

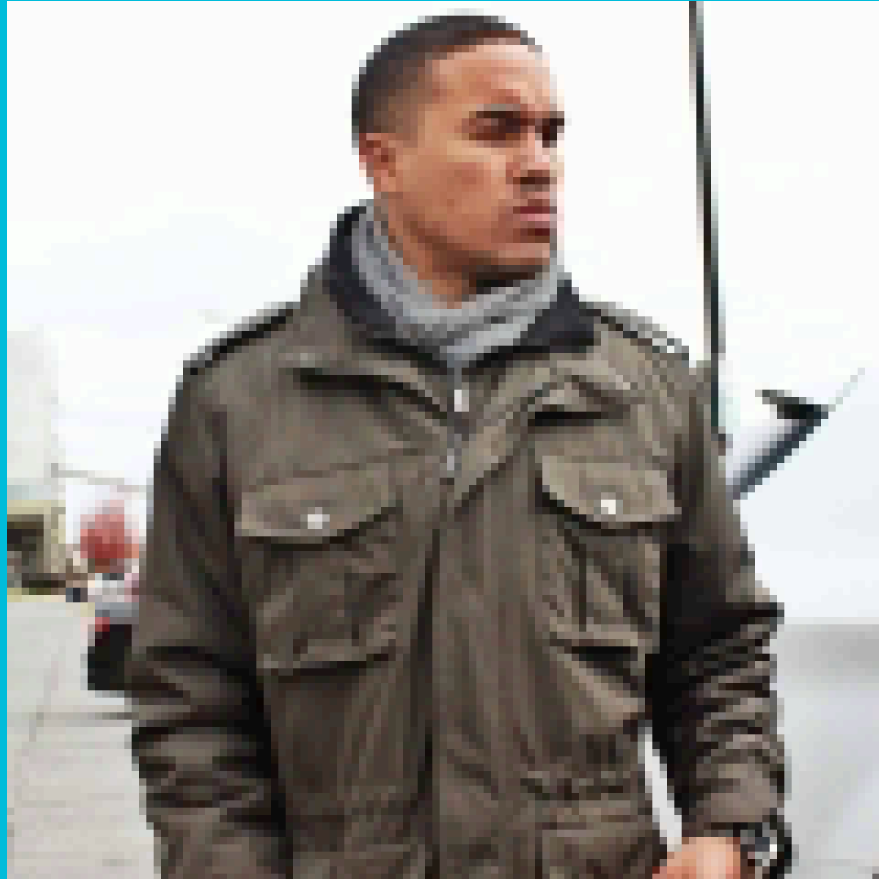
Covering Diversity

The news media's role in the conversation

Emily Barske



Nik Heftman



What brings you here?

What do you see?

How is your race or ethnicity portrayed in the media?



Monday, Mar 23, 2015
Full Forecast +
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NEWS WEATHER CANCELLATIONS SPORTS VIDEOS 9.2 9.3 SHOW YOU CARE YOUNEWS CONTACT US



Monday, Mar 23, 2015
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Overcast Feels Like 23*



NEWS WEATHER CANCELLATIONS SPORTS VIDEOS 9.2 9.3 SHOW YOU CARE YOUNEWS CONTACT US

Three University of Iowa wrestlers arrested; burglary charges pending

By Lee Hermiston, The Gazette

Photos



Ross Lembeck, Seth Gross and Logan Ryan

Coralville police arrest four in burglary investigation

By Lee Hermiston, The Gazette

Video Photos



Coralville burglary suspects Kwain Crawford, Milton Whitehead, Quentin D.W. Eatman and Curtis J. Johnson (left to right)

News Media Shortcomings

“In 2014, all minority groups accounted for 22.4 percent of television journalists, 13 percent of radio journalists, and 13.34 percent of journalists at daily newspapers. Minorities make up 37.4 percent of the U.S. population.”

Minorities made up 21.4 percent of graduates with degrees in journalism or communications between 2004 and 2014, but less than half of minority graduates found full-time jobs, while two-thirds of white graduates did.

According to ASNE and the Columbia Journalism Review respectively

Poynter - Trayvon Martin case

Reflex

Fear

Lack of history

Avoidance

Priming

The process by which activated mental constructs can influence how individuals evaluate other concepts and ideas.

Where does Iowa State
 $\bar{\text{fit}}$?

