

IOWA STATE  
UNIVERSITY

UNIVERSITY LIBRARY

# BOOKMARKS

SPRING 2009  
Volume 5, Number 1



*Cover Photo:*

Sibling employees,  
Charlotte & Kaylee Richter, pose  
by the Grant Wood Stairwell

**Iowa State University Library  
Administrative Staff**

**Dean of the Library**

Olivia M. A. Madison  
302 Parks Library  
515 294-1443  
omadison@iastate.edu

**Associate Dean for Reference  
& Instruction (Interim)**

Olivia M. A. Madison

**Associate Dean for Research  
and Access**

David J. Gregory  
302 Parks Library  
515 294-0447  
dgregory@iastate.edu

**Associate Dean for Collections  
and Technical Services**

Karen G. Lawson  
203 Parks Library  
515 294-2485  
klawson@iastate.edu

**Information Technology Officer**

Frederick H. Gulden  
034 Parks Library  
515 294-2445  
gulden@iastate.edu

**Newsletter Contributors**

Chris Hauge  
Ed Goedeken  
Jody Graden  
Jackie Howard  
Lori Kappmeyer  
Olivia Madison  
Sarah Passonneau

*Iowa State University does not discriminate on the basis of race, color, age, religion, national origin, sexual orientation, gender identity, sex, marital status, disability, or status as a U.S. veteran. Inquiries can be directed to the Director of Equal Opportunity and Diversity, 3680 Beardshear Hall, 515 294-7612. ECM 07468*

From Dean Olivia Madison



Sustainability has become a driving force on campus this year and many departments are beginning to put “green” policies into practice — while the library has been doing it for years! What could be more sustainable than the library and who could have done it better? Instead of buying their own, many people use our computers, printers, books and other research materials. Numerous books, journals, indexes, reserve readings, and the Library 160 course materials are available to students online, eliminating the need for paper copies.

Yet, as we seek to be even more cost-effective, now and in the future, we must continue to try and meet the needs of a growing student population. Student enrollment for Fall 2009 is once again increasing despite the strained economy and is expanding the demand for additional classroom space, computers, and individual and group-study areas in the library.

In response, the room that once housed Interlibrary Loan and Document Delivery, will be re-purposed as a study area using existing furniture moved from other areas of the library. Because of its proximity to the Café, students will be able to have food and covered beverages in this room. The Newspaper Collection and New Books will also be relocated here.

And, the new multimedia classroom funded by the Roy J. Carver Charitable Trust, located in our Learning Connections Center, is under construction as this issue goes to print. Students, grad students and faculty will benefit in so many ways from this classroom. The librarians can hardly wait to have access to it for seminars and workshops.

These are challenging times for the University Library. Budgets have been cut, departments have tightened expenses, staff is finding creative ways to meet student expectations. As we celebrate the 25th Anniversary of the Parks Library addition, we are reminded that without private support, our successes in providing the kind of library ISU students and faculty require would be much more limited.

Please know that your support is much needed and appreciated!

*Olivia M. A. Madison*

## Sibling Student Employees

Student employees play a valuable role in the success of the Iowa State University Library. This success can be attributed to the outstanding men and women that apply to work as student assistants within the library system. Siblings are often in the application pool and are current student employees. We find that older siblings enjoy their work within the University Library and may encourage their younger brother or sister to apply for a student position.

Angie Brown, Circulation Desk Supervisor, has had the opportunity to work with several siblings over the years. Here is what she says about sibling student employees, "I never hesitate to have sibling students work at Circulation. When the siblings work or have worked for the unit there always seems to be a cohesiveness maintained. The siblings come in with a respect and loyalty for the unit that has already been established by their former sibling. I love having them as we become one big family and genuinely enjoy working together."

At the current time we have siblings working within the same department, in different departments, and siblings of former library student assistants. Meet four sets of siblings:

Stuart & Neil Hall both worked at Circulation Desk. Stuart is a sophomore in Industrial Technology. Neil graduated May 2009 in Kinesiology & Health. Stuart said Neil encouraged him to get a job at the library.

Alex Schiphoff is a senior in Kinesiology & Health and works at Circulation Desk. His older sister, Mindy McCoy, graduated 2002 in Visual Studies, and is now a full-time Library Assistant.

Lucy Chidister and her older brother Peter both worked in Special Collections. Lucy graduated May 2009 in Integrated



Studio Arts. Peter (not pictured) graduated 2005 in English. Lucy said she always loved being in the library, knew Peter enjoyed working here, and knew that the hours were flexible, so she decided to apply.

