

Change the Name!

A Critical Case Study Analysis of The September 29th Movement

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Iowa State Conference on Race and Ethnicity (ISCORE)
Friday, March 3, 2017 | 10:00 AM | Multicultural Center

Agenda

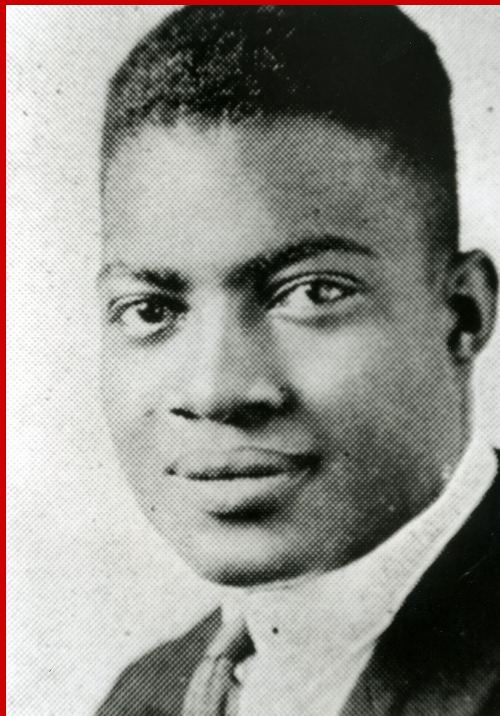
- Activity
- The September 29th Movement
- Analytical Frames
- Discussion and Reflections
- Q&A

What Do You Know ?

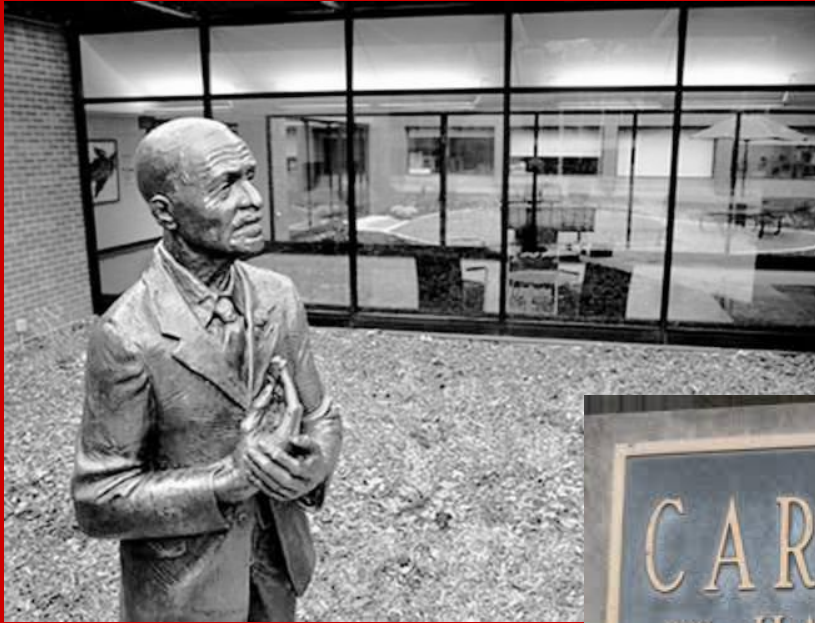
Take 15 secs to think about or jot down the names of people associated with Iowa State University?



