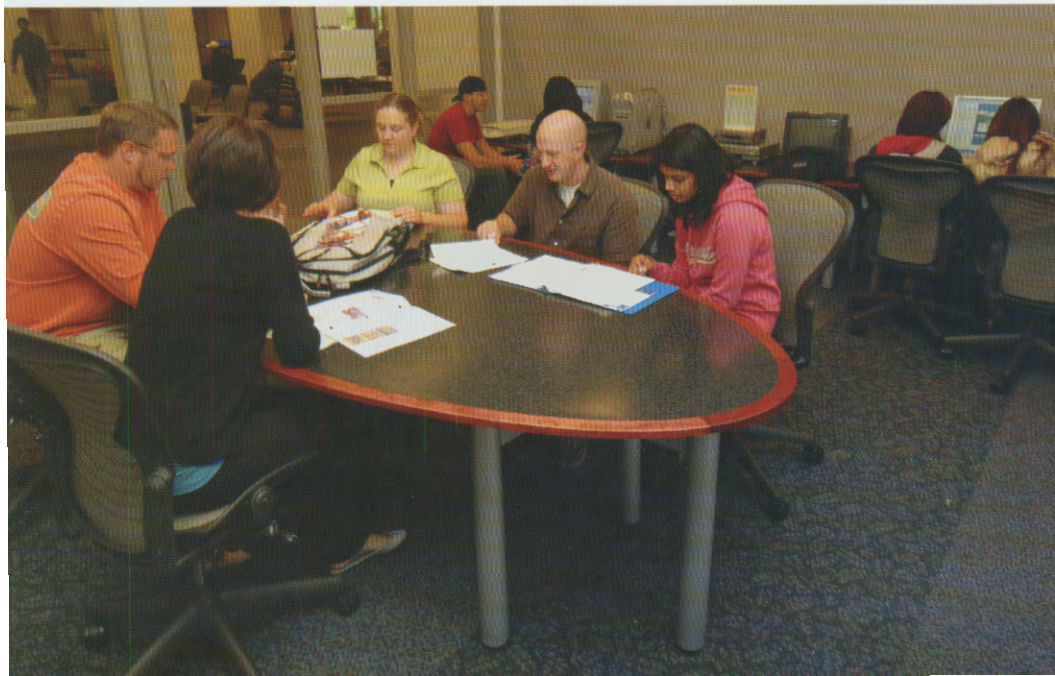
In response to these changing needs, the library established the LCC and acquired all new furnishings with the assistance of a quarter-million-dollar grant from the Roy J. Carver Charitable Trust.

### The Learning Connections Center was designed to accommodate new learning styles

Despite the fact that the reference book collection had grown, reference questions and consultations had dropped dramatically. Students relied more on the e-Library for their research needs without realizing that expert help was available in the reference area. The decision was made to change the reference desk into a Help & Information station and locate it within the LCC. It would be close to all of the workstations and studios; expertly staffed with subject specialist librarians for research, IT staff for technical assistance, and students for peer interaction.

*continued on page 6*

*Students use the multimedia studios to build digital media presentations.*



## Interlibrary Loan "goes green"

A new cooperative program has just been initiated between the Ames public library and Iowa State Library. "Bikes at Work" is providing Tuesday and Thursday Interlibrary Loan delivery service between the two libraries.

The major function of this Interlibrary Loan is to provide Iowa State students, faculty, staff, and Library Visitor Cardholders access to materials that are not available in the Iowa State Library collections. Through online computer systems and other ordering methods, several types of publications, including books, periodical articles, patents, CDs, DVDs, etc; may be obtained from other libraries, organizations, and document delivery companies. ILL/DD also provides copies and loans of Iowa State University Library materials to other libraries worldwide through its lending service and supplies library materials to individuals and organizations without libraries through its Document Delivery Service.

The bike delivery service allows for faster delivery of publications, hard-copy documents, etc., as opposed to the delay caused by regular mail being routed through Des Moines and then back to Ames.

# Library deans face challenges over the years

A few short paragraphs cannot begin to cover the service of those who have been leaders of the Iowa State University Library—Deans Warren Kuhn (1967–1989), Nancy Eaton (1989–1997), and Olivia Madison (1997–current). Yet during the informal panel the deans shared common challenges in four basic areas.

It was, and is, a challenge working with the building: understanding its importance as a place of work, study, and research; appreciating its romance and beauty in the architectural details and art collection; dealing with the commonplace issues of storage space, flooding, and renovation. Yet, the Parks Library building delivers a never-ending sense of awe, inspiration, and credibility.

