

IOWA STATE
UNIVERSITY

UNIVERSITY LIBRARY

BOOKMARKS

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BOOKMARKS

The horses in our sculpture, *On Shoulders of Giants** by Iowa Sculptor Nina de Creeth Ward, look out upon a snowy winter morning from the Parks Library lobby.

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** In the Art on Campus Collection, University Museums, Iowa State University, Ames, Iowa. Commissioned collaboratively by the University Library and the University Museums.*

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From Dean Olivia Madison

This has been a year of exciting change for the University Library, and we look forward to an equally exciting new year. In the Parks Library we consolidated five public services into two brand new areas, and we hired eight new faculty and professional staff colleagues!



Within our new Media Center, we brought four different desks (Maps, Media, Microforms, and Reserve Collections) into one new service desk in a completely renovated space. Students are giving it rave reviews! With the creation of the new Instruction Department, we brought together the Library 160 Office (where 6,500 students come every year) and Reserve Processing (supporting over 600 courses each year). With the collaboration of many staff members, the collections and offices were moved with minimal disruption for users in a surprisingly short amount of time. It speaks highly of our staff that this effort was well organized and efficiently carried out on schedule. And, with friendly staff assistance, some promotional efforts, and signage, this fall, our students and faculty easily found their way to the new locations.

What does this change mean? The centralized location of non-book library materials and instructional services are more efficient for students and faculty alike. They now have only two locations to go to for assistance or finding materials instead of five!

While our physical library is major library strength, another strength is our faculty and staff. We recently hired eight new faculty and professional staff members, many with new responsibilities, such as coordinating our new successful Learning Connections; redesigning the e-Library; consolidating/improving library-wide assessment of services, instruction, collections, electronic and physical spaces for continuing improvement; increasing our preservation efforts for rare materials and general collections; and expanding technology into instruction.

Does this mean that we are done with change? Not at all! Student enrollment continues to increase – the student body now numbers over 26,500 students. The growing number of students has created a demand for additional classroom space, computers, and individual and group-study areas in the library. We have begun planning for a new multimedia classroom to be located in our Learning Connections Center – the Roy J. Carver Charitable Trust is funding the project. We also will begin searches for two new faculty positions – they will provide copyright support for collection development and instruction, and expand faculty expertise in science and technology for Special Collections by supporting existing and new archival collection in women in science & engineering, veterinary medicine, and life sciences, etc.

These are exciting times for the University Library. However, without private support, our successes in providing the kind of library ISU students and faculty need would be much more limited. As I look to the coming year, our partnerships with library friends and donors will improve our collections, services, and employees (library faculty and staff as well as our 150 student assistants) as we identify new ways to meet the needs of all of our users.

I sincerely wish you every happiness in what I hope will be a joyful year!

Olivia M. A. Madison

A Fling in Las Vegas!

Jon and Myrna Hamann, long-time supporters of Iowa State and its Library, opened their beautiful home (overlooking the spectacular TPC Summerlin Golf Course) to host a very special ISU Alumni pre-game brunch in Las Vegas on September 20, 2008. ISU alums are always ready to enjoy good food, talk about Iowa State, and support the ISU Cyclones. Jon and Myrna provided the perfect setting for over 30 of us to do just that! These photographs (with lots of red and gold) give a flavor of how festive and enjoyable the party was!

We all enjoyed hearing stories about how important Iowa State has been to each of us. Our most senior alum was Keith Molsberry (a 1942 graduate in Dairy Science) who lives in Las Vegas with his wife Frances. Others traveled from Iowa, Tennessee, and Arizona to attend. Ken and Karen Marks, who with the Hamanns are members of the Library Campaign Committee, traveled from North Carolina.

Olivia Madison, Dean of the Library, Gregory Palermo, Campus Campaign Committee, and Jeff Johnson, President and CEO of the ISU Alumni Association gave brief remarks.

Olivia talked about the many new things happening in the ISU Library, and how important private gifts have been in making them happen – including the new Learning Connections Center, the Bookends Café, and growth of the e-Library. While the Library remains a place for quiet reflection and study, it is also a place for group learning, informal meetings, creation of multimedia projects, meeting with tutors, and practicing class presentations. The e-Library is equally important for providing students and faculty access to over 35,000 journals, expert reference staff, and all course reserve materials. The library is being used more than ever!

