

BOOKMARKS

IOWA STATE
UNIVERSITY
University Library

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► Collections: Now
and into the Future

WINTER | SPRING 2023

WHEN IT COMES
RIGHT THERE WITH
LIGHTS LIT AND BLIND
DRAWN.

VISIONAIRE 53 SOUND

VISIONAIRE 53 SOUND

VISIONAIRE SOUND

LETTER FROM THE DEAN



WELCOME TO THE WINTER ISSUE OF *BOOKMARKS*.

I've always believed our library staff to be agile and resourceful. In the last couple of years, we've been able to demonstrate these attributes to Cyclones everywhere, as we created and adjusted services to meet a variety of scholar needs that, in some cases, weren't imagined or hadn't existed before the pandemic.

As we look to the future, our sustained flexibility continues to be important with a variety of projects recently completed and others set to begin. The library strategic plan will connect it all together. Following the 2022 introduction of the new university strategic plan, we embarked on our own planning process, and new vision, mission, and values statements will be finished soon. At the center of this process is our work to provide world-class collections, services, and technologies to meet the needs of our campus users and local and global communities, too.

In these pages, we offer a view into the realm of our collections process, archives, and preservation. Even if you're familiar with the behind-the-scenes work in the library and understand these areas, I think you'll enjoy reading about a couple of notable collections: the papers of Warren H. Manning and the donation of a private Visionaire collection. In addition, we asked around the library and found that staff accumulate things in their personal time, too. In these pages, you'll learn about a collection of jigsaw puzzles and an assortment of playing cards.

The Warren H. Manning papers are at the heart of an important renovation and

restoration project at Mill Pond, a quail hunting destination in Thomasville, Georgia, that was established in 1905. Because of the collection and preservation efforts of our archivists and conservators, we're able to connect the future with the past so project managers and the landscape historian can ensure the re-creation of Manning's original vision for Mill Pond. Access to Manning's papers is essential to the restoration project currently underway. This project made it evident that a large scale, flat bed scanner was needed to digitize maps and special documents from the Manning collection. We are grateful for donors who helped in part to make the scanner possible.

Visionaire is an *avant garde* publication that began in 1991 and is a gift to makers and creatives in all walks of life. Thanks to a donation from Professor Emeritus Lee Cagley, Special Collections and University Archives can make Visionaire issues available to students, faculty, staff, and the public to learn from or simply admire.

The library is more than a gathering of books and papers and objects. These items have relevance because our librarians and staff recognize that they are stewards of the items and information that future generations will rely on for research and work in their fields.

And finally, meet Shelly Jordan, the senior director of development for the library from the ISU Foundation. Ms. Jordan joined us in 2022, and we are grateful for her commitment to and enthusiasm for promoting the library to our donors and friends. Ms. Jordan was instrumental in the success of our annual tailgate, and a few details are shared in the issue along with some pictures of the fun.

We appreciate our generous alumni and friends who are eager to help us achieve our goals.

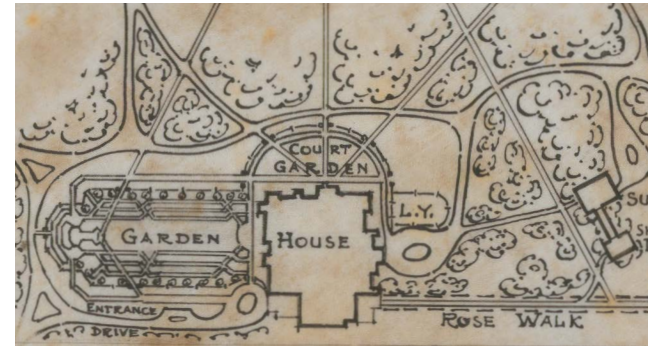
Enjoy *Bookmarks*.

Sincerely,

Hilary Seo
Dean of Library Services

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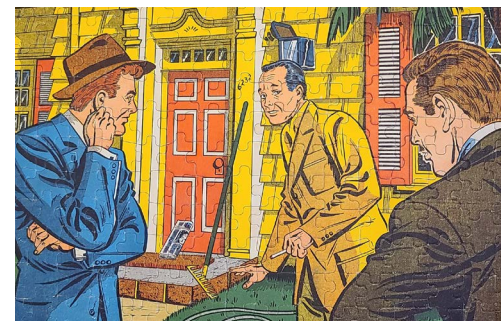
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ON THE COVER:
Records and a toy car equipped with needle and speakers from Visionaire, issue "53 Sound."
Photos by Haylee Sheppard.

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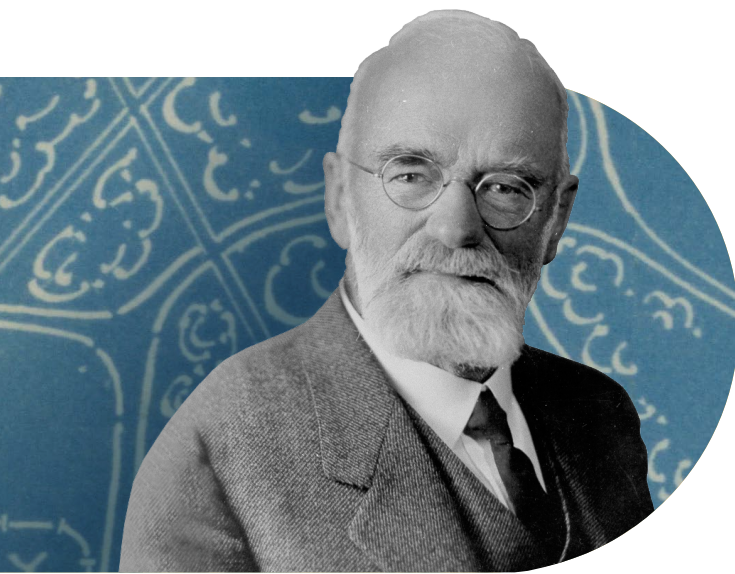
ARCHIVES
provide keys to
LANDSCAPE
RESTORATION
PROJECT

in Georgia

by Susan Gent



◀ Site plan, Mill Pond Plantation, ink on tracing cloth, 6.5 by 9.5 inches.



▲ Warren H. Manning

Iowa State University Library Special Collections and University Archives (SCUA) holds nearly 2,000 plans and artifacts from the career of influential landscape architect (LA) Warren H. Manning (1860-1938).

Items include those related to Manning's National Plan, which influenced the vision of the National Park Service, as well as drawings for more than fifty projects nationwide and those related to his work on the noteworthy Millpond Plantation in southwestern, Ga.

