



HIGH SCHOOL STUDENTS' FASHION WORKSHOP: AN INNOVATIVE PROGRAM FOR RECRUITMENT

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Enrollment in the Textile and Apparel Program in the Department of Human Sciences has declined because of lack of visualized activities to bring attention to the existing programs. There is also a lack of understanding as to how a Textiles and Apparel program could be housed in a Department of Human Sciences since the name change from Home Economics to Human Sciences is still unclear. The fashion workshops covered Fashion Show Modeling Techniques, Make-up Artist, and Computer Aided T-Shirt Logo Design.

The main purpose of the recruitment drive was to enhance and increase students' general interest in textiles and apparel. The activities also sought to increase interest in specific aspects of textiles and apparel including fashion design, fashion promotion, and applied computer technology in design; to encourage talented young people to be creative and participate in the presentation process; to increase high school students' understanding of university programs and courses; and to provide students with an opportunity for interaction with college students. Workshop applications listing the various workshops and date and times were sent to Textiles and Apparel Instructors in six high schools in the area.

Three Senior and two Graduate students enrolled in Textiles and Apparel in the Department of Human Sciences were trained to serve as instruction leaders. A mini Fashion Show presentation which was video taped followed the three workshops. Students reviewed the tape and discussed their presentation. Great satisfaction with the workshops was expressed by the students.

A tour of the campus was provided to students, which gave an opportunity for interaction with college students. Students had great fun and were also excited to learn some perspectives about university programs.