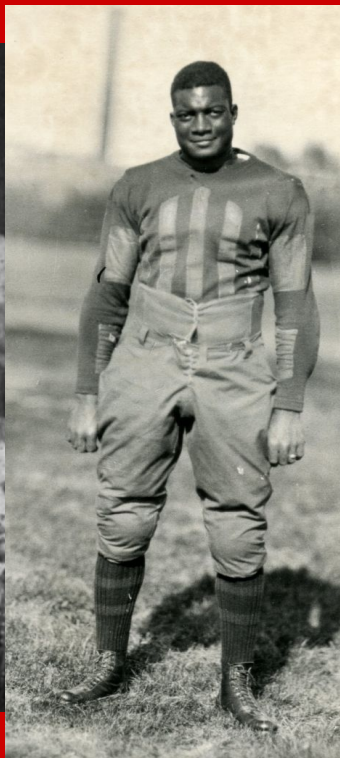
The Untold Truth



George Washington Carver



John G. "Jack" Trice



“My thoughts just before the first real college game of my life: The honor of my race, family & self is at stake. Everyone is expecting me to do big things. I will! My whole body and soul are to be thrown recklessly about the field tomorrow. Every time the ball is snapped, I will be trying to do more than my part. On all defensive plays I must break through the opponent's' line and stop the play in their territory. Beware of mass interference. Fight low, with your eyes open and toward the play. Watch out for crossbucks and reverse end runs. Be on your toes every minute if you expect to make good.”

- Jack Trice, 1923

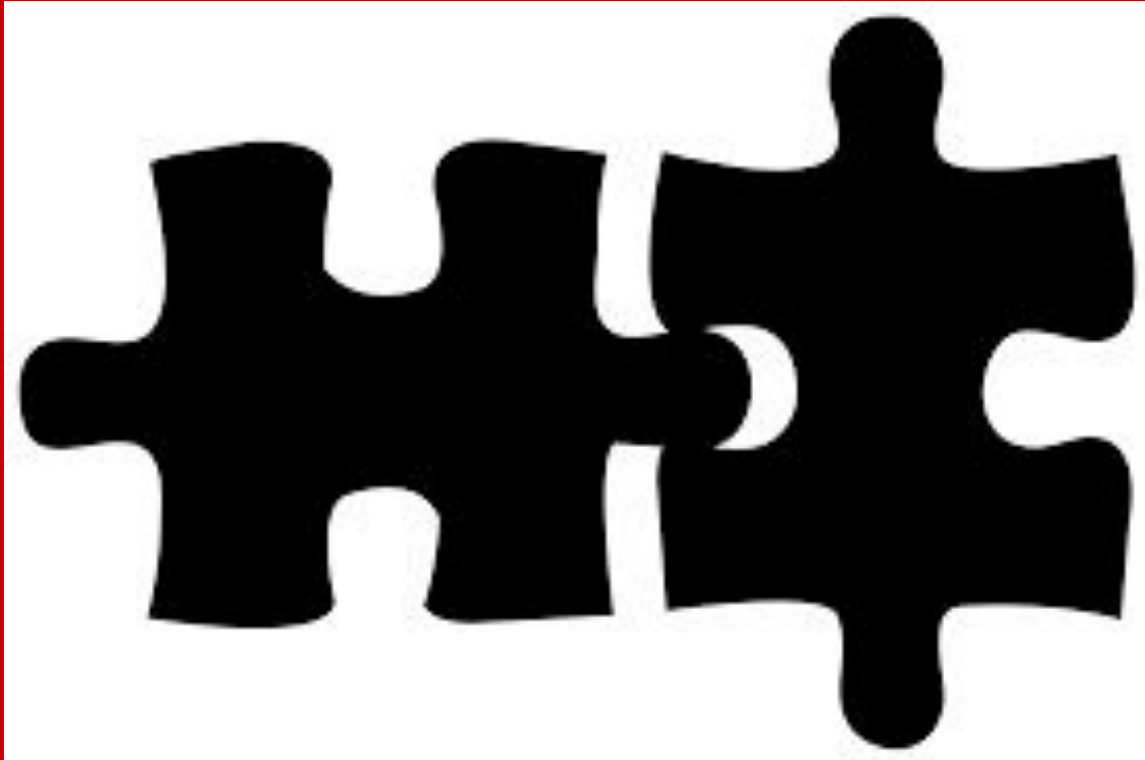
Carrie Chapman Catt



"White supremacy will be strengthened, not weakened, by women's suffrage."

- Carrie Chapman Catt, 1919

Why Does this matter?