Manning, whose career spanned more than 50 years, is perhaps the most important landscape designer according to Daniel Nadenicek, professor emeritus in the College of Environment at the University of Georgia, Athens. Nadenicek, a landscape historian, currently oversees a comprehensive analysis and plans for the reconstruction of gardens and selected structures for the Millpond Foundation in Thomasville, Ga.

MANNING'S CAREER AND LEGACY

As a young man, Manning worked for his father, Jacob, a renowned New England horticulturist. Manning honed his surveying skills under prominent landscape designer Frederick Law Olmstead learning to overlay various infrastructure and planting components to convey all the parts of a plan.

Eventually, Manning started his own firm, and his high energy, interest in evaluating the physical characteristics of landscapes, and skill at relationship building kept him zigzagging the country by train throughout his career. His firm designed cities, parks, college campuses, and many personal estates.

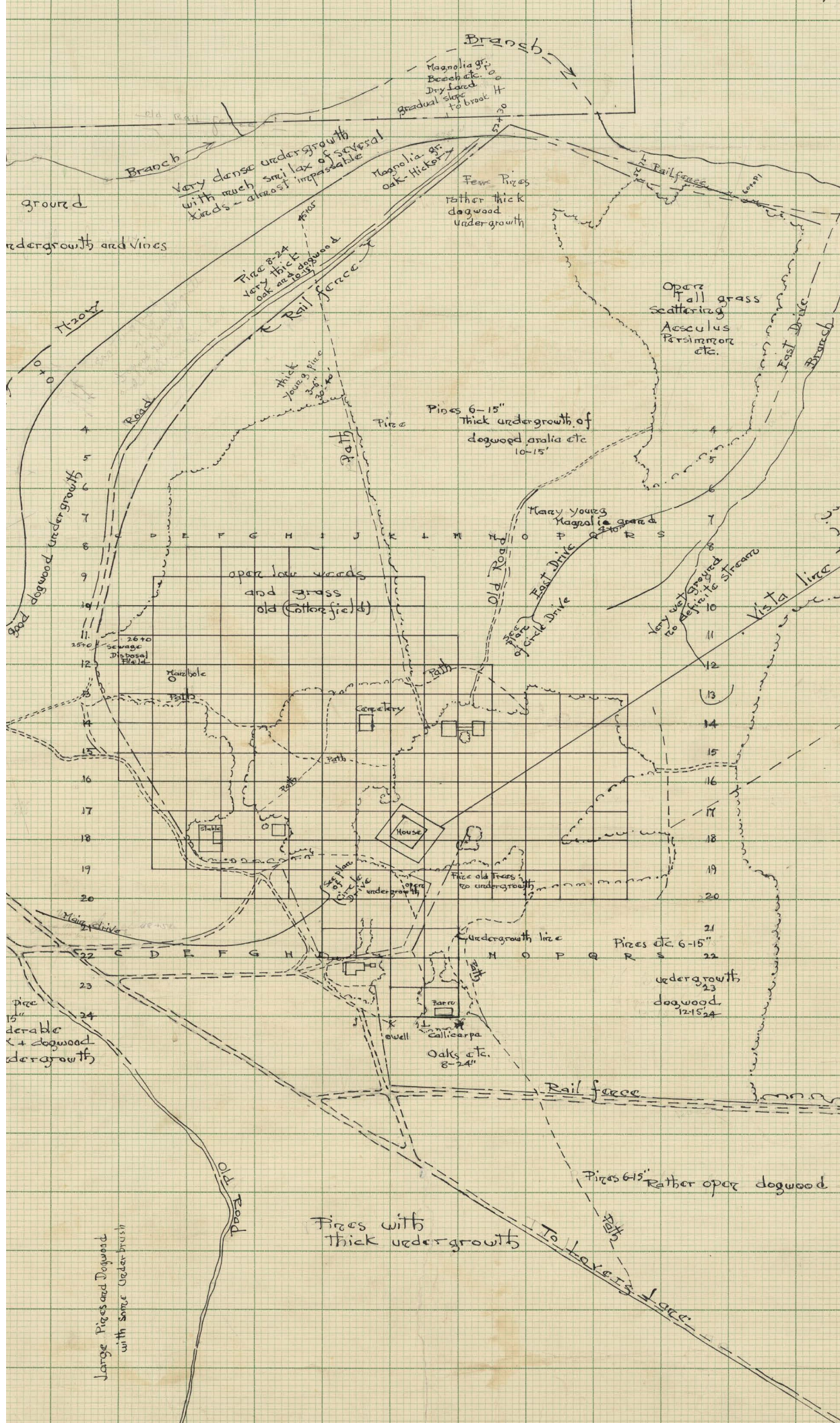
After Manning's death, his son Harold offered the drawings and files first to former clients and then landscape architecture departments. P.H. Elwood, then Iowa State College LA department head, recognized the significance of the collection and expressed interest in "material on regional, state and national planning" as well as "25 specific project files, including two estates for JH Wade." The collection, including the papers that document Millpond, arrived at Iowa State College on October 10, 1938.

MILLPOND'S ORIGIN

In 1903, Jephtha Homer Wade II, a Cleveland financier and philanthropist, started acquiring land for Millpond Plantation near downtown Thomasville after a visit to the fashionable winter destination known for mild weather, quail hunting habitat, and drivable roads. Wade hired Cleveland architecture firm Hubbell & Benes to design the main house.

Manning was brought on to design landscapes adjacent to the house, dependencies, woods, and vegetable gardens, and in 1904, he began surveying the property. Manning would eventually design and document indoor and outdoor gardens, roadways, utilities, and bridges, and brought about the preservation and expansion of woodlands into the newly acquired farm land. "Millpond is really an amazing land restoration story because cotton really wore out the land...this forest of long leaf pine and live oak trees is part of a region that stretches about 40 miles from Thomasville to Tallahassee, Fla," Nadenicek said.

Still owned by Wade's descendants, the hunting preserve has been on the National Register of Historic Places since 1976 and currently consists of 7,000 contiguous acres.



▲ Sketch plan of northern part of the Millpond property, pencil on tracing paper, 22 by 42 inches, 1904.

THE RIGHT TOOL FOR THE PROJECT

Thanks to generous donors, preservation staff, led by Mindy McCoy, were able to research and purchase a scanner to streamline the process of digitizing blueprints of considerable size like those found in Manning's papers. The Scan Master 0 is designed for large format items eliminating the need for stitching multiple scans together to get one usable document.

To date, 63 of the 100 requested drawings for the Millpond estate restoration project required the new Scan Master 0 for digitization.

