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## #MAC2019DETROIT

In the end, the theme of the 2019 MAC meeting in Detroit, Michigan, “Innovation, Transformation, Resurgence,” seemed to be prophetic on so many levels! The Program Committee came up with an incredibly innovative program for those in attendance. The Local Arrangements Committee showed all those attendees that the City of Detroit is in a true transformation. And, in turn, the attendees showed a resurgence in ideas, professional activity, and excitement. That excitement was evident prior to the meeting, as our original attendance estimates were absolutely blown out of the water with 473 attendees at final count! That’s right Chicago, we gave you a run for your money!



The conference kicked off Wednesday, April 3, with an all-day, preconference symposium for business archivists. It is clear that this has been an underappreciated group for MAC as there were 50 spots available and final attendance totaled 52! Business archivists gathered to discuss common issues and brainstorm solutions for collections and archival administration.

Later that evening, we inaugurated a first-of-its-kind event for MAC that we hope will become an annual tradition: the MAC Service Project. Archivists attending this year’s meeting had the opportunity to give back to the local Detroit community. Wednesday evening at the Detroit Public Library–Main Branch, local residents were invited to bring in their family’s archival materials for a hands-on

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### UNIVERSITY OF IOWA LIBRARIES

100 Main Library  
Iowa City, Iowa 52242-1420  
319-335-5867 Fax 319-335-5900

State of MAC: April 5, 2019

Good afternoon. It is my honor and pleasure to address you for one last time as your president. I do this, of course, with mixed emotions.

Because MAC presidents serve two-year terms and my term is coming to a close, we can consider this the biennial farewell message, and I suspect that what I'm feeling today is not much different from the experience of my predecessors.

So what are those emotions?

First, I feel a deep sense of gratitude for those who make MAC the mutually supportive organization that it is. I hope that during your time here in Detroit you have experienced that support, or perhaps have given that support back to a colleague who may need it.

I also feel a lot of relief right now, frankly. Somehow I managed to preside over four Council meetings over the last two years without misfiring procedurally too many times and that I won't need to impose upon my colleagues like that any longer. I am sure they feel that relief too!

But I also feel a bit of melancholy right now. The rhythm of collaboration, discussion, shopping for opinions and insights, learning from my colleagues—that rhythm is one of the benefits of sitting on this perch in MAC. While I plan to remain involved—I have no choice, really, since I'll be officially joining the Presidents' Award Committee in a few minutes—I also am not kidding myself when I realize it won't be the same for me personally in the time ahead.

I'll come back to this theme in a few moments, with an eye toward how this affects us all in our careers and in our personal lives, and what MAC can continue to do and improve upon in this regard.

As our treasurer, Colleen McFarland Rademaker, noted, MAC's financial picture is healthy overall. We strive to make sure that we provide our members with an excellent value in professional development opportunities, great food at receptions and breaks, and chances to network with colleagues and vendors who provide much-needed services to our profession. And doing so while we keep our costs in line with our income. It might seem like simple math: don't spend more than you take in. But it isn't that simple. As we plan meetings and other events, we commit to many expenses before the income arrives. And, while we can base those decisions on our recent experiences with previous meetings, we also recognize that no two meetings are alike. Registration responses vary from year to year, depending to some extent upon the location of our meetings. We have learned what works and what doesn't, and sometimes we take a risk to learn that something might not pan out the way we had hoped. Not taking a risk can itself be a risk, if we continue to repeat practices that have not been successful.

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## #MAC2019DETROIT

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drop-in workshop equipped with scanning and processing stations. Volunteers from MAC and the Reuther Library were on-site to assist with physical preservation, metadata creation, and scanning. The event was well attended and a smashing success. What an amazing way for archivists to give back to the community while honing their expertise!

The second day of the conference was chock full of activities for all in attendance. While the city buzzed with opening day festivities celebrating the hometown Detroit Tigers, archivists hummed around the many tours taking place. Traditional behind-the-scenes tours of local repositories included The Henry Ford, the Detroit Institute of Arts, the Walter P. Reuther Archives of Labor Affairs, and the Burton Collection at the Detroit Public Library, and walking tours explored the Black Bottom and Paradise Valley areas of the city's lower east side. A special tour with plenary speaker Viranel Clerard of the Detroit Mural Project highlighted public art in downtown Detroit.

The Education Committee—led by Amy Bishop (cochair) and Janet Carleton (cochair) and comprised of members Sally Conkright, Chad Conrady, Hathaway Hester, Brad Houston, Kathryn Kuntz, Carrie Schwier, and Anke Voss—provided attendees with some great opportunities for furthering their professional development. Attendees learned about everything from records management to text and data mining.