Charlotte and Kaylee Richter, featured on the front cover, work in different departments. Charlotte is a senior in Civil Engineering and works in Circulation. Kaylee is a Junior in Geology and works in Reserves.

## Dean Madison announces Library Sustainability Taskforce

Iowa State University Library is starting on an exciting journey. President Gregory Geoffroy's emphasis on sustainability inspired Dean Madison to form a library sustainability taskforce.

There are few more pressing issues than sustainability facing not only our university but our nation. The Iowa State University Library will play a vital role in prompting and modeling sustainable practices. Many of our library staff and faculty as well as students responded to the call to service on our taskforce. This taskforce will be

headed by Sarah Passonneau (Assistant Professor, Assistant to the Dean, ISU Library) and includes both senior and junior members of our organization.

Inspired by the three-legged stool of sustainability, the taskforce formulated three major areas of investigation: conservation, community and communication. The Library will audit internal practices, from library workspaces to student areas, under the conservation rubric. The Library will examine its role in participating with various colleges and

departments in our larger institution, collecting resources across all disciplines and developing subject guides for all ISU community members. Communicating our efforts is of vital importance. We will create internal posters in work areas for our employees, develop signage for our users describing our activities, and share best practice ideas.

Lastly, we hope to share our learning with other institutions in order to pave the way for greener libraries, universities and society.



On June 8, 1984, the building that had been known as the Iowa State University Library became the William Robert Parks and Ellen Sorge Parks Library. The dedication ceremony was on the west side of the library and included dignitaries such as Iowa Governor Branstad, as well as Dr. Parks, who was the university's longest-serving president and retired in 1986. Under Dr. Parks' leadership the university offered more comprehensive programs, and library resources tripled. Ellen Sorge Parks was a scholar in her own right and an avid library patron. Part of the dedication ceremony included the unveiling of a portrait of President Parks that is now in the library's Periodical Room with other presidential portraits. A joint portrait of William Robert Parks and Ellen Sorge Parks graces the library lobby today.



## PARKS LIBRARY DEDICATED 25 YEARS AGO

The dedication ceremony was the culmination of four years of construction to add 66,328 square feet of usable space to the south side of the library, including state-of-the-art service areas for Special Collections, Circulation, Reference, Technical Services, and Media. The architects of the library addition were Charles Herbert and Associates. Library Dean Warren Kuhn initiated the project, sought funding, and oversaw the many details to bring the addition to successful completion. It was one of the major accomplishments of his long career.



Construction of the library addition began in August 1980 and it opened to the public on August 15, 1983, giving the front of the library a new façade. Part of the previous façade of the library is preserved in the four-story atrium in

the new addition. The construction of the addition was followed by several years of remodeling of the earlier structure in order to make effective use of the spaces and to unify the design.



The library addition could not have been completed without the support of many donors. The State of Iowa appropriated \$9.6 million in 1980 for the construction, furnishings, and equipment. The total project cost was estimated at \$13.1 million, so the rest needed to come from other sources, in which donors played a crucial role.

Many long-time library staff remember the energetic atmosphere, interesting inconveniences, and feelings of anticipation during the construction and remodeling years, followed by the excitement of being in the new spaces. During the construction, the formerly peaceful library was syncopated with the grinding of drills and pounding of jackhammers, powdered with construction dust, perfumed with paint and glue, and subjected to occasional power failures. The new spaces offered spectacular views of the campus, more seating and study areas, expanded room for library materials, improved service areas, and seamless incorporation of new technologies. Anyone who approaches the front of the library in 2009 can still appreciate President Parks' quote there that "The

excellent library is the heart of the excellent university," and the foresight of the architects in creating an impressive and timeless welcome to the library's resources.



## What are students doing in Parks Library Addition 25 years later?

*Chatting with friends....*

*Studying in front of a window.....*

*Kicking back and reading.....*

*Dropping in to check e-mail.....*

*Sitting in the sun, relaxing.....*

*Checking out a book.....*

*Drinking a latte & reading the Daily.....*



**Coffey, Dan.** Selected for MLA (Modern Languages Association) Bibliography Fellowship, July 2009 – June 2012. As a Fellow, Dan will receive bibliographic indexing training, MLA office, New York City. Will work with MLA Indexers for three-year period supplying citations for MLA International Bibliography.