Gregory shared that over 3,500 ISU faculty and staff have gifted over \$23,000,000 in support



of the current Campaign for Excellence. He stressed the importance of the Library to students and faculty through the needs for current journals for research, books for the humanities and social sciences, and course reserves for undergraduates.

Jeff encouraged alumni and friends to follow their passions when considering gifting to Iowa State or any other organization dear to one's heart.

Amy Bickel, ISU Foundation, graciously welcomed each guest. She and Jackie Howard, Library Director of Development, coordinated this exciting event.

Unfortunately, Cy was not able to join us for brunch, but he joined over 16,000 ISU fans that evening at the UNLV/ISU game! I only wish I could say that we had won, although it was very close and ended in overtime.

Classroom Grant Awarded

The Library has been awarded approximately \$200,000 in grant funds from the Roy J. Carver Charitable Trust to support the creation of an educational technology classroom.

Featuring approximately 40 multimedia workstations for students and a flexible classroom learning environment for library instruction, the classroom will be located adjacent to the Parks Library's Learning Connections Center and the Library's new Instruction Department.

The classroom will be of enormous benefit as the Library promotes and revises student-centered active learning in its instruction program. It is hoped that the classroom will be ready for use as early as Fall 2009.

CONNECT EXPLORE DISCOVER

What do students do in the Library 160 Office?

Learn about Information Literacy: online technology, finding books, journals, and much, much more.....

submit assignments.....

meet with instructors for help.....

pick up corrected assignments.....

make corrections and re-submit for improved grades.....

What do faculty / instructors do in the Reserve Processing Office?

complete a paper or online submission form.....

drop off requested books and/or materials

check on the status of course material.....

remove items from Course Reserve.....

request to purchase items for Course Reserve

ask questions about Reserve policies or procedures.....

What do students, faculty, & staff do in the Media Center?

Check out reserve materials.....

find a map for a project.....

find an old newspaper article on microfilm.....

watch a DVD between classes.....





Fryer, Jan. Conferred Emeritus Assistant Professor Status by ISU President Gregory Geoffroy.

Jackson, Rebecca. "Information Literacy and Its Relationship to Cognitive Development and Reflective Judgment." In *Information Literacy: One Key to Education*, edited by Margit Misangyi Watts. San Francisco: Jossey-Bass, 2008. *New Directions for Teaching and Learning*, v. 14 (Summer 2008): 47-61.

Kuruppu, Pali U. and Moore, Debra C. .

"Information Use by PhD Students in Agriculture and Biology: A Dissertation Citation Analysis." *portal: Libraries and the Academy* v. 8, no. 4 (October 2008): pp. 387-405. Available online at: http://muse.jhu.edu/journals/portal_libraries_and_the_academy/v008/8.4.kuruppu.pdf.

STAFF—MAKING US PROUD!

Madison, Olivia M.A.

Working Group on Bibliographic Control, September 2006 to date, Co-Chair, November 2007-January 2008

McKiernan, Gerry. "Disruptive Scholarship: An Idea Whose Time Has Come | Re(Use) / Re(Mix) / Re(New)." *Transforming Practice for An Authentic Future*, 3rd International Conference on Plagiarism, June 23-25, 2008, Northumbria University, Newcastle-upon-Tyne, England. Invited keynote presentation. Self-archived at: <http://www.public.iastate.edu/~gerrymck/IPC2008-D.c.ppt> (8 July 2008).

McKiernan, Gerry. "The Wiki: An Environment for Scholarly Conversation and Publishing." *Science in the 21st Century: Science, Society, and Information*, September 8-12, 2008, Perimeter Institute for Theoretical Physics, Waterloo, Canada. Invited presentation. Self-archived at: <http://www.public.iastate.edu/~gerrymck/Science21StCentury2008.ppt>.

Parsons, Kathy A., Iowa Library Association Conference Planning Committee. Re-appointed one-year term (2009). Completed three-year term (2006-2008).