The Program Committee—led by Carrie Schwier (cochair) and Jennifer Audsley-Moore (cochair) and comprised of Joanna Bares, Stacey Erdman, Lauren Gaines, Kayla Harris, Lindsay Hiltunen, Deborah Kloiber, Hayley Jackson, Brandon Pieczko, Carol Street, and Robbie Terman—developed a program with a little something for everybody and a record number of sessions (27)! This was made possible by scheduling traditional 90-minute sessions, as well as “lightning sessions” of 45 minutes.



The plenary session this year took the form of an interview with speaker Viranel Clerard, a community art advocate, photojournalist and educator for the Heidelberg Arts Leadership Academy, and founder of the Detroit Museum of Public Art, a digital catalog of 1,000+ public art murals in the city of Detroit. The interviewer was Michael Smith, the Johanna Meijer Magoon Principal Archivist of the Michigan Historical Collections at the Bentley Historical Library. What an amazing opportunity to hear a conversation about Clerard's journey to Detroit, his fascinating career, and the many intriguing projects he has undertaken!

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**#MAC2019DETROIT**

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The opening reception took place at the Charles H. Wright Museum of African American History, one of the country's preeminent institutions dedicated to the collection, preservation, and display of materials documenting African American culture. The drinks and conversation flowed throughout the evening, and those in attendance were invited to walk through the incredibly moving permanent exhibit at the museum, *And Still We Rise: Our Journey through African American History and Culture*. The exhibit traces the journey of those brought as slaves in bondage from Africa to the new world and the fight for freedom that still continues in modern-day America. What an experience!



The Local Arrangements Committee, consisting of Jamie Myler (cochair), Shae Rafferty (cochair), Lauren Lincoln (cochair), James Hanks, Maria Ketcham, Sarah Lebovitz, Kathryn Lovelace, Kathy Makas, Marian Matyn, Dave Moore, Natalie Morath, and Alison Stankrauff, would like to take this opportunity to thank all the wonderful archivists who came to Detroit and made this conference something special for everyone. We hope you had as much fun attending this conference as we did putting it on for you. We also hope you remember your time here fondly and return to experience Detroit's inspiring innovation, transformation, and resurgence!

## MAC Meetings and Symposia Update

By Joshua Ranger, University of Wisconsin Oshkosh



Do you, like me, find bits of meeting detritus in your various pockets or bags after returning from a conference? A crunched pocket program, a People Mover token, an unused drink ticket from the reception . . . just kidding, that's not actually a thing. This week, I found a receipt from downtown Detroit's Simmons & Clark Jewelers in a jacket. I had a watch battery replaced there the day before the Annual Meeting. It was a charming store featuring chandeliers with shades made from reproductions of their midcentury newspaper ads, and it was a place where I could imagine generations of auto workers putting engagement rings on layaway or manufacturers buying retirement watches for loyal employees. The visit was just one example of what history means to a city so rich in it.

It is truly one of the best fringe benefits of traveling to professional conferences: the opportunity to experience new places that may not be on your vacation bucket list. Detroit was a wonderful host city, and I look forward to MAC returning there in the future. And the meeting itself—one of MAC's largest ever—was first rate. I want to thank everyone on the Local Arrangements, Program, and Education Committees; AMC Source; our sponsors and vendors; and the over 450 attendees and presenters who both shared their knowledge and experiences and learned and grew as professionals.

With Detroit behind us, we now look forward to our next meetings:

### **Fall Symposium, October 4–5, 2019 Fargo, North Dakota**

Another item I found—this time in my backpack—was a bright pencil with the inscription “MAC in NODAK.” This was a gift from our 2019 MAC Symposium coordinators who are busy putting the final touches on MAC's first visit to the state of North Dakota. On October 4 and

5, we will gather in Fargo for a Symposium designed specifically for those archivists working in small shops. Many of us work in one- or two-archivist operations where we must handle all aspects of administration. This makes for a unique work environment, so MAC has developed a Symposium focused on the professional (and, perhaps, the emotional) needs and issues of those who work in them. If you are a solo or small shop archivist, please join us in Fargo for some unique group learning and support from your peers. Additional details will be found elsewhere in these pages.

### **Annual Meeting, May 6–9, 2020 Des Moines, Iowa**

Pinned to my backpack is a button for the 2020 Des Moines Annual Meeting. Looking very much like a campaign button, it speaks to the attention Des Moines and all of Iowa will get as the state's caucuses for the presidential race approach. It has been a bit more than four years since MAC was last in Des Moines (fall 2004!), so we are looking forward to returning to Iowa's capital and for the first time during the spring! Our Local Arrangements Committee is headed by Hilary Seo, Rosalie Gardner, and Hope Bibens, who have already been busy scouting the area for tours and a reception site. The Program Committee chairs Benn Joseph and Marcella Huggard, along with other committee members, will soon be making their call for proposals.

### **And Beyond**

From the time I write this to the time you read it, we will likely know where we are heading in fall 2020 and spring 2021, so watch this space for updates. And, as always, if you want MAC to come to your state or community, please let me know. I would love to find receipts from your hometown in my coat pockets!