**Dowell, Norma.** Received Master's Degree in Information Technology from Capella University, Minneapolis, Minnesota, March 14, 2009. Integrative project —“Collecting Statistical Usage Data Electronically in Reference and Instruction at Iowa State University Library, Ames, Iowa: A Feasibility Study”.

## STAFF—MAKING US PROUD!

**LeSar, Suzanne K. O.** Iowa OCLC Users Group, Cataloging Section, Vice Chair July 2009-June 2010.

**McKiernan, Gerry.** “The Future of Research and Scholarship”. Four keynote presentations, June 2009: National Library of Ireland, Dublin; the National University of Ireland, Galway, the University College Cork; and the University of Limerick.

**McKiernan, Gerry.** “InSITE-Connect: A Model for Dynamic Interdisciplinary Interaction” Keynote presentation, June 13 2009 at InSite 2009, a joint conference of the Informin Science Institute and Information Technology, Macon State College, Macon, Georgia.

**Pedersen, Wayne.** “Scanning Productivity in Interlibrary Loan” accepted for publication, peer-reviewed journal, *Resource Sharing and Information Networks*. Published in 2009.

**Seo, Hilary.** Promoted to associate professor and tenured – effective July 1, 2009.

**Shonrock, Diana D.** Promoted to professor with tenure – effective July 1, 2009.

**Vega García, Susan A. and Marupova, Rano** (2009). Farzaneh & Ruya's Excellent Adventures: Exploring Teaching & Learning Opportunities in Second Life. Iowa Library Association / Association of College and Research Libraries Conference, April 2009, Waterloo, Iowa.

**Vega García, Susan A.** (2009, in press). Advocacy and Academic Instruction Librarians: Reflections on the Profession. In *Advocacy, Outreach, Postsecondary Education and America's Libraries: A Call for Action*, Janice Simmons-Welburn, Beth McNeil, & William Welburn, eds. Chicago: American Library Association / Association of College and Research Libraries, forthcoming.

**Zanish-Belcher, Tanya.** Elected to two-year term as President of the Midwest Archives Conference (MAC); nation's largest regional professional association for archivists. Founded 1972, MAC has over 1150 individual members and 177 institutional members; variety of corporate, government, religious, and university archives; historical societies, other manuscripts repositories and special collections.



## 2009 Library Service Quality Survey IPOD Winner

From February 23 through March 6, the University Library conducted a major survey of ISU students and faculty. This survey focused on issues of library service quality. The survey, known as LibQUAL+, is a standardized survey used across the country and around the world, sponsored by the Association of Research Libraries (ARL).

Students and faculty who completed the survey became part of a drawing to win a variety of prizes. During the month of April several faculty members and students came to the Library Dean's office to pick-up their dining cards after being informed they were winners. The winner of the grand prize, an iPod, was Tanner Davis. Tanner is a senior in Journalism and Mass Communication. *He is pictured here with the Dean of the Library, Olivia Madison.*

## Resource LibGuide and Databases on Sustainability

Do you want to learn about basic trends and issues surrounding sustainability? The Library's role of instructing users, sharing information, and collecting resources, plays a pivotal role in the Library's Sustainability Taskforce's activities. We continue to collect important resources for the community and have developed a sustainable resource guide for a wide range of users. The “ISU Sustainability” guide has many sub-categories; organized and labeled with tabs. See: <http://instr.iastate.libguides.com/content.php?pid=26342>

## Library uses certified paper in publications

Scientific Certification Systems has granted our publisher, ISU Printing & Copy Services, Forest Stewardship Council (FSC) Chain of Custody certification. They are now able to provide FSC-certified printed products which meet strict tracking requirements, ensuring that the paper used in our newsletter comes from responsibly managed forests.

## VEISHEA 2009

### *Memories in the Making*

The Library VEISHEA display included posting memories of faculty and staff. Visiting alumns were invited to add their memories to the display. These are just a few excerpts from the “memories” that were shared.

#### **I Remember...**

“...coming to the Library to get enough peace and quiet to write a paper. There were no distractions and I was in a community of other researchers which encouraged me to complete my assignment. It felt very collegial and encouraging.”

“...when a helicopter landed on the front lawn of the library as part of the ROTC VEISHEA exhibit in the mid-1980s.”

“...I was completely intimidated by the size of the building. No matter where I was going I would only use the main stairway, out of fear of getting lost...”

“...we didn’t yet have an electronic security system, so staff were posted at the proctor’s desk near the exit to check the purse or backpack of each patron leaving the building... worst part of the job was checking guys’ gym bags.”