The September 29th Movement



Analytical Frames

- Critical Race Theory in Higher Education
 - U.S. higher education is deeply rooted in racism/White supremacy.
 - Counternarratives
- Organizational Theories
 - Power and Politics
 - Organization Change
- Intersectionality
 - Overlapping or intersecting social identities and related systems of oppression, domination, or discrimination.

Historical Context

- Brief overview of Iowa State University
- Renaming of Old Botany Hall and Carrie Chapman Catt



The September 29th Movement

Faculty members join in protest

from page 1/PETITION

because of the outrage he felt about the treatment of free speech on campus.

"These people are really being beaten down with an iron fist," Geha said. "The administration's power is really being overused."

Geha said administrators are trying to quiet the student leaders.

He said the faculty who sign the petition are protesting those actions.

"This is another case of them using their muscle to hush people up," Geha said.

"The only tool we have is to protest."

Though Geha had no idea how many people had signed the petition on Thursday, he did say professors were "signing it like gangbusters." The petition will circulate until Monday, when a press conference will be held at noon in the Oak

Room of the Memorial Union to release the names.

Pett said he and other petition organizers will explain what happened to the students who were charged.

Debra Marquart, an associate professor of English, said as a faculty member it is her duty to guide and support her students in the development and expression of ideas.

"Some of the students who have been handed down these harsh sentences have been my students, and I have known them to be some of the most gifted, responsible and innovative thinkers I have encountered in my experience in higher education," Marquart said.

Fern Kupfer, an associate professor of English, was the other organizer.

Excerpt from a petition circulating to ISU faculty and staff protesting the disciplinary actions the university has taken against members of The Movement:

"... Our signatures demonstrate our extreme discomfort at this harsh sanction against mature, heartfelt expression of ideas on this campus. This petition is intended to show our support for these students independent of our positions on the question of renaming Catt Hall."



More than 100 students and faculty participated in a silent march from Parks Library to Carrie Chapman Catt Hall in protest of the building's name.

Timeline

The early 1990's

- Martin Jischke inaugurated as the 13th President of ISU
- Decision to renovate and rename Old Botany Hall for Carrie Chapman Catt was made and The Carrie Chapman Catt Center for Women and Politics is established.

1995

- “The Catt is Out of the Bag: Was She Racist?” published in *Uhuru!*
- Catt Hall dedication ceremony
- Letter writing campaign begins

1996

- Series of protests and rallies
- Angela Davis invited to speak at ISU
- President Jischke's 3 step diversity plan
 - Derrick Rollins appointed as diversity advisor to the Cabinet
 - Funding for renovations of the BCC
 - 4 faculty for diversity course requirement

1997

- 8 students sanctioned for Beardshear protest, later dropped
- Teach-in on Diversity
- Renaming of Jack Trice Stadium
- Tom Hill hired as VPSA
- Allan Nosworthy's hunger strike and hospitalization

1998

- “Wait-in” in President Jischke’s office
- GSB votes to lay issue to rest
- 3 members arrested (Wondwosen, McGriff and Nosworthy)
- Milton McGriff and Simon Huss petition Board
- Core members graduate

Four Areas to Remember

- Mobilizing as Students
 - Education, Policies/Procedures, Action
- Community Involvement
 - NAACP, Faculty/Staff, Media, Alumni, Ames
- Resistance
 - Lane/Catt family, Faculty/Staff, Students
- Final Pressure

Impact of The September 29th Movement

- Jack Trice Field at Cyclone Stadium to Jack Trice Stadium
- VP of Student Affairs - Dr. Thomas L. Hill
 - NCORE/ISCORE, LGBT Student Services, Minority to Multicultural Student Affairs
- College-specific Multicultural Liaison Officers (MLOs)
- VP of Diversity & Inclusion - Dr. Reginald Stewart
- “Change The Name” Revisited (2016)

Discussion and Reflection

- Analysis
 - Critical Race Theory (CRT)
 - Organizational Theories
 - Intersectionality

Closing Thoughts

- What does this mean for now?
- What does this mean for Iowa State University?
- What does this mean for you personally?

Questions



THANK YOU!

To learn more about The September 29th
Movement, visit:

September29thMovement.wordpress.com

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