There was, and is, the challenge of building the collection. In 1970 the number of journal titles published annually was about 40,000. Today librarians can choose from more than 201,000 journal titles—hard copy and electronic. In 1970 they could choose from 36,000 book titles. Today librarians can choose from more than 175,000 titles, reprints, new editions, and more. Sources show 6.1 million items available when multi-media is added. The availability of materials that can be acquired, organized, and a librarian can help people find is voluminous, but the library has the tools to accomplish this.

Technology and its place in the library were also presented as a challenge—trying to keep current with ever-changing needs of the patrons. It began with using computers to automate card cataloging and circulation, and today the minimum expectation is wireless computers able to access reference information online—and the technology keeps improving.

And, the final challenge, people. Libraries are people. All three individuals talked about the staff they worked with, the people they hired. Choosing the people that work here was a very serious business, because it was a commitment. All the deans concurred; without the right people, libraries are just buildings with stuff; the services provided by the staff were, and are still, important for patrons of the library.



“The real breakthrough in terms of collections came in 1972 when we got an additional state appropriation of \$500,000. This was manna from heaven; it really allowed us to take off.”

~ Warren Kuhn





"One of the things that I brought with me was a project with the national agriculture library where we were digitizing text for agricultural information, publishing them on CD Roms, and then the World Bank was distributing them worldwide to third world countries."

~ Nancy Eaton



"The fact is that we have two libraries— there is synergy between the two; there is the physical library and what I called the virtual library, the electronic library."

~ Olivia Madison



**More than 37 years of library progress has occurred under their leadership. Each dean built upon the work of his/her predecessor. This is only a partial listing of their accomplishments:**

- Growth in services
- Growth in collections
- Computerized cataloging
- Automation of reference and circulation
- Special collections department
- Microform center
- Map room
- Multimedia center
- Government publications collection
- Library addition
- Conservation and preservation department
- User education lab
- Storage building built
- Library 160 computerized, independent-study course
- Addition of artwork
- e-Library
- Renovation of library interior, ongoing
- Increased computer workstations for students
- Learning Connections Center

Iowa State University Library will have a difficult time in the future finding anybody to match their dedication to quality customer service and scholarship. The students, faculty, staff, and alumni appreciate their efforts and their contributions to this library.



## Librarians, Students, and Technology

The Iowa State Library now has a presence on Facebook, thanks to Social Sciences and Humanities Librarian, Jeff Kushkowski.

Facebook has grown from a way for college students to connect with one another socially to a powerful tool for networking and communicating information among academics and professionals. It's an easy-to-use platform that allows you to put as much or as little information about yourself and your work- or recreation-related activities as you wish, and you can select levels of privacy by choosing who is able to access your profile. Librarians have been doing a lot of work in the Facebook arena.

The Facebook group ISU Library provides links to the library catalog, electronic journal indexes, course reserve materials, and other features. Future developments include an application with a library catalog search bar. Patrons, who must be in the Iowa State Network, can link to these services directly from their Facebook page.

## STAFF—MAKING US PROUD!

**Aune, Jenny (English); Dinkelman, Andrea (Library); Nonnecke, Gail (Horticulture).**

"Interdisciplinary Learning: Combining Communication, Information Literacy, and Subject Area in a First-Year Composition Course." Selected presentation given at the 12th Annual National Learning Communities Conference: Students at the Center. Indianapolis, IN. Thursday, November 8, 2007.

**Baldwin, David A. (Library); Barkley, Daniel C. (University of New Mexico).** *Complete Guide for Supervisors of Student Employees in Today's Academic Libraries.* Westport, CT: Libraries Unlimited, 2007.

**Kuruppu, Pali.** "Evaluation of Reference Services - A Review," *Journal of Academic Librarianship.* 33 (3) (2007) : 368-381.

**Kuruppu, Pali.** "Recruitment of Science and Technology Librarians - A Review," *Science & Technology Libraries. Special Issue: Science and Technology Librarians: Recruitment, Training, and Retention.* 27 (1/2) (2006) : 11-39.

**Pedersen, Wayne A.** "Implications for Library Organization and Guideposts for Education and Training: The Many Hats of the Interlibrary Loan Librarian." *Journal of Interlibrary Loan, Document Delivery and Information Supply.* 17 (4) : 95-114, 2007.

**Tanya Zanish-Belcher** was awarded the Department of History Distinguished Alumni Award, 2007 (College of Liberal Arts, Wright State University), in April 2007.

**Tanya Zanish-Belcher** has been appointed to a second full term (2007-2010) on Iowa's State Historical Records Advisory Board by Governor Culver.