## President's Page

*(Continued from page 2)*

You also heard from our Membership Committee chair, Matt Gorzalski. Our membership levels remain steady, and we will continue to reach out to prospective members as well as to those who may be ready to join again. MAC is a microcosm of the profession, and inevitably we experience a turnover each year. As an organization, we recognize that, and we accommodate it as we grow, if not in numbers, certainly in new and revitalized interest.

Finances and membership numbers are the quantifiable nuts and bolts of our organization. But as I alluded to a few moments ago, other nuts and bolts of MAC are perhaps not as straightforward to measure, but certainly no less important.

We will continue to enhance scholarship opportunities for our newest professionals. About 10 or 11 years ago, the Emeritus Award for First-Time Meeting Attendees was established by Tim Ericson, himself an Emeritus Member of MAC. You met this year's recipients earlier in our meeting. Today, I am pleased to announce that, following yesterday's Council action, this award, going forward, will be named the Mark A. Greene Award for First-Time Meeting Attendees.

Many of you knew Mark, a long-time MAC member and leader of our profession—not only regionally, but of course nationally through the Society of American Archivists and his many contributions to the professional literature. Mark's untimely death two years ago was tragic. But in the aftermath of his passing, we have been inspired to memorialize his gifts to the archival profession by strengthening this scholarship financially.

Unlike the Louisa Bowen and Archie Motley memorial scholarships, which are fully funded with endowments that generate income each year for awards, the Emeritus Award has largely survived year-to-year, based on annual giving. While we appreciate that continuing support, we also recognize the need to financially stabilize this particular award. It is our plan to ensure that the newly named Mark

A. Greene Award draws from a similar endowment, so that we can rely upon this as a source of income each year. You may know of a student, a colleague, or a coworker who hasn't been to a MAC meeting before. What better way to indoctrinate them—I mean, get them acquainted with our profession—than to encourage them with the prospect of a travel scholarship? Our treasurer estimates that an endowment of \$20,000 or more will be needed to make this happen, and I know we can do it. Today, I am pleased to announce the beginning of a campaign to raise funds for

this third scholarship on MAC's menu and to announce that a donor who wishes to remain anonymous will commit the first \$5,000 toward that goal today.

Scholarships are one way we look out for each other in MAC. But there are many other ways MAC can improve its practices.

Let's talk about diversity. I'm an older white guy who reminds himself frequently that it's essential to listen, to acknowledge and learn from mistakes, to do better. Our 2017 membership survey, which is accessible on our website, notes that about 95 percent of our respondents are white. Since the response rate was very high—almost 50 percent—there is little reason to think this number would be much different if everyone responded. So, for the benefit of my white colleagues who are here today, I will take a couple of minutes and turn to an essay that appeared last fall in the online publication *Inside Higher Ed*. It was written by Dr. Jessica Welburn Paige, an assistant professor of sociology and African American studies at the University of Iowa, my institution.

For my colleagues of color, please take a break and relax.

Dr. Welburn Paige notes that professionals from underrepresented groups would really appreciate it if we white people became more involved in improving the climate of where we work, whether it's a campus setting, or a corporation, or a nonprofit, or a religious organization. Here is what she recommends:

**Diversify your professional networks.** Don't let the burden fall on people of color to do this work. You can help carry this load by being mindful of not only representation on the surface, but also from within, by making the invitation.

**See diversity as an asset.** There are many benefits to diversity. That shouldn't be a revelation, but it is helpful to remind ourselves of this continually. In academia, most programs that consistently rank in the top 10 include more than one faculty member from an underrepresented group. They have more than one or two graduate students from underrepresented groups. This benefit extends beyond academia.

**Get to know your organization differently,** especially if you, like me, have been ingrained in it for a while. In my case, 18 years now. I admit I fall into a pattern of predictable paths—sorry for the alliteration—but I am fortunate to work for an institution that affords many opportunities

to open doors, and I am compelled to take advantage of those opportunities. I hope your organization does as well.

And, finally, **treat diversity and inclusion efforts with the urgency that you treat other organizational issues.** It will pay off in the long run for everyone.

In case you are interested, Dr. Welburn Paige's essay appears in the October 26, 2018, issue of *Inside Higher Ed*. It is available online.

Other nuts and bolts of MAC include our current efforts to address ways to improve how we help each other. What began in MAC Council as a response to a member's request earlier this year to improve access to child care during meetings has expanded into something more holistic: the family and personal needs of our colleagues in general.

A working group headed by Council member Alexis Braun Marks is now addressing these questions, and they will submit a preliminary report to Council this fall. Alexis is uniquely qualified to lead this effort as she is doing similar work at the national level through SAA. Please contact Alexis or anyone in MAC leadership with your ideas or concerns.