"The documents provided from SCUA are essential to checking decisions in consideration and for moving on to the next steps in the landscape rehabilitation process," explains Nadenicek. "It wouldn't be possible to proceed without access to Manning's drawings." ▶

“The documents provided from SCUA are essential to checking decisions in consideration and for moving on to the next steps in the landscape rehabilitation process. It wouldn't be possible to proceed without access to Manning's drawings.”

▲ DANIEL NADENICEK
Professor emeritus,
University of Georgia

GEOREFERENCING AND RESTORATION

“While we have a good photographic record of the property many of the pictures are useless until georeferenced to a plan. [The plans] allow me to look at photographs and understand from what angle and sometimes from what time period they were photographed,” Nadenicek said. “Georeferencing gives us perspective so that we know what use we can make not only of the plan, but of other evidence that can be informed by the plan. It makes other types of historic data understandable.”

Geolocation helps maintain spatial integrity in a restoration project. Alfred Wilkinson, who trained in England, was the last full-time gardener at Millpond. He left in 1955, and since then, there has been a lot of growth in all the gardens. The precision with which the original documents can be examined allows modern plans to maintain the original intention for each space, a key element in historical landscape renovation.

500 foot Rose Walk from the end of the wooden walkway, 1908. ▼



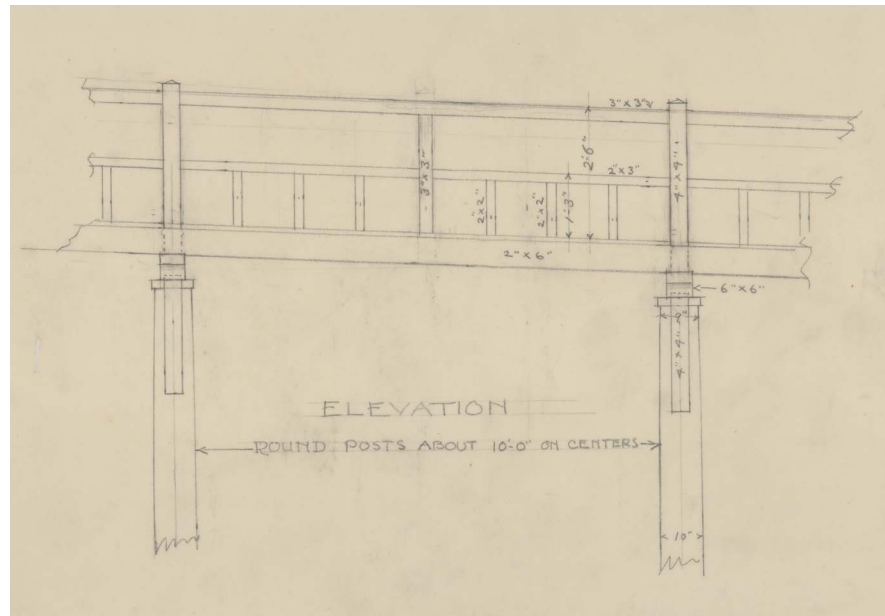
BALANCING CONTEMPORARY NEEDS AND THE ORIGINAL VISION

A landscape the scale of Millpond requires extensive maintenance on a scope that's not realistic today. Plant collections need to require less labor, be adaptive to climate changes, and need fewer inputs, like insecticides.

Enlarging Manning's plans and plant lists from the scans allows Nadenicek to do investigative research to try and determine what specific plants might have been called for and their type and size.

The Rose Walk, for example, spans 500 feet and leads to the Tea House. With the benefit of Manning's scanned plans, Nadenicek and an LA graduate assistant were able to recreate the special, original feel but with different plants.

Some of Manning's drawings are over 7-feet long, and today's technology makes these scans very accessible. The oversized scans from SCUA will support Nadenicek's future restoration phases at Millpond like the geometrically complex Palm Garden.



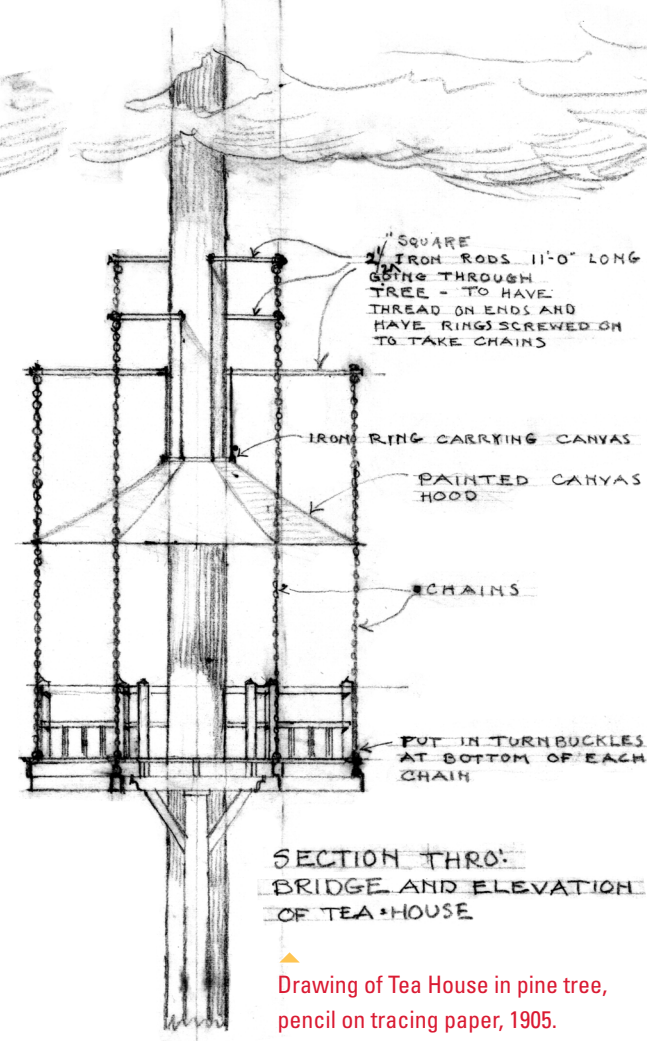
▲ Elevation of one bridge section, pencil on graph paper, 1905.

Thanks to the scans, Nadenicek can continue to consult Manning's work for details about this significant and environmentally relevant historical property for the preservation efforts of the Millpond Foundation.

PRESERVATION AND MODERN TECHNOLOGY

The drawings, plans, blueprints, photographs, and glass slides of Manning's that Elwood secured were stored in the Iowa State Landscape Architecture Building for many years. A joint preservation effort by William J. Grundmann, associate professor emeritus in LA and Ivan Hanthorn, then head of Special Collections resulted in the transfer of the collection from the College of Design to the University Library.