**Dave Baldwin** gave a workshop, "Learning Connections and Student Learning, how collaborative workspaces can contribute to effective teaching, October 3, 2007. Faculty Development: Teaching and Learning series and an IT seminar session on the Learning Connections Center on October 19, 2007.

**Gerry McKiernan** gave a workshop, "Facebook 101: An Introduction to Online Social Networking and Its Potential for Education," CELT, October 23, 2007. Faculty Development: Teaching and Learning Technology series.

## The Learning Connections Center *continued from page 3*

In order to make space for the LCC, the print reference collection was pared down and converted to electronic when possible. The following new learning spaces and equipment were placed in the former reference area:

- Collaborative workstations
- Presentation practice room
- Reference collection
- Multimedia production studios
- Help & Information desk
- Scanning equipment
- Wired group-study tables

### Collaborative workstations

Twenty-eight collaborative computer workstations were designed to comfortably accommodate students working together on group assignments. These stations are designed to be used by one to six students and are adjacent to the print reference resources and the Help & Information desk. Many students work together on the shared computer and on their own laptops. These stations are in constant use.

### Multimedia production studios

Four multimedia production studios are designed to provide students, faculty, and staff with the computers, media production software, and multimedia equipment needed to produce media products. There are four studios—two Macintosh and two Windows. Each studio houses two computers; accompanying multimedia equipment is used to dub, convert, and edit various media formats in creating new digital media products for class assignments or presentations. In addition, each studio has a group-study table that accommodates up to six students. In the first four weeks, more than 450 students utilized the new multimedia production studios.

### Wired group-study tables

Each of the ten group-study tables provide outlets for up to four laptops and seat up to 10 students. Outlets on the table tops permit students to plug in their laptops and work together or alone.

## Presentation practice room

The presentation practice room is designed for use by students, faculty, and staff as a place to practice a class presentation, interview session, or group project. Presentations can be recorded and played back in order to critique them before making the presentation in front of an audience. This type of room is a welcome and unique addition in libraries designed for students who must make group presentations.

## Help & Information desk

The Help & Information desk is staffed by subject specialist librarians, IT staff members, and student employees. The subject specialist librarians provide basic and in-depth research assistance in all areas, as well as basic technical assistance. The IT staff provides basic research assistance and in-depth technical assistance with computer hardware, software, and multimedia equipment. The Help & Information desk is located in the center of the Learning Connections Center. The desk is open from 9 a.m. to 9 p.m. Monday through Thursday, 9 a.m. to 6 p.m. on Friday, and 1 p.m. to 5 p.m. on Saturday and Sunday during the school year. Alternative hours during breaks and summer are posted.

## Reference collection

The print reference collection contains resources that are needed to support the curriculum and that are not available online. This collection is housed in the Learning Connections Center space and in the adjacent Tier 2. The reference librarians selected the most heavily used resources for shelving next to the collaborative workstations. Help & Information desk staff members are available to assist with the identification, location, and use of these reference materials.

## Scanning Equipment

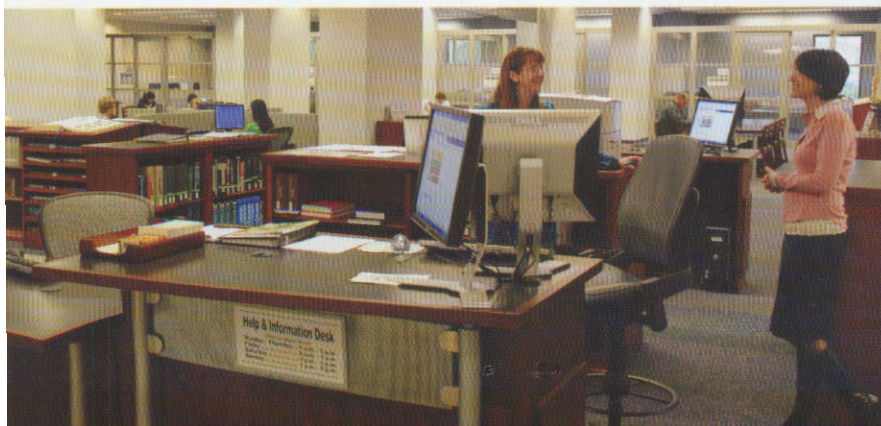
Two Knowledge Imaging Center scanners are located within the LCC and may be used at no charge. Images up to 17 x 23 inches (tabloid) can be scanned in black and white, grayscale, or full color. Scans may be saved in .tiff, .jpg, .pdf, or .png formats and may be saved to a flash drive or e-mailed elsewhere.

All of these collaborative spaces support student learning styles and are adjacent to the new Bookends Café.