“...when assisting with a colleague’s research project, we pulled hundreds of rarely used government documents. Inside one of the documents was an old, handwritten, checkout card with my dad’s signature, checking out the book in the late 1960s.”

...when my department head first got a home computer I was really puzzled why anyone would need one of those...”

“...as I flipped through an Extension narrative report, I found a quote from my grandmother...”

“...working on a term paper on Sino-Soviet border skirmishes. I was referred to the Government Documents unit and found a wealth of great material. I got a good grade on the paper and a good grade in my Poli Sci class.”

“...demolition of the old rotunda... the wrecking ball coming down on the concrete dome and bouncing back up and off the dome. It took several tries before the dome even cracked.”



## Collection Enrichment Fund “Wish List”

Support for the collections is an important part of the University Library campaign, so the subject librarians have formulated a “Wish List” of expensive resources that would be quite useful to have added to our collection.

If you would be willing to assist the Library in acquiring one or more of these items, please contact Jackie Howard, 515-450-7975, or [libraryfriends@iastate.edu](mailto:libraryfriends@iastate.edu). Any of these important research collections would make a wonderful year-end gift to the University Library!

#### **SCIENCES**

Encyclopedia of Applied Physics (online) .....	\$5,711.00
Biotechnology, Biochemistry, and Biophysics Backfiles (covers 50 years) ...	\$26,404.00
Chemistry Societies Backfiles Collection: electronic backfiles of Liebigs Annalen, Chemische Berichte, Angewandte Chemie, and Chemistry: A European Journal .....	\$52,363.00
Nature Archive 1869 – 1949 .....	\$51,000.00

#### **SOCIAL SCIENCES & HUMANITIES**

Semiotics (Sage) 4 vol. set.....	\$1,056
Hannah Arendt (Routledge) 4 vol. set .....	\$1,165
Underground Press Collections and Supplements (microfilm, 1963 to 1985, 476 reels) .....	\$70,426.00
— with Hoover Supplement (16 reels) ..+	\$2,364.00
total cost:.....	\$72,790.00
Mikhail Bakhtin (Sage) 4 vol. set .....	\$1,056
Early American Imprints, Series I. Evans (1693-1800) (online).....	\$78,884.00
LexisNexis Serial Set Digital Collection Part II 1970s and 1980s.....	\$42,000.00
1990 – 2003.....	\$5,000.00



“...the Grant Wood murals and entering the library from the east. As a student I used the card catalog and the reading room. It’s a different library now, but I still come in to see the murals.”

“...I had a stranger come up to me and help me find a book when it looked like I was having trouble.”

# IOWA STATE UNIVERSITY

University Library

Iowa State University

302 Parks Library

Ames, Iowa 50011-2140



## From the Library Director of Development

Despite our nation's economic downturn, Iowa State University anticipates receiving more than \$100 million in gifts and commitments by the end of the current fiscal year. University Library has benefitted from those gifts, along with the rest of campus, as you have generously contributed over \$906,000 to date.

The world's uncertain economy is adversely affecting many of our students and their families, but thanks to so many of you, Iowa State students will have additional scholarship support in the coming year. During Campaign Iowa State: With Pride and Purpose, almost 600 additional scholarships have been created university-wide.

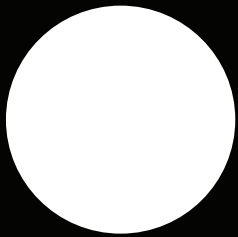
Private support for student scholarships is essential to this university and our students. The urgency for additional scholarships has never been more apparent than it is right now as our students face the challenges of an unpredictable economy.

Additional student support is needed throughout the Iowa State campus, including

our University Library. In the past, over 200 library student assistants accounted for more than half of the library's total employees. They work in every area of the library. The financial support they receive from working at the library is often a determining factor if a student will begin or continue with his or her higher education. Making higher education accessible to students at Iowa State is critical for the future of Iowa and our nation. Budget cuts are continuing to make it more difficult for these students to attend Iowa State.

Your continued support and generosity to the Library is very much appreciated. Please consider a cash gift by check or credit card or a pledge that can be paid over the next few years. You might also consider IRA rollovers, stock transfers and various estate commitments. For additional information about supporting the Library, please contact:

Jackie Howard  
Director of Development  
515-450-7975  
[JHoward@foundation.iastate.edu](mailto:JHoward@foundation.iastate.edu)



**COC**  
for  
placement  
only

Black background may be set to  
another color  
if design warrants.

Insert the recycled logo and printed with soy ink logo