Parsons, Kathy A., Association of College and Research Libraries Leadership Recruitment and Nomination Committee. Appointed position.

Pelzer, Nancy. Conferred Emeritus Associate Professor Status by ISU President Gregory Geoffroy.

Seo, Hilary, head of the preservation department; and **Zanish-Belcher, Tanya,** head of the special collections department. Appointed to Rebuild Iowa Task Force on Cultural Heritage and Records Retention. This is one of nine task forces created by Gov. Chet Culver to help guide Iowa's disaster recovery efforts and long-term rebuilding.

Shonrock, Diana D. "Everyone is One: Customer Service or Retail Reference?" *Reference Renaissance: Current and Future Trends*. Denver CO. Invited Presentation. August 4, 2008.

Shonrock, Diana D. "National Support Certification for Academic and Public Library Staff" Iowa Library Association Fall Conference. Dubuque, IA; October, 16, 2000. Invited Presentation.



Flack Student Assistant

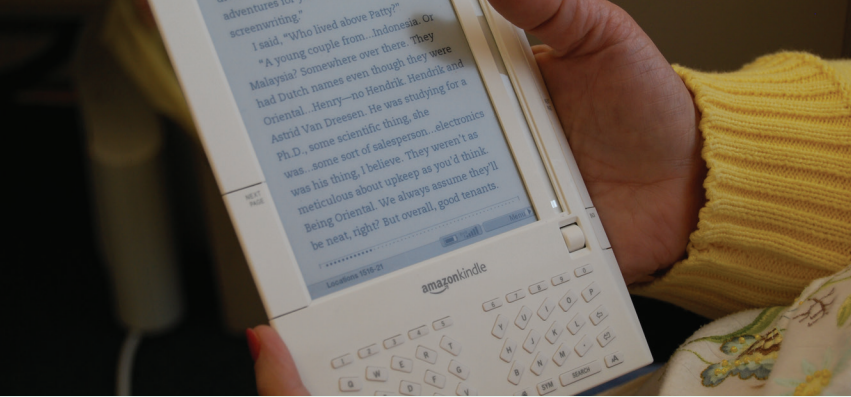
The Iowa State University Library would like to introduce Mark Vasquez as the first Flack Student Assistant. Mr. Thomas Flack recently established a fund to support students working at the University Library's Learning Connection Center. Through this generous donation, the Library will annually name one Flack Student Assistant. Mark recently received this honor for the 2008-2009 academic year. In addition to his regular pay, Mark will earn an additional 10% in pay for the academic year.

Mark, along with the other Learning Connections Center (LCC) students, works with Library subject specialists at the Help & Information Desk. He instructs/assists users with the multi-media production workstations; answering users' basic information and directional questions, and troubleshoots software, hardware, and printing problems.

When asked how working at the LCC is contributing to his educational experience, this is what Mark has to say:

"I have been working at the ISU Library Learning Connections Center for almost two years, and in that time I have come to find that it is expanding my education beyond anything I could have imagined. On an almost daily basis I train students and staff members how to use our various pieces of hardware and software. I welcome the challenges this brings and also hope that my 12+ years of IT experience working for private and public sectors can translate into maintaining the high standards Iowa State University expects of its library.

I currently work 16-18 hours a week in the LCC. It is that large amount of time that allows me to gauge and learn how best to provide our students and staff members with proper service, and ultimately it helps me be a better teacher. Even though my major is History, the techniques and methods of teaching I am learning in the LCC are helping me grow and enriching my education."



e-Books growing in popularity

The ISU Library has steadily increased the number of electronic books (e-books) in our collection; certainly in excess of 4,000 titles. Students, faculty, and staff access our e-books via our online catalog. The e-book is easily read on a computer screen, laptop, or downloaded to and read on a wireless e-book reader.

In addition to the titles available via NetLibrary, we also have a number of book collections provided by specific publishers such as FOODnetBASE, CHEMnetBASE, or ENGnetBASE. We purchase our reference resources more often in electronic form, since they can be updated electronically. We are in negotiations with several publishers and vendors for the acquisition of additional electronic books. Our e-book holdings will probably remain comparatively smaller than our e-journal subscriptions, but it is a format that the Library will continue to acquire.