One goal of the 1990s preservation project was to make the artifacts more accessible to researchers. Hanthorn noted at the time that the conserved collection “is now in suitable condition for reformatting at any future time should such a course become appropriate.” Thanks to donors, the state-of-the-art Scan Master 0 is the means in 2023 to meet the modern digital research needs about which Hanthorn wrote. ●



▲ Drawing of Tea House in pine tree, pencil on tracing paper, 1905.



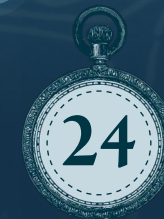
▲ Bridge or walkway structure, as it extended at grade into the woods.

[Editor's note: Staff capacity for additional projects and other variables will determine when these materials will be made available online. In the meantime, the original materials can be viewed in person in Special Collections and University Archives. Email archives@iastate.edu.]

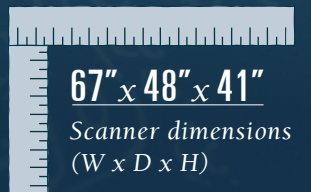
by the numbers SCAN MASTER 0 large format scanner



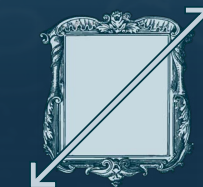
▲ Mindy McCoy, preservation services coordinator, with the Scan Master 0 in action scanning a large blueprint from the Manning Papers.



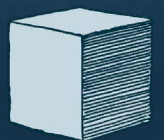
24 Seconds
Amount of time it takes to scan an item



67" x 48" x 41"
Scanner dimensions (W x D x H)



36" x 50"
Scanner range dimensions



3D
Has the capability to reproduce a textured surface



Books & Maps
Examples of large format items that can be scanned with ease



The Vatican
The same scanner is used at their museums

THE IMPORTANCE OF ARCHIVES

COLLECTING AND PRESERVING THEM



Special collections and archives work to collect, preserve, and make available primary source materials (letters, reports, ledger books, photographs, moving images) that are rare or unique in nature.

These materials are kept because of their continuing value to the organization that created them and other potential users. They often document evidence of past events and are used as facts to interpret and understand history.

HOW WE DO THIS WORK

Donors are our partners in developing strong archival collections. Some donors reach out to see if their materials would be a good fit with the archives. At the same time, archivists identify people, families, and organizations doing work in a particular area of endeavor and reach out to build relationships and ask if they might consider donating their records to the archives. Archivists are trained to identify types of documents that have long-term research value, and they work to build strong research collections by focusing their collecting around specific subject areas. For example, at ISU, SCUA focuses on collecting materials in the following broad subject areas: agriculture and rural life, life sciences, engineering, women in science and engineering, and Iowa State University history. Archivists aim to develop these collecting areas by bringing in individual collections that represent the subject area in a detailed and nuanced way, presenting multiple perspectives and illustrating changes over time.

THE IMPORTANCE OF CONDUCTING PRIMARY RESEARCH ON CAMPUS

SCUA supports primary research on campus, with almost 850 individual requests over the past year, 65% of which came from undergraduate and graduate students, and 20% came from faculty and staff. In addition,



◀ Professor Les Kelso describing the propulsion system of a small airplane to three Curtiss-Wright Cadettes in 1943.



◀ Cy with famous trumpeter and vocalist, Louis Armstrong in 1966.



▶ Vintage Iowa seed catalogs from 1887, 1889, and 1915. Downloaded from the [University Library Digital Collections](https://www.library.iastate.edu/digital-collections/).

SCUA's unique collections draw researchers to campus from across Iowa, from around the country and even internationally. About 15% of requests over the past year came from researchers outside of the university, including visitors from Illinois, Indiana, Louisiana, Nebraska, Pennsylvania, Texas, Wisconsin, the Netherlands, and Switzerland. SCUA supports students learning to conduct primary source research, leading an average of 35 classes, workshops, and presentations per year over the last five years.

DOCUMENTING HISTORY OF ISU, STUDENTS, AND COURSEWORK

The University Archives is home to collections that document university history. Comprised of official papers of campus administrators and administrative units, faculty members, and students and alumni, these collections aim to document the rich and diverse history of Iowa State.

▶ SCUA supports students learning to conduct primary source research, leading an average of 35 classes, workshops, and presentations per year over the last five years.

Recently, the University Archives has put a focus on collecting more materials related to student life, especially those of underrepresented populations. Newly hired Student Life Archivist Rebecca Wells is tasked with making connections with students and student organizations and to teach them how to care for their records and facilitating the donation of materials that express a range of perspectives, people, and formats.

GATHERING ORAL HISTORIES

Oral histories provide a unique first-person perspective on past events in which the individuals being interviewed participated or observed. They offer a perspective that is often not documented or found in written sources. SCUA is home to a number of oral history interviews spanning a wide range of topics and experiences. Currently, our projects focus on collecting personal stories of underrepresented populations. If faculty, staff, and alumni are interested in sharing stories, they are encouraged to reach out to SCUA staff to see how they could fit into these projects. •

Amy Bishop, rare books and manuscripts archivist, and Greg Bailey, head, Special Collections and University Archives, contributed this report.

VISIONAIRE



An experience for the senses,
delight in Visionaire, the
singular & admired publication

by M. Monica Gillen

Professor Emeritus Lee Cagley has spent much of his life and career in the creative realm teaching interior design students in the Iowa State University College of Design: “The students are astonishing. Their engagement and desire to actually do something significant with their lives and for the lives of others is amazing to me.” He stressed the seriousness of altering the world with design along with the importance of fun.

Cagley originally wanted to be a doctor or a veterinarian, but he found out that people and animals die so those careers were ruled out. He entertained the thought of being an architect only to discover that what he wanted to design was inside the building itself.

One of Lee Cagley’s research interests is contemporary design practice, which begins to explain what attracted him to collecting Visionaire, in the mid-1990s.

As a creative, it makes sense that he was drawn in and fascinated by this publication, which is the culmination of the wildly innovative efforts of a group in New York, N.Y., and currently run by co-founder Cecilia Dean. Visionaire contains visual and editorial content, and each project has an issue number. That’s where the similarities with a typical publication end. The metamorphoses, twists, and turns that the creative process takes for each issue make Visionaire and those involved visionary.

“

We work on themes that currently excite us. We explore new and innovative formats for every edition. We consistently feature new artists. We are constantly broadening our knowledge and experience.”

▲ **CECILIA DEAN**

Co-founder, Visionaire

According to Dean, *Visionaire* is a personal endeavor. “We work on themes that currently excite us. We explore new and innovative formats for every edition. We consistently feature new artists. We are constantly broadening our knowledge and experience,” she said. “The way I visualize it: there are, at any given moment, 20 puzzle pieces floating around. Puzzle pieces include an artist’s new work, a potential sponsor, a new material, a format concept, a new technology, etc. Sometimes a new puzzle piece appears and connects a bunch of other puzzle pieces, and a new edition is born.”

