

Spanish Rose

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The purpose of this garment was to meet the formal needs of an 18-25 year old target market while also maintaining a high level of comfort. Inspired by “Flamenco,” a very popular form of dancing, music, and song that originated in late 18th century Spain- this design was intended to capture the beauty and passion of the several century old custom while embracing comfort, style, and fit for a modern day woman.

The design for this dress began by blending the findings from intense trend research of the intended target market with the inspiration taken from the exploration of Flamenco’s inspiring history. After deciding on a final design, possible fabrications were considered. A 100% cotton fabric and a printed 97% Cotton / 3% Lycra fabric were decided upon as the materials for the gown due in large part to cotton’s

immense comfort yet beauty. And though the union of “Cotton” and “formal” may have seemed unusual to most, the idea of creating an unconventional combination was thrilling... and therefore soon emerged as a recurring trend throughout the entire creation of the dress.

Patterns for this piece were drafted by hand, beginning with a set of basic slopers. Various techniques were used to manipulate the slopers to achieve desired shape and style. Pattern pieces were then cut from prototype fabric by hand, sewn, and then fit on a model. After fit alterations were made to paper patterns, adjusted pattern pieces were then used to cut out the garment in the final fabric. After final pieces were sewn together, a zipper as well as a hook and eye was added to close the dress, and a tulle underskirt was created and



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attached to allow for volume below knee. For decorative texture, Lectra computer software was utilized in order to create and send to cutter exactly four hundred, equally sized and shaped red cotton circles. Each cut circle was folded by hand, and individually placed on dress to be sewn onto bodice using an industrial sewing machine.