MINORITY* GROUP STUDENTS
 ENROLLED AT IOWA STATE UNIVERSITY
 Spring 2017
 (Includes both on- and off-campus enrollment)

	<u>UNDERGRAD</u>		<u>PROFESSIONAL</u>		<u>GRADUATE</u>		<u>TOTAL</u>	
	<u>2016</u>	<u>2017</u>	<u>2016</u>	<u>2017</u>	<u>2016</u>	<u>2017</u>	<u>2016</u>	<u>2017</u>
American Indian or Alaskan Native*	70	54	2	3	10	14	82	71
Black*	723	727	2	2	142	146	867	875
Asian*	820	873	7	6	111	102	938	981
Native Hawaiian or Other Pacific Islander*	25	23	0	0	7	6	32	29
Hispanic/Latino of any race*	1288	1417	17	16	152	162	1,457	1,595
Two or more races*	612	640	4	3	41	42	657	685
Total Minority*	3,538	3,734	32	30	463	472	4,033	4,236
Total Enrollment	27,868	28,334	583	586	4,909	4,883	33,360	33,803
% Minority*	12.70%	13.18%	5.49%	5.12%	9.43%	9.67%	12.09%	12.53%
						Post Docs+	299	305
					Grand Total		33,659	34,108
							11.98%	12.42%

A peek at the Daily.

Just 3 of 22 top leaders at the Daily
identify as racial or ethnic minorities.

Prior to this year, no diversity training.

What are we doing now?

Voices



Diversity desk

ISD IOWA STATE DAILY.
Monday, February 13, 2017 | Volume 232 | Number 100 | 40 cents | iowastatedaily.com | An independent student newspaper serving Iowa State since 1890.

BLACK HISTORY MONTH

PART TWO

IN THEIR OWN WAY

“YOU ARE THE PILOT OF YOUR LIFE”
— Devin Wilmott



Hannah Gilgohar/Iowa State Daily
Jocelyn Jackson, senior in mechanical engineering, said that being true to oneself is vital to one's success.



Hannah Gilgohar/Iowa State Daily
Devin Wilmott, senior in kinesiology and health, tried to try to force herself into a box shaped by independence, but now she is trying to convince others that the box doesn't exist.



Alise Gilgohar/Iowa State Daily
Devin Wilmott, senior in kinesiology and health, tried to try to force herself into a box shaped by independence, but now she is trying to convince others that the box doesn't exist.

Seniors use outside-the-box thinking to establish legacies of success at Iowa State
By Nik Helfman
@iowastatedaily.com

Everyone has a characteristic that makes them unique. For these individuals, it was never enough to stand up, for they have accomplished many things by standing out. These four students are making their mark on the history of Iowa State University.

PRESENT p8

Sebastian Curran, senior in journalism and mass communication, is the caring director and assistant to the editorial director of the Magazine.

In this together: Overcoming barriers

By Michael Heckle, michael.heckle@iowastatedaily.com @hecklemichael Feb 27, 2017 Updated Mar 1, 2017



Trainings



Outreach and education

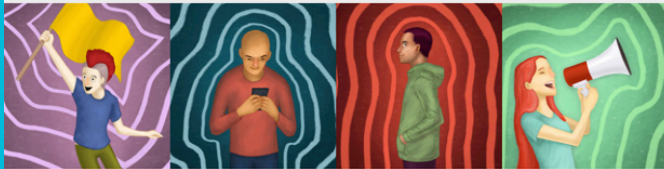


[Take the Test](#)[Voices from ISU](#)[Discourse in Action](#)[Looking To Be Heard?](#)

VOICES

Through Voices, the Iowa State Daily seeks to facilitate civil discourse and build awareness about diversity and inclusivity on the Iowa State University campus.

This website is a place to share, listen, educate, learn and inspire. It is a place to tell stories of what makes us different, yet similar, in our experiences, in our values and in our beliefs. We hope to set the precedent for future students and ISU community members, that this campus is a place to challenge your thoughts while respecting others' beliefs and backgrounds.



What's your voice?
TAKE THE TEST »

Looking ahead

Recruiting Efforts

Honor's project

Diversity Website

Lived experiences

Journalists are charged telling stories of the community — all members of the community

How can you get involved?

Letters to the editor

Diversity website: submit pieces to diversity@iowastatedaily.com

Reach out to us:

emily.barske@iowastatedaily.com

nik.heftman@iowastatedaily.com

Questions?