Double-sided 45 rpm vinyl ▶ records from issue “53 Sound” boasts creative artwork like the one featured here.

Cagley doesn’t recall exactly when he learned about Visionaire, but back when Rizzoli still had their art/fashion bookstores, they carried the current issues, which he bought from them. “Intrigued, I eventually subscribed,” Cagley said. “I love Visionaire’s concept of being a fashion publication that grounded fashion in art and design rather than just clothing.”

Visionaire goes beyond the predictability of content that a regularly scheduled publication might offer, and subscriptions are no longer available. This deviation from traditional processes and schedule and content-gathering are some of what makes Visionaire so valuable and collectible. Now, thanks to Cagley’s generous gift, they will be available as teaching and learning tools for countless Iowa State disciplines. ▶





Students in every department in the College of Design will find a part of the Visionaire creative process with which they can associate. Cagley's Visionaire collection includes 62 of the 69 issues that have been produced to date. Some of them have multiple versions, like gold and silver or one in a series of seven.

The issues need to be experienced in person to fully appreciate their fantastic qualities. An adventure for the senses, issues have been edible, audible, smellable, playable, magical, tactile, and so on. Each is at once, fanciful, imaginative, odd, absurd, marvelous, astonishing, extensive, and huge.

Take the following seven examples:

"30 GAME" 1

It started with the Louis Vuitton Challenge, a round of sailboat races for the America's Cup. Teams of artists and image makers represented the seven participating countries. Each finished product, a puzzle of sorts, is composed of 16 cubes that when positioned correctly display one of six images. The cubes and images are presented in Lucite cases by Louis Vuitton. There are seven volumes in the set.

"58 SPIRIT" 2

A tribute to Alexander McQueen. The white leather that binds the issue is *embroidered with metallicized brocade* sewn by the atelier with the McQueen name and patterned after the last collection he designed. Printed on seeded paper, the entire issue will sprout wildflowers if planted in the ground.

"61 LARGER THAN LIFE" 3

This deluxe issue is 145.9 by 200.6 cm, features Lady Gaga on the cover, and earned the Visionaire team a record for *The Largest Magazine in the World* in Guinness World Records.



2

"48 MAGIC" 4

Sponsored by Van Cleef & Arpels, images from fashion creatives in film and photography were produced on lenticular cards giving a 3D effect and evoking movement when looked at from various angles.

"22 CHIC" 5

A scrapbook of *chic* based on Mario Testino's idea that "chic between people finds its ultimate expression in collaboration." Each of the 5,000 issues includes a piece of the Versace dress that Madonna wore to the "Evita" premier, a Paloma Picasso lipstick imprint in a cocktail napkin, and fabric swatches from designers among others.

"42 SCENT" 6

This issue pairs 21 experimental perfumes, in collaboration with International Flavors & Fragrances with 21 original images. The scents and images are packaged for sampling in a tabbed portfolio.

"18 SPECIAL" 7

This issue provides another Louis Vuitton collaboration. This time, the 44 creatives gave their take of selected clothing from prominent designers around the world. The finished images are housed in a portfolio made of the monogrammed canvas for which Louis Vuitton is known.

"They are blown away by them," Cagley says of student reaction. "The creativity involved in every issue has become legendary." To this point, Cagley's collection has been mostly for his enjoyment with a few issues shared with graduate students. They are quite fragile according to Cagley and not user friendly for being handled frequently and by groups.

Cagley took steps to store his Visionaire collection in humidity- and temperature-controlled environments. Since they are fragile, they are similarly cared for now that the issues have been accessioned by Special Collections and University Archives.

In different ways, Dean and Cagley acknowledge that Visionaire is luxurious, and issues are rare treasures, with most living in private collections. The addition of Visionaire to SCUA is important so that the art can be accessible and enjoyed by everyone. •

"The creativity involved in every issue has become legendary."

LEE CAGLEY
Professor Emeritus,
College of Design

Professor Emeritus
Lee Cagley and
University Library
Dean Hilary Seo
pose behind
issue "61 Larger
Than Life."



4

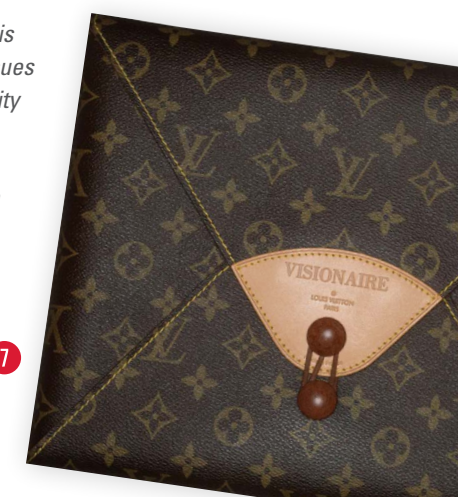


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[Editor's note: The process is under way to add the 62 issues of Visionaire to the University Library Special Collections and University Archives. We anticipate that it will be available to the public later in 2023. For information, contact Amy Bishop at aebishop@iastate.edu.]



7

ORDER FOR PERSONAL OBJECTS

Staff stories of private collections



M. Monica Gillen came to the University Library in November 2010 and serves as the communications specialist. ▼

What do you collect?

Spare playing cards

How did you get started?

My mother, Margaret Gillen (1935-2009), gave me a collection that on first inspection might seem mundane as single pieces of decks of playing cards. She began collecting as a child, probably around 12 years old, and gathered hundreds of the spare cards that once upon a time were packaged as part of the deck.



Many of us are used to breaking the cellophane packaging on a fresh deck from Bicycle to find 52 cards, 13 in each suit, plus two jokers, and maybe even a card that explains and ranks common poker hands or advertising information. I don't have a detailed history, but at some point decks had at least one

extra card that was decorated or branded on one side and blank on the other. This collection contains a mix of the blank ones as well as some from a particular suit. Of course, those decks became useless once she commandeered a suited card for her collection.

What is your system for categorizing your collection?

The system my mom devised is what you might expect from a preteen. Handmade tabs divide the cards with headings written in pencil: scenery, flowers, mates (two decks in a set of cards with two variations), ships, dogs, horses, birds, other animals, people, buildings, and designs and things. They are stored in an El Producto cigar box, and two rows of cards perfectly fit side by side. Worn out by use, the top of the box is no longer attached.

