



## Fashion Design Curriculum Videos: Texas House Bill 5

Rachel Anderson, Texas Tech University, USA

CEV Multimedia, USA

Key words: Education, curriculum, legislation, fashion design

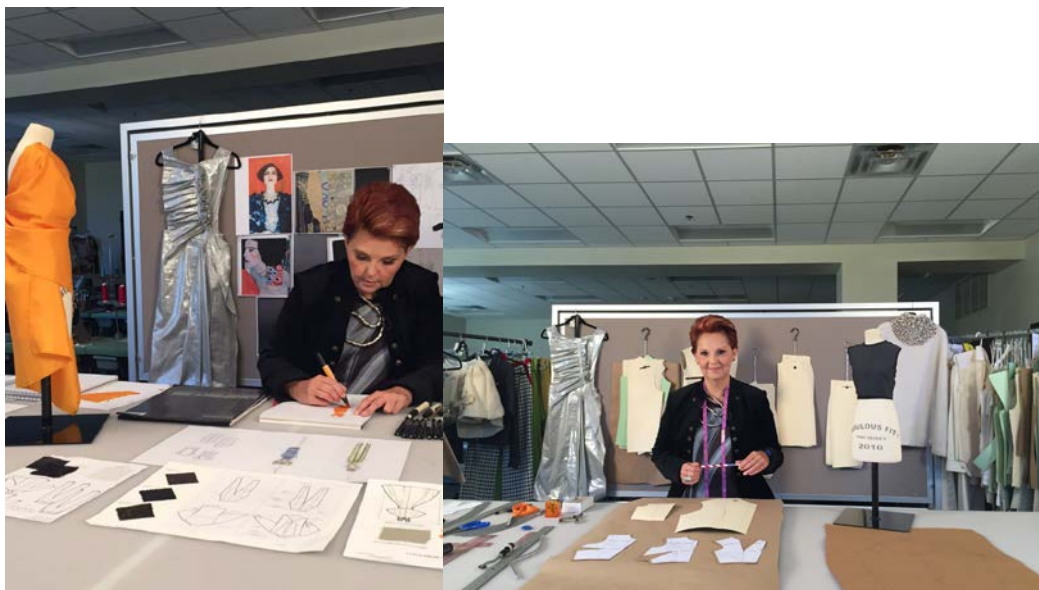
In 2013 House Bill 5 in Texas was implemented with requirements added to facilitate student's ascension to higher education by requiring career exploration curriculum to help students choose "endorsement areas" before entering ninth grade. "With the passage of Texas House Bill 5 (HB 5) during the most recent legislative session in Texas, a significant opportunity was presented to public schools, which enables us to alter the direction of our children's education. This bill created a variety of graduation pathways for our students and moved us away from a one-size-fits-all graduation plan that was not meeting the needs of our students. " (CEV Multimedia, 2014). "Passed in 2013, HB5 outlines new graduation requirements for high school students in Texas. Beginning with the 2014-15 school year, incoming freshmen will be required to choose one of five specialized endorsement areas: science, technology, engineering and math (STEM); business and industry; public service; arts and humanities; or multidisciplinary. The bill also allows students to receive "performance acknowledgment through industry certification."(Vroonland,2015).

For generations skills for sewing and garment making have been evident in junior high and high schools in homemaking classes throughout the United States. The previous American culture was for women to learn sewing from a young age, a skill passed down from their mothers and grandmothers. With this decline the need has developed for an increased education in hand skills as well as breathe new life into the exposure of a younger generation to the career of fashion design.

In collaboration with CEV Multimedia, a curriculum for fashion design was developed and videotaped for national distribution to junior high and high school Family Consumer Sciences programs beginning in 2016. The curriculum includes a series of videos titled; The Fashion Industry, Principles of Apparel Design, Sketching for Fashion, Developing a Fashion Product, Draping Fundamentals, Patternmaking Basics, Fashion Portfolio Development, Sewing and Pressing Techniques, Garment Construction, and Garment Fitting Techniques.

The presentation of this video series will include the rationale and methodologies in relationship to teaching the concepts and practices of how to be a fashion designer and pursue a career in fashion. Topics such as how to drape a bodice, how to manipulate a flat pattern, how to create and identify good fit on a garment, how designers get their inspiration, what is it like working at a design firm, how to create an entry level portfolio, how to identify fabrics, how to sketch from a croqui, how to fit on a live model, and updated examples of fashion industry standard portfolios will introduce a new generation of FCS students and teachers to skills in relationship to fashion design. Clips of the videos, class examples, and more in depth exploration into the fashion design curriculum will be presented.

The video series on fashion design and certifications will be providing high school students with knowledge that compliments the homemaking and family consumer sciences curriculum of the past and present and move forward to a curriculum of increased hand skills, design skills, and real world experience from the fashion design industry. Students that complete this fashion design certification will be more prepared for entry into college level fashion design programs and have a more realistic understanding of the roles and careers for jobs in fashion design.



#### Citations

CEV Online. (2014, May 20). Frenship ISD Leads HB5 Preparedness with iCEV Implementation. [Web log post}. Retrieved, March 26, 2017, from <http://icevonline.com>

Vroonland, D. (2015, January 7). Capturing Excellence. Retrieved from <http://edtechdigest.wordpress.com>