## Future goals for the Learning Connections Center

The next phase for the Learning Connections Center is to add instructional classroom and office spaces in order to be able to offer information and technology literacy as well as course-related instruction opportunities for librarians and other faculty. The library will be writing another grant proposal for funding by the Carver Charitable Trust to make the necessary changes to accommodate instructional activities.

*The Help & Information desk is staffed at hours that are convenient for students.*



## Collection Enrichment Fund "Wish List"

Support for the collections is an important part of the University Library campaign (see back cover), so the librarians have formulated a current "Wish List." If one or more of the listings moves you to want to contribute to the purchase of the publication, please contact Monica Porter, 515 294-0431 or libraryfriends@iastate.edu. Any of these will make a wonderful year-end gift to the University Library.

Teaching English as a Foreign Language .....	\$1,100
Theories of International Relations (4 vol. set).....	\$875
Hannah Arendt (4 vol. set) .....	\$870
Bibliography of Writings of Churchill (3 vol. set).....	\$1,000
Underground Press Collections and Supplements..... (microfilm, 1963 to 1985)	\$50,260
Greenwood Encyclopedia of World Popular Culture .....	\$700
Learning and Memory: A Comprehensive Reference .....	\$980
Greenwood Encyclopedia of Love, Courtship and Sexuality through History .....	\$600
Subcultures: Critical Concepts in Media and Cultural Studies .....	\$1,029
Social Surveys II .....	\$800
Blackwell International Encyclopedia of Communication (12 vol. set) .....	\$2,695
Deconstruction: Critical Concepts in Literary and Cultural Studies (4 vol. set) .....	\$1,190
Modernism: Critical Concepts in Literary and Cultural Studies (5 vol. set) .....	\$1,050
Marshall McLuhan: Critical Evaluations in Cultural Theory (3 vol. set) .....	\$553
Semiotics (4 vol. set) .....	\$569
Mikhail Bakhtin (4 vol. set) .....	\$651
How Products Are Made (online 7 vol. set) .....	\$970
Encyclopedia of Statistics in Quality and Reliability (4 vol. set) .....	\$1,170
Materials Science and Technology (online 8 vol. set) .....	\$8,000
Encyclopedia of Applied Physics (online) .....	\$7,615
Encyclopedia of Energy Engineering and Technology ( 3 vols.).....	\$995
International Tables of Crystallography (online).....	\$2,800
Century of Science (electronic backfiles of Web of Science 1900-1944	\$36,225
Encyclopedia of Neuroscience .....	\$2,009
BIOSIS Previews 1926-1979 .....	\$104,000
BIOSIS Previews 1969-1979 (subset of above).....	\$28,000



**MONICA PORTER**

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## From the Library Director of Development

The Roy J. Carver Charitable Trust contributed \$266,000 for the University Library Learning Connections Center, Jon and Myrna Hamann initiated the Jon and Myrna Hamann University Library Endowment to Honor our Parents with gifts totaling \$52,000, and Doug Grahn made an estate commitment of \$75,000 for the John W. Gowen Library Endowment. These and other financial commitments made to the University Library through the ISU Foundation since July 1, 2003, are part of the Campaign Iowa State: With Pride and Purpose.

The University Library goal for the campaign that ends December 31, 2010, is \$7 million. The campuswide goal is \$800 million. Included in the University Library campaign:

1. Growing Library Research Collections—\$2,000,000; expand library research collections, identify gift collections to develop and grow research collections (include both endowed and one-time funds) *See wish list on page 7.*
2. Revitalizing Library Learning and Research Space—\$1,500,000; redefine and revitalize learning and research space with emphases on group learning space and technology tools, the building of new library classrooms as well as a new learning connections center

3. Library Fund—\$2,500,000; flexible funds for innovative projects to support the learning and research needs of students and faculty at the discretion of the dean
4. Building Library Faculty and Staff Leadership—\$1,000,000; support staff and faculty development of research, scholarship, and development of best practices for library services (include both endowed and one-time funds)

Jon and Myrna Hamann, Las Vegas, Nevada, and Karen and Ken Marks, Silver City, South Carolina, are the volunteer University Library Campaign Committee members selected to assist in helping the University Library reach its goal. Ken is a former University Library faculty member who retired as dean of the University of Nevada, Las Vegas libraries. Jon's career at 3M spanned many years. He was library systems department manager and responsible for 1,000 library customers. Myrna received her bachelor's degree in mathematics from Iowa State.

The Hamann and the Marks families look forward to library donors joining them in assisting in reaching the campaign goal so that facilities, programming, and up-to-date faculty and staff will be available for the Iowa State University community.

## IOWA STATE UNIVERSITY

University Library

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Signature redacted for privacy