A few of these cards have a tiny hole punched in the middle, something that casinos do to cards after they've been used on the gambling floor and before they resell them.



How large is your collection?

Currently, there are about 600 cards in the collection. Some of them are 150 years old or older considering the age my mom was when she started. When I was about 12, the collection became mine. I've added some newer cards, a few that are a fraction of the size of a typical playing card, and even one that is round.

Occasionally, I'll take the cards out and sift through them to admire the artwork in the images. The cards aren't dated so determining the age of each would take an expert. I can apply my basic understanding of art periods to guess how old some of them might be. The art deco style of the late 19th and early 20th century shows up in some of the designs with bold geometric shapes, bright colors, and stylized flowers. The art and style of midcentury modern is



easy to spot, and there are quite a few of those with tell-tale pop art, flowers, and those with an atomic theme. The 1960s and 70s retro trend is easy to spot in the artwork on some of the cards, too.

Even if I can't determine the age, and I can't ask my mom, I still enjoy looking at the cards and imagining the origin of the card, where the rest of the deck is now, and the conversations my mom had as she added each of her cards to the collection. •



Lorrie Pellack came to Iowa State in September 1998 and serves as the head of research services in the library. ▼

What do you collect?

Jigsaw puzzles

When I was growing up, putting together jigsaw puzzles was a family event. I discovered I had a knack for spotting pieces that other family members were looking for unsuccessfully and quickly became addicted. After you go to all the work to assemble a large puzzle, it seems a shame to pull it apart and put it back in the box, so I started collecting puzzles that give you an excuse to leave them out on the table for a while after putting them together. Over time, it has expanded to include "older" jigsaws due to some with unique cuts or unusual features such as special shaped pieces.

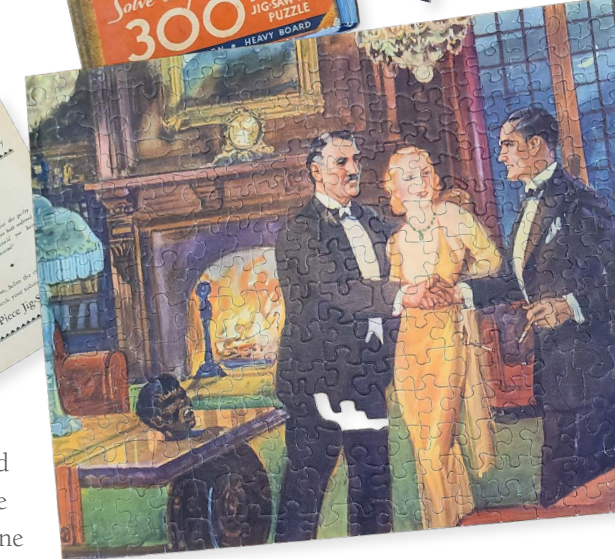
What is your system for categorizing your collection?

About 20 years ago, I created a series of webpages – listing puzzles that I owned, so I had a handy way to inventory my collection. And, a bonus was that I learned how to create webpages and learned HTML coding in the process. It expanded into lists of similar puzzles from the same publisher...with the aim of "if you like one puzzle from this publisher, you might want to acquire some of these other titles."

How large is your collection?

The time period of my collection is roughly 1930s to about 2000 – with occasional newer ones gifted to me by family members who know I collect them. They take up two closets with deep shelving units to limit damage from stacked boxes. There are roughly 250 puzzles currently.

One of the unique parts of collecting these are the emails I receive from around the world! It is pretty easy to find jigsaw puzzles at garage sales for fairly cheap; however, the biggest challenge (aside from whether or not they still have all their pieces) is that the story booklets or "solutions" are often missing. Puzzle enthusiasts



tell me about how they got started collecting and their favorite family memories. Some live in rural areas with little other entertainment while others are homebound. All see it as a cheap form of entertainment and a way to keep kids occupied for hours without turning on the TV or a computer. And yes, during the COVID-19 lockdown, [puzzle sales soared](#).

The most valuable jigsaws are old wooden puzzles, especially those from [Pastime Puzzles](#) (owned by Parker Brothers) and a few other puzzle companies from the 1930s such as Par. Two "must have" books for jigsaw collectors (both written by Anne D. Williams, former faculty at Bates College in Maine): "[Jigsaw Puzzles: An Illustrated History and Price Guide](#)" (1990) and "[The Jigsaw Puzzle: Piecing Together a History](#)" (2004).

My favorite jigsaws are those from BePuzzled. Not too hard, not too easy. I'm also particularly fond of wooden jigsaw puzzles. The skill it takes make these by hand is amazing. •





2,348,259 items held



1,797,724 eBooks



303,030 eJournals



59,973 streaming videos



7,818 digital newspapers

IOWA STATE UNIVERSITY
University Library

LIBRARY BY THE NUMBERS

◀ FY22

STUDENT-FOCUSED SERVICES



STUDENT STUDY

Parks Library open **112.5 hrs/week**
275 computer workstations
2,300 seats/**14:1** student to seat ratio
24/7 access to information online



SEMESTER-END SUPPORT

Open **extended hours** over Prep and Finals Weeks
250 Barks@Parks dog hours
stress reduction activities and fresh **fruit** and healthy **snacks**



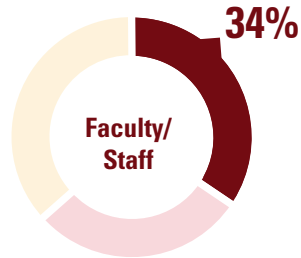
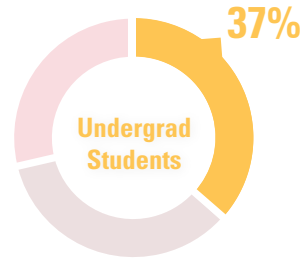
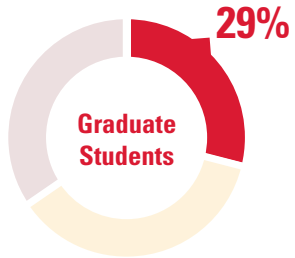
COLLABORATION SPACES

28 study rooms available
29,488 bookings
30,585 hours reserved use
65% availability
4,212 users made reservations



TECHNOLOGY LENDING

2,034 users made reservations
4,823 total bookings
486 laptops/iPads available
337 tech accessories available
316 A/V items available



33,015 LOANS ▶

LIBRARY USE



MATERIAL EXPENDITURE

\$7,940,522 digital journals/databases
\$1,902,084 eBooks
\$527,807 print materials
\$283,688 streaming media



CONSULTATIONS

310 Tech Lending chat sessions
4,672 reference
840 directional
1,035 librarian chat sessions



SPECIAL COLLECTIONS & UNIVERSITY ARCHIVES

24 presentations
264 group instruction participants
552 reference transactions



LIBRARY GUIDES

72 course guides
176 subject guides
81 general purpose guides
523,167 total views



LIBRARY WEBSITE

151,352 library news item views
515,315 QuickSearch searches
340,809 library website pageviews



OPEN INITIATIVES

863 Open Access articles published
358 Open Access journals published
Over 30 million downloads
5.8 TB of OA research data

KMARKS



Not your typical tailgate

The library invited hundreds of friends and donors to a tailgate on Sept. 17, 2022. Banners decorated the area and along with food, drinks and giveaways fans were treated to “Cyclone Gameday Experience”: A Pop-up exhibition of Iowa State Football and Marching Band Memorabilia.