You can also find free e-books. The largest collection available for downloading (in numerous platforms) is Project Gutenberg at <http://www.gutenberg.org>. Browse for classics at <http://www.manybooks.net>. Others like <http://www.feedbooks.com> for the ability to create their own newspapers with RSS feeds.

Electronic audiobooks can be downloaded as well. Check out Librivox at <http://librivox.org>. This project takes books from the Gutenberg project and makes them e-audiobooks. This is a collaborative project and anyone can join in by downloading free editing software, obtaining a microphone, and setting aside some quiet space and time to read aloud.

Collection Enrichment Fund "Wish List"

Support for the collections is an important part of the University Library campaign, so the subject librarians have formulated a "Wish List" of expensive resources that would be quite useful to have added to our collection.

If you would be willing to assist the Library in acquiring one or more of these items, please contact Jackie Howard, 515-294-7506, or libraryfriends@iastate.edu. Any of these important research collections would make a wonderful year-end gift to the University Library!

Sciences

Encyclopedia of Virology (5 volumes) 3rd Edition (2008)	\$1,120.00
Encyclopedia of Applied Physics (online)	\$7,615.00
Encyclopedia of Ecology. Elsevier.	\$1995.00
Introductory price (5 volumes):	\$1,995.00
List price:	\$2,500.00
Encyclopedia of Neuroscience	\$2,009.00
Biotechnology, Biochemistry and Biophysics Backfiles (covers 50 years)	\$16,000.00
Century of Science package (electronic backfiles of Web of Science covering 1900-1944)	\$26, 225.00
Chemistry Societies Backfiles Collection: Electronic backfiles of Liebigs Annalen, Chemische Berichte, Angewandte Chemie, and Chemistry: A European Journal	\$32,000.00
BIOSIS Previews 1926-1979	\$104,000.00
BIOSIS Previews 1969-1979 (subset of larger set)	\$28,000.00
Nature Archive 1869-1949	\$53,000.00

Social Sciences & Humanities

Hannah Arendt (4 vol. set)	\$870.00
Bibliography of Writings of Churchill (3 vol. set)	\$1,000.00
Groupthink: the story of the Space Shuttle Challenger (DVD)	\$895.00
Underground Press Collections and Supplements (microfilm, 1963 to 1985)	\$50,260.00
Subcultures: critical concepts in media and cultural studies	\$1,028.85
Semiotics (4 vol. set)	\$569.00
Mikhail Bakhtin (4 vol. set)	\$651.00
Early American Imprints, Series I. Evans (169301800)	\$78,884.00

Upper left & right: Library staff greet and offer assistance to Ragbrai participants. Lower left: "Rock the Vote" team encourages students to vote at Parks Library satellite voting location.





From the Library Director of Development

We are off to another wonderful year at the Iowa State University Library. Your interest and support ensure that the Library remains one of the most vibrant places on campus.

My goal as Director of Development is to become acquainted with faculty and staff, donors, alumni, and friends of Iowa State University that are as excited as I am about the energy and innovation that is occurring at our University Library.

In the upcoming issues of Bookmarks, I intend to highlight information that will:

Connect

information shared with past, present, and future scholars that utilize the library

Explore

opportunities to support the library

Discover

why people's lives have been impacted and forever changed by the library

Delight

in what you can find at the library

Inspire

you to learn more about the library

Remember

the past through collections and preservation of library materials

The resources gathered, people served, and ideas generated make the Iowa State University Library the heart of the university and center of a thriving community.

It's because of your generous private support and passion that we can continue to foster student learning and faculty research. We are grateful for the many ways in which you support the library.

If you would like more information about supporting the library before year-end, please feel free to contact me. Opportunities for charitable giving are available.

Jackie Howard

Director of Development

515-294-7506

JHoward@foundation.iastate.edu

There are a number of ways you can support the library. A gift by check or credit card. A pledge that can be paid over a specified period of time. Also, IRA rollovers, stock transfers and various Estate plan commitment options.

IOWA STATE UNIVERSITY

University Library

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