When I was invited to run for MAC president over two years ago, I was both honored and a bit apprehensive. My mother celebrated her 90th birthday last year. She's a lifelong Iowa Hawkeyes fan, and she's doing great, but not without some challenges. My spouse, James, is also doing well but experiences mobility challenges. I had misgivings about running, but after talking with them both and hearing their encouragement, I agreed to do so.

But during my first Council meeting as president, in the fall of 2017 in Columbus, just before our lunch break, I received a text from Floyd County Memorial Hospital in Charles City where my mother lives. They informed me that she fell at home in her kitchen, that her head struck the oven door, and that she was in the emergency room undergoing examination. They assured me that her injury was not life-threatening, but nonetheless I was worried. After further updates from the hospital that afternoon, I decided to cut my visit to Columbus short and return to Iowa a day earlier than planned.

I tell you this not to garner sympathy, but as a reminder that we often balance the professional with the personal. Many of you, particularly women, particularly parents, particularly caregivers, don't need that reminder. But I say

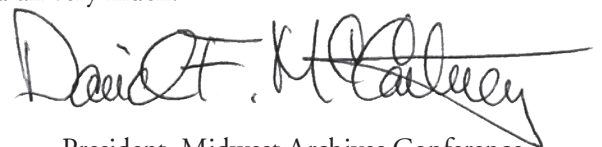
it anyway to let you know that in MAC leadership, we see you, we understand you, we are here for you.

I could have talked today about the ongoing challenges we face from the current administration; that the Trump administration wants to zero out funding for NEH, NEA, IMLS, and the Corporation for Public Broadcasting. We all know what we face, and we all know what we need to do. Since my last State of MAC address a year ago, we as a nation have taken positive steps, not the least of which is electing a US House that now recognizes the vitality and necessity of these programs.

Today, though, I wanted to step outside that professional ring and get personal. I want to encourage us all to consider what each of us can bring to the table, to remember that the person we brush past in the hall may be quietly carrying something. As I conclude my term as your president today, I look forward to retirement in perhaps three or so years, but I'm also a bit apprehensive about that. A common fear among people who age is the fear of isolation or loneliness, that they feel no longer engaged in their community. For that reason, I hope to linger on as a barnacle after this meeting today, whether you like it or not, and I look forward to keeping in touch in other capacities.

I lived in Anchorage, Alaska, for several years back in the 1980s. That's where I met James, in fact, and, during that time, I had the privilege to learn of Inupiat and other indigenous cultures. An Inupiat village tradition is the blanket toss. It has both practical and symbolic purposes. The practical: Villagers collectively stretch out and hold a blanket tightly, while one villager climbs onto it. And then the toss begins, lifting them into the air. The scout, while high off the ground, catches a glimpse off to the horizon to spot game for a subsistence hunt. That determines how the hunt will proceed. The blanket toss also has, to me at least, a symbolic meaning, and that is one of trust. The one who is tossed has faith in those who support them, by holding on to that blanket tightly. And that's how I feel about MAC. As president, I was lifted by the blanket toss, time and time again. I'll always be grateful for that.

Thank you all very much.



President, Midwest Archives Conference

## MAC in NoDak: Join us North of Normal for the 2019 MAC Symposium, Fargo, North Dakota, October 4–5, 2019

By Lisa Sjoberg, Concordia College

The 2019 MAC Symposium “I’m Alone, No You’re Not: Solo & Small Shop Archivists Retreat” will be a truly first-of-its-kind experience. It will be the first MAC-sponsored event held in North Dakota and the first Fall Symposium focused on the needs of those who find themselves to be the only archivist or one of a few professional archivists on staff. Solo archivists often feel alone, navigating the tensions of long to-do lists and not enough time; big goals and limited resources; professional aspirations and limited professional development opportunities. This two-day Symposium will offer a chance to network with colleagues who have shared experiences and to engage in conversations about professional development, leadership, project management, and more.

The program will open with a keynote delivered by Dayna Del Val, CEO and president of the Arts Partnership, a local organization that supports and advocates for arts and cultural organizations. The Arts Partnership is small, and Del Val often functions as a lone arranger in her field. Her address will focus on the value that artists and cultural heritage organizations bring to their communities and will provide pointers to improve outreach and advocacy.

Kelly Meyer, life coach and career counselor, will lead the next session, introducing attendees to the leadership program of Masterminds. Masterminds groups are participant-driven communities that create and implement goals, brainstorm ideas, and support each other with total

honesty, respect, and compassion. Masterminds participants act as catalysts for growth, serve as the proverbial “devil’s advocate,” and provide general support for their colleagues.

The remainder of the program will be structured to promote networking with the same four sessions on day one and the same three sessions on day two. This structure will enable participants to rotate through sessions in smaller numbers, allowing space for goal-oriented instruction, conversation, and workshopping. Members of MAC Council will lead these breakout sessions throughout the retreat, focusing on topics such as project management, advocacy and development, professional growth, digital preservation, arrangement and description, and access. Stephanie Kom, head of Technical Services for the State Historical Society of North Dakota and the North Dakota representative for the Digital Public Library of America, will copresent a session on providing online access to collections.

This rich program will be offered in the welcoming community of Fargo, North Dakota, and the neighboring city of Moorhead, Minnesota. Home to a population of over 200,000, Fargo-Moorhead is a vibrant area that boasts a booming economy and is a regional hub for arts, culture, education, and health care. This retreat will leave participants with an enhanced professional network of resources and skills to take back to their shops. We are excited for you to join us in NoDak!

### Archival Issues, Upcoming Issues and Opportunities

By Alexandra A. A. Orchard, CA, Archival Issues Editorial Board Chair, Wayne State University

Big changes are happening at *Archival Issues*! Three long-time board members are cycling off. A big thanks to John A. Fleckner, Russell Horton, and Sammie L. Morris, who conclude their third, and final consecutive terms on the Editorial Board at the end of June. I am grateful to all of them for their contributions to the journal. I particularly want to call out John, whose guidance and kindness when I transitioned into my role as Editorial Board chair was vital.

While it is bittersweet to say goodbye to these wise voices on our board, it also presents an exciting opportunity for MAC members. As I write this, we have already received 10 inquiries into filling these positions. I look forward to working with the continuing and new members on our board.

As always, if you have any questions about article ideas, or submissions, please contact me, Alexandra A. A. Orchard, *Archival Issues* Editorial Board Chair, at alexandra@wayne.edu. As a reminder, we encourage contributions from both new and experienced authors (you!).



## Minutes of the Annual Members' Meeting Midwest Archives Conference April 5, 2019

*The following minutes are presented for informational purposes only. Membership will vote to approve this draft at the 2020 Members' Meeting.*

President David McCartney called the Annual Members' Meeting of the Midwest Archives Conference to order at 3:35 p.m. on Friday, April 5, 2019, at the Detroit Marriott at the Renaissance Center in Detroit, Michigan.

A quorum was present.

Minutes of the March 23, 2018, Annual Members' Meeting were approved as presented.

### Presentation of 2019 Awards

On behalf of the Presidents' Award Committee, Ellen Swain presented the award to Arthur M. Horwitz, publisher/editor of the *Detroit Jewish News*.

On behalf of the Emeritus Membership Award Committee, Matt Gorzalski presented the award to Barbara Floyd.

On behalf of the Archie Motley Memorial Scholarship for Minority Students, Lara Friedman-Shedlov presented awards to Arika Kaneko and Emma De Vera.

On behalf of the Louisa Bowen Memorial Graduate Scholarship, Deborah Rice presented the award to Bianca Barcenas.

On behalf of the Emeritus Scholarship for First-Time MAC Meeting Attendees, Vicky Cooper presented awards to Aiden M. Bettine and Sabrina Gorse.

On behalf of the Annual Meeting Poster Session Awards, Kayla Harris presented awards to "A Historical Look at Protest Culture in Ann Arbor" by Meredith Counts, Alexandria Rayburn, Reine Patterson, Tony Sexton (University of Michigan); "Student Memory, Then and Now" by Rena Newman and Cat Phan (University of Wisconsin—Madison); and "In the Trenches of Transcription: Untold World War I Stories Revealed" by Lily Birkhimer and Jillian Ramage (Ohio History Connection).

### Other Acknowledgments and Recognitions

President McCartney thanked outgoing committee chairs Stacey Erdman and Becca Smith, and Council members Harrison Inefuku and Anke Voss; incoming Council members Daria Labinsky and Katie Blank; and incoming

committee chair Ida Mango. Thanks to everyone who ran for a MAC office this year, as well as to the 2019 Program Committee and Local Arrangement Committee.

### Annual Financial Report

Treasurer Colleen McFarland Rademaker provided a detailed report on MAC's financial status. She noted that MAC ended its 2018 fiscal year with a surplus of over \$7,000. McFarland Rademaker credits this to AMC's Debbie Nolan, then-treasurer Joel Thoreson, and the Chicago LAC with their response to the Doubletree hotel cancellation.

In the first quarter of 2019, MAC investment accounts have shown an average growth of 6.9 percent, making up for losses that occurred at the end of 2018. MAC's 2019 budget projects a deficit in the range of \$4,000 to \$5,000, and Council continues to seek ways to balance the budget.

### Membership Committee Report

Membership Committee Chair Matt Gorzalski reported two changes in state representatives: Rosalie Gartner (Iowa) and Stacy Lavender (Ohio). Gorzalski thanked outgoing individuals for their service. He reported that membership is at 686, down from last year by 4 percent. Institutional membership was the largest category of decline (21%), with individual membership only declining by 3 percent. It is worth noting that individual memberships previously included student memberships, which are now being tracked separately for the first time this year on account of the new \$20 student membership. Additionally, Gorzalski reported that Membership Committee state representatives have contacted 119 new members in the past year, down from 177 new member contacts made the previous year. He also reported that MAC Pals numbers are on par with the past couple of years, but that the number of mentees (55) exceeded mentors (26).

### State of MAC

President McCartney delivered his final report to the membership. He discussed his gratitude, relief, and melancholy at completing his term. McCartney's speech addressed the ongoing issues with maintaining the financial security of MAC and maintaining consistent membership levels. He discussed the less easily defined

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## **Minutes of the Annual Members' Meeting**

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measure of success that MAC's scholarship opportunities afford. He was pleased to announce the renaming of the Emeritus Award for First-Time Meeting Attendees to the Mark A. Greene Award for First-Time Meeting Attendees and kicked off a campaign to endow the Greene Award at \$20,000+. An anonymous donor has already promised a \$5,000 donation. McCartney was also pleased to announce the formation of a new working group to address child care, elder and spouse care, and the other personal needs of membership led by Alexis Braun Marks.

### **Vice President's Report**

Vice President Joshua Ranger provided information regarding the 2019 Annual Meeting: "Innovation, Transformation, Resurgence." Outside of Chicago, the Detroit meeting attracted the most attendees (470). Ranger thanked those who provided tours, supplied transportation, and the keynote speaker. The Service Project held at the Detroit Public Library, which assisted with the preservation and digitization of community historical materials, was wildly successful. Ranger thanked everyone responsible for that event, as well as the members of the Program Committee, Local Arrangements, MAC Pals, AMC, the vendor coordinator, development coordinator,

public information officer, treasurer, and Education Committee cochairs. Ranger also thanked those responsible for the Business Archives preconference. Ranger reminded members to take the survey on the Annual Meeting. He then invited Cochair Alexis Braun Marks to talk about the 2019 Fall Symposium, and Cochairs Hope Bibens and Rosalie Gartner to talk about the 2020 Annual Meeting in Des Moines (May 6–9).

### **President-Elect Greetings**

Incoming president Erik Moore provided greetings to membership via a video.

### **Closing Announcements**

Raffle

Presentation of certificate to David McCartney.

There being no further business to come before the meeting, the meeting adjourned at 5:01 p.m.

Jennie Thomas  
Secretary

## Archie Motley Memorial Scholarship for Minority Students

The Archie Motley Scholarship for Minority Students is dedicated to providing financial assistance to minority students pursuing graduate education in archival administration and to encouraging ethnic diversity in the Midwest Archives Conference and the archival profession as a whole. The Archie Motley Scholarship for Minority Students Committee received nine complete applications during the 2019 cycle. Committee members were impressed with all applications, but they unanimously agreed to award the scholarships to Emma De Vera and Arika Kaneko.

**Emma De Vera** is a second-semester master of science in information student at the University of Michigan. Her archival experience has focused primarily on digital archives, currently at Michigan's Bentley Historical Library and previously with the Digital Assets and Preservation Services at Mount Holyoke College Library. Her compelling essay described her excitement about the potential power of digital records to break conventions that have historically served to bury certain voices, and it detailed her exploration of how power dynamics and the concept of neutrality impact the visibility of these underrepresented voices in libraries, archives, and museums. Her references praise her intellect and insight and express great optimism for her future in the field. As one put it, "She has repeatedly demonstrated academic excellence and a commitment to

research that support social justice and a nuanced critique of information infrastructures. She is exactly the kind of young scholar that the Archie Motley Scholarship should aim to support." The committee agrees whole-heartedly.

**Arika Kaneko** is on a two-year leave from PhD studies at the Graduate School of Tokyo University of Foreign Studies to pursue a master of archival studies at the University of British Columbia's iSchool. She had over two years of experience as a student archivist and digital archives assistant at the University of Tokyo Archives before embarking on her archival studies at UBC. Her powerful essay described her experience living through the Great East Japan Earthquake in 2011 and the importance of archives and public records to protect people's rights and lives during the aftermath. She is specializing in the First Nations Curriculum at the iSchool and hopes to work with indigenous and Nikkei communities, implementing archival education programs in North America that are non-Western in their orientation. Her references praise her intelligence, sensitivity, and empathy. One stated, "I particularly appreciate Ms. Kaneko's respectful way of learning about indigenous issues in a country that is brand new to her; she demonstrates cultural humility and a commitment to learn about the colonial past of a country in which she now studies and its impact on how information is preserved, organized and made accessible."

### Treasurer's Report, Spring Council Meeting, April 4, 2019

*By Colleen McFarland Rademaker, MAC Treasurer, Corning Museum of Glass*

#### Budget Highlights

In 2018, MAC was in the black by over \$7,000! After several consecutive years of budgeted deficits, this was a welcome surprise. Our budget surplus may be attributed to two factors: (1) the payment received from Doubletree Chicago after its cancellation of our Annual Meeting contract, and (2) the containment of costs associated with the Chicago Annual Meeting and the Iowa City Fall Symposium. MAC owes a debt of gratitude to Debbie Nolan of AMC, former treasurer Joel Thoreson, the Chicago Local Arrangements Committee, and the Iowa City Fall Symposium Committee for their work in transforming a potentially disastrous year into a financial success.

While MAC's investment accounts suffered during the stock market turmoil of 2018, our losses were largely recovered in the first quarter of 2019. The 2019 budget projects a deficit of just over \$2,500, but you can help us turn that around with a contribution to the MAC General Operating Fund. Whether you round up your membership dues or make a larger contribution, MAC appreciates the generosity of its members!

## Emeritus Scholarship for First-Time MAC Attendees

The Emeritus Scholarship for First-Time MAC Attendees provides financial assistance for travel and conference expenses to individuals who have not previously attended a MAC meeting. Choosing the recipients from a strong field of 12 applicants was not an easy task for the committee, but after careful consideration, the committee decided to award two \$250 scholarships. The 2019 Emeritus Scholarship for First-Time MAC Meeting Attendees recipients are Aiden M. Bettine and Sabrina Gorse.

**Aiden Bettine** is currently completing his MA in library and information science and a doctorate in history at the University of Iowa. In his application he wrote, “The opportunity to present my work [at MAC 2019] as the founder of the Transgender Oral History Project of Iowa is critical for networking and interrogating the role of archivists in twenty-first century archives. . . . As a PhD student in history and a new student in library and information science, the opportunity to attend MAC is crucial for developing a greater understanding of the archives profession.”

**Sabrina Gorse** received her MLIS from the University of Pittsburgh and currently works as the IMLS Sievers Studio Processing Archivist at the Missouri Historical Society. She corepresented the Association of St. Louis Area Archivists and presented on work conducted while leading community archival service projects in the “Transforming Outreach with Community Archives” session. Gorse wrote that attending MAC provides “a unique experience to refine my current skill-set and become more connected to the world around me. It can build a sturdy foundation for growth and provide direction to how best to contribute to the field in current times.”

## Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration

The Louisa Bowen Memorial Scholarship for Graduate Students in Archival Administration is dedicated to providing financial assistance to a resident or full-time student of the MAC region who is pursuing graduate education in archival administration. The Louisa Bowen Memorial Scholarship Committee was very pleased to award **Bianca Barcenas** a scholarship that will support her future contributions to the archives profession. Barcenas will begin attending Dominican University this coming fall. The committee was impressed by her deep understanding of the value that archives can bring to the public, and to undergraduate students in particular, as well as her keen grasp of the issues that archives face.

## Emeritus Membership Award

Each year, the MAC Membership Committee solicits nominations for candidates to the status of Emeritus Member. The Emeritus Membership Award and the special status of Emeritus Member were created to recognize those who have contributed to the success, growth, and visibility of MAC through committee work, programming, outreach, and governance. Nominees have retired from paid archival work and have been MAC members for at least 10, not necessarily consecutive, years. More important, nominees have made significant and substantial contributions to MAC during their archival careers. On April 5, during the Annual Meeting in Detroit, Barbara Floyd was nominated by Lauren White and awarded Emeritus Membership.

**Barbara Floyd** earned her BA, MA, and MPA all from the University of Toledo. She has been a MAC member since 1984 and dedicated her entire career to archives and history in the Midwest. Her career began at the Ohio Historical Society where she worked from 1982 to 1986, first in the Manuscripts Department and then as a local records specialist in the State Archives Division. Floyd then joined the University of Toledo where she would spend the remainder of her career, first as university archivist from 1986 to 2002 and then as director of the Ward M. Canaday Center for Special Collections until her retirement in 2017. Floyd has served MAC in a variety of capacities: chair of the *Archival Issues* Editorial Board, 2011–2014; member of the *Archival Issues* Editorial Board, 2008–2010; member of the Program Committee, 2002 Spring Meeting; chair of the Education Committee, 1994–1996; cochair of the Program Committee, 1994 Spring Meeting; MAC secretary, 1996–2001; not to mention several presentations and session chairs at MAC Annual Meetings.

## Presidents' Award

The MAC Presidents' Award was established in 1986 and is dedicated to recognizing significant contributions to the archival profession by individuals, institutions, and organizations that are not directly involved in archival work but are knowledgeable about its purpose and value. The Presidents' Award committee is comprised of one representative from each MAC state and MAC's three most recent past presidents. This year's winner of the MAC Presidents' Award is **Arthur M. Horwitz**, publisher and executive editor of the *Detroit Jewish News*; president of Renaissance Media, LLC; and founder/president of the Detroit Jewish News Foundation. Horwitz was nominated by Michael Smith, Johanna Meijer Magoon Principle Archivist at the Bentley Historical Library, for his leadership and dedication to the cause of preserving Jewish history. As Smith notes in the nomination, Horwitz "has been the leader and inspiration for the development and establishment of a tremendous archival asset—an online, word-searchable, open-source database of over 330,000 pages from the *Detroit Jewish News* and its predecessor publication, the *Detroit Jewish Chronicle*, 1916–2017." Because of Arthur Horwitz's foresight and dedication, one of the leading archives for English-Jewish publications is now a permanent resource at the Bentley Historical Library and a substantial asset to Michigan's archival and research communities.

**Midwest Archives Conference—Council Meeting Minutes  
Detroit Marriott at the Renaissance Center—Room Cadillac A  
Detroit, Michigan  
Thursday, April 4, 2019, 8:30 a.m.–12:00 p.m.**

**In Attendance:** President David McCartney, Vice President Joshua Ranger, Secretary Jennie Thomas, Treasurer Colleen McFarland Rademaker; Council members Harrison Inefuku, Tara Laver, Alexis Braun Marks, and Anke Voss

**By Phone:** Incoming president Erik Moore, Council member Lisa Sjoberg

**Welcome** and approval of agenda

*Action: It was moved and seconded to approve the agenda. Council unanimously passed the motion.*

**President's Report (McCartney)**

McCartney pointed out that further discussions of the Code of Conduct will need to be tabled to the fall meeting and that he will add a copy of the letter sent to AMC in January about continued services as an addendum to his report. Recommendations were made from other members of Council to clarify at a later meeting, student membership qualifications, and added language to the bylaws to cover special elections for positions other than president (this latter change would require a vote of the membership in Des Moines). Work on the new MAC logo design was also mentioned.

*Action: It was moved and seconded to approve the President's Report. Council unanimously passed the motion.*

**Vice President's Report (Ranger)**

**2019 Annual Meeting, Detroit**

Program Committee cochairs (Jennifer Audsley Moore, Carrie Schwier) mentioned their hope that the new program format works out well and that, for the first time this year, MAC is collecting demographic information on speakers. The cochairs made the recommendation that a previous Program Committee chair serve as an ex officio member for the purposes of institutional knowledge (note, this may require Council approval as it changes the cochair role).

Local Arrangements Committee cochairs (Shea Rafferty, Laura Lincoln) discussed the success of the Service Project, during which archivists were made available to community members at the Detroit Public Library—Main Branch for rehousing and scanning. Hollinger/Metal Edge donated

boxes, and the Reuther Library provided equipment. Higher registration numbers than anticipated were announced for the meeting (approx. 450), for a net profit of approximately \$10,000 (before catering numbers and other bills still to pay).

**2018 Fall Symposium, Iowa City**

The Symposium made a profit! Going forward, Symposium committee members will use this as an example to look for hotels that don't require a minimum (80%), and, if unable, to shoot for a small room reserve. See report for additional comments.

**2019 Fall Symposium, Fargo-Moorhead**

Two main speakers were identified, and Council members who have volunteered to present were thanked. It was discussed whether MAC should waive registration for presenting Council members, or offer honoraria to other speakers? A letter template has already been created for fund-raising outreach, and a video ad has been created. Whether to include a preworkshop reading, such as *Dare to Lead* or the new SAA leadership manual was discussed. McFarland Rademaker will start a conversation with Teresa Brinati at SAA to see if we could get a donation of the leadership manual or a reduced cost for attendees. Ranger will cover the Access Online and Onsite session. Marketing materials will be sent to Moore for distribution. Expected attendance is 45, and it was discussed whether to cap attendance at that number.

*Action: It was moved and seconded to approve Alexis Braun Marks as cochair of the 2019 MAC Symposium. Council passed the motion with Braun Marks abstaining.*

**2020 Annual Meeting, Des Moines**

Planning has started to gear up for Des Moines, and there will be a video at tomorrow's Members' Meeting. The committee is currently looking for a walkable reception site. Attendance is expected at 300. There will be a Presidents' Dinner for Emeritus and Presidents' Award attendees.

*Action: It was moved and seconded to approve Marcella Huggard and Benn Joseph as Program Committee cochairs for the 2020 Des Moines Annual Meeting. Council unanimously approved the motion.*

*Action: It was moved and seconded to approve recommended registration rates for the Des Moines meeting. Council unanimously approved the motion for:*

Registration Rates	
Members	\$135.00
Nonmembers at lower rate	\$155.00
Nonmembers advertised rate	\$165.00
Students	\$ 65.00
Members—Postdeadline	\$155.00
Nonmembers—Postdeadline	\$175.00
Students—Postdeadline	\$