The tailgate has become an annual event to provide Iowa State fans a one-of-a-kind opportunity, as these items are housed in Special Collections and part of displays in the department, not outside of the building.

In keeping with our land-grant mission, the University Library is always excited to share a portion of our substantial collection of Cyclone sports and marching band items.

Visit the Special Collections and University Archives Reading Room in 403 Parks Library or call 515-294-6672. For additional information, visit archives.lib.iastate.edu.



HIGHLIGHTED TREASURES INCLUDED:

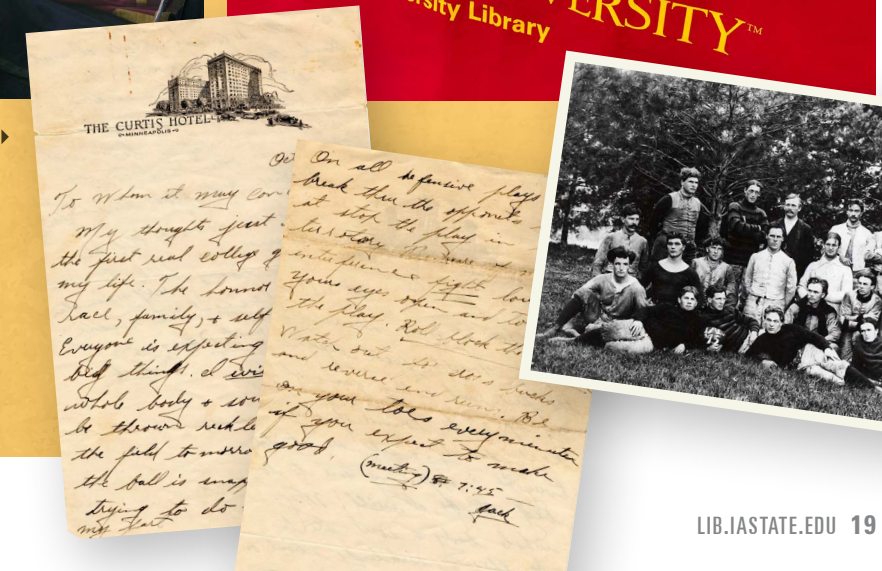
TWO LETTERMEN SWEATERS (1899 AND 1915)

A FACSIMILE OF JACK TRICE'S LETTER FROM OCT. 5, 1923 ▶

HISTORIC PHOTOS OF OUR FOOTBALL TEAMS, PLAYERS, AND MARCHING BAND ▶

DRUM MAJOR BATON (1910S) AND MARCHING BAND UNIFORMS (1930S AND 1990S) ▶

HISTORIC GAME AND HALFTIME PERFORMANCE FOOTAGE





PAULA BEKKERUS

Paula Bekkerus is a senior in English and education from Denison, Iowa. Bekkerus applied at the library because of recommendations from friends and she knew supervisors would be flexible with her schedule.

She's planning to teach middle school English but is interested in library education jobs.

One of Bekkerus' favorite library experiences was working over the summer because it's quiet and peaceful compared to the school year. She loves finishing each semester at Parks because so many other students are concentrating on finals, too.

Bekkerus finds the second-floor view of the Hub inspiring. She enjoys reading Edgar Allan Poe, Anna Akhmatova, and Giacomo Leopardi and guiltlessly binges on author Sarah Dessen.

When she's not doing homework, you can probably find her getting a cheesesteak next to Carver or hanging out with her dog, Toby.

MASON PORTER

Mason Porter graduated in December 2022 with a degree in political science and minors in history and religious studies.

Since Porter's mother and maternal grandparents worked at Iowa State and he enjoys books, working on campus at the library was an easy choice for him. Porter found stability working at the library and from his boss, which helped him succeed in school. He plans to apply for a full-time position at the library after graduation.

Porter always found helping patrons and training new student workers made his day special. His favorite place in parks is the cage (the closed stacks) because the environment is peaceful and calming.

Porter's favorite author is Cinda Williams Chima.

STUDENT SCHOLARSHIP WINNERS

In 2022, the five library student assistants pictured received \$1,000 scholarships, which were made possible by Myrna and Jon Hamann of Las Vegas, Nevada. The students were nominated by their supervisors who extolled the positive attributes the students demonstrate as employees. The theme that emerged among them is the loyalty they show to their positions.

by Susan Gent



LANDON BROADHEAD

Landon Broadhead is a graduating senior in civil engineering from Ankeny, Iowa. He's already accepted a position in Des Moines where he interned last summer.

Broadhead followed in his sister's footsteps and joined Special Collections where he enjoyed working with historical documents about Iowa State and interacting with staff.

Broadhead found working at the library was a break from his stressful engineering courses. The variety of students he met while on the job brought a fresh perspective to his college experience.

He's especially enjoyed behind-the-scenes access to hidden storage areas in the basement, the Library Storage Building, and the cool artifacts in the archives vault.

Broadhead's favorite place in Parks is the Periodical Room because it's unique and is very quiet. His favorite author is Michael Crichton because he's currently reading "Jurassic Park."

He highly recommends students get a job at the library.



HANNAH VARBLE

Hannah Varble is from Waconia, Minnesota, and chose Iowa State because of its many resources and the variety of reputable departments to explore. She's an English major, minoring in music and plans to graduate next fall.

Varble's role in the Interlibrary Loan department provided an understanding of all the behind the scenes work that's done in academic institutions, and how important each step is.

Varble finds helping students get oriented to the building, locate free textbooks, or borrow items for projects very rewarding because library resources help them succeed in school and those skills stay with them after graduation.

Her favorite place in Parks is the winding staircase in the center of Tier 7 because it feels thrilling to be surrounded by so many unique books. Varble enjoys reading poet Louise Glück and novelist Kristen Arnett.

Varble encourages students to value Library 160 because those skills will become incredibly useful.



EMILY TIMMERMAN

Emily Timmerman hails from Alden, Iowa, and is a psychology major studying history and education. She's been at ISU for four years and chose Iowa State because it's relatively close to home, has a beautiful campus, and because of the fit for her major.

She had worked at another library, so she immediately applied to work at Parks. Timmerman's work at the Main Desk provided hands-on experience using the library website and databases to help patrons, which she also uses for her history classes.

Timmerman said the "Prairie Sky" landscape by Kurt Anderson in the Learning Connections Center still makes her stop in her tracks. She enjoys the Fireplace Reading Room because it's cozy and right next to Bookends Cafe.

Timmerman plans to teach high school or middle school social studies after she graduates. She loves to read horror and Stephen King always manages to spook her.

Q & A Alumni

With the help of our alumni and friends, the Iowa State University Library continues to expand, growing alongside the needs of students, faculty, and staff.

Meet

MYRNA & JON HAMANN

FAVORITE FOODS: ANY KIND OF PASTA AND SUSHI

FAVORITE COLORS: PURPLE FOR MYRNA; GREEN FOR JON

FAVORITE HOBBIES: TRAVELING AND READING



Iowa State alumnae Myrna and Jon Hamann care deeply about enhancing the college experience for students. They are library enthusiasts and have been for much of their lives, which helps explain their decadeslong connection to and support of the University Library. They met at Iowa State as freshman on a blind Coke date at the Memorial Union. The match was made by their social chairs and based on their heights. That was over 60 years ago. The Hamann's describe their daughter Heidi as the light of their lives. She and her husband John Ruiz are professors at the University of Arizona, Tucson.

Q: What led you to make this recent donation to the University Library?

Myrna has always loved libraries through her careers as a high school math teacher and later as a CPA. After retirement, she often volunteered at public libraries. Jon, being a chemical engineering grad, took Library 101 as a freshman, and seldom darkened the doors again. This changed about 25 years into his career at 3M when he became the head of 3M's global library systems business, which was primarily providing security with the Tattle Tape strips in books and other media combined with detection systems stationed at library entrances and exits. This further grew into self-checkout devices and software applications.

Over the last 12 years of Jon's career, he visited roughly 1,000 academic and public libraries all over the world, many of the largest being in Asia. Myrna was able to make many of the trips, thus we both "fell in love" with libraries and their very important mission.

After Jon's retirement in 2002, we began working with Olivia Madison, and partnered with Karen and Ken Marks to lead library efforts during ISU's first major fundraising campaign in the early 2000s. We also established a library endowment through the ISU Foundation. After Olivia's retirement, we switched our focus to a student teaching scholarship endowment for education students pursuing STEM teaching careers.

When Hilary Seo became interim library dean, she reached out to us, we were impressed with her vision, and that's the long answer to the reason for our recent donation.

Q: What would you like your gift to bring about?

Student financial aid has and will continue to be our primary focus.

Q: Where did you grow up? How do you feel that shaped you?

Myrna grew up on a farm near Aurelia, Iowa, and Jon grew up in Rock Rapids, Iowa.

We were both the first in our families to get a four-year college degree, utilizing loans and jobs to help achieve the goal. That shaped our values and understanding of student financial pressures.

Q: Do you have advice to share with students on life, learning and being successful?

Our best advice to students is to use the KISS system (keep it simple stupid). Overcomplicating things makes one tend to lose focus on their primary goals.

Q: What did you learn from spending time with the students?

We came away from the luncheon meeting with our awardees extremely impressed by their clarity of vision and plans to achieve their goals. It was also obvious that they were extremely thankful for the financial aid.

Please describe what you see as the biggest change on campus (and in the library) since you were here.

The biggest changes we have seen on campus are that everything is bigger and better, especially the growing services provided by the library. •

FROM THE DEVELOPMENT DIRECTOR

IOWA STATE UNIVERSITY
University Library



Your generosity supports our goals.

Our mission is to help students achieve academic success.

Please consider a donation via the Give button at lib.iastate.edu.

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@ISU_Library



lib.iastate.edu



Greetings researchers and all who seek knowledge!

As we usher in a new year and a new semester, I can't help but feel a little nostalgic. During a recent conversation with Library Dean Hilary Seo, she shared examples with the visitors who were present of how the University Library is critical to student success. Her passion reminded me of the S-U-C-C-E-S-S chant from my cheerleading days.

At Iowa State University, success and our library go hand in hand. The library is a remarkable place where student success is our focus, and no one else on campus provides the services we do.

The library is far reaching and relevant:

- Our digital repository is one of the largest in the U.S., and we have had over 30 million downloads from around the world.
- Our Tech Lending program puts equipment in the hands of students so that they can stay on track with their curriculum and studies.
- Our Open Educational Resources program has saved students over \$1 million since 2018. This team provides academic text resources to students by working with faculty to provide low- and no-cost textbook options for students.
- The library is open approximately 5,575 hours a year and welcomes nearly 12,000 visitors a day. We provide something for everyone, from special collections of rare manuscripts, recipes, and archives of our university history to books that will change your life.

When I think of the time I spent at the library, I remember the contentment I found studying for an upcoming exam or researching with microfiche for a paper. The library was a comfortable refuge between classes when the

winter winds blew. Please write and tell me about your special memories and remarkable moments at the University Library.

I can't spell success without *you*. How can you help us champion student success? I am glad you asked.

1. Share your success. We invite you to share your memories of time spent at Parks Library, the Design Reading Room, or the Veterinary Medicine Library. Was it the moment you found your career calling? Was it meeting that special someone? Or was it shaping you to become a remarkable person?

2. See our success. Visit us either on campus, or virtually. We invite you to connect with us and schedule a tour, a chat, or check out our resources. See firsthand library services and programs in action.

3. Support our success. When you give, your financial support continues to elevate excellence at the University Library. Philanthropic gifts ensure we continue to meet the needs of all students:

- for the neurodiverse student who needs a quiet place with low stimuli to focus,
- technology equipped, collaborative spaces for tutoring sessions and study groups,
- updated soft seating with power,
- flexible table seating,
- private booths that can be used for telehealth appointments, video chats, and internship interviews.

We welcome the opportunity to partner with you to achieve great things.

For today, tomorrow, and always, *you* help us achieve *success*. Thanks in advance for supporting your Iowa State University Library. We look forward to seeing you soon.

With gratitude for your generosity,

Shelly

Shelly Jordan
University Library
Development Director

IOWA STATE UNIVERSITY

University Library

302 Parks Library
701 Morrill Road
Ames, Iowa 50011

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ONCE, TWICE, TRICE:

Students Tackle Naming
Jack Trice Stadium



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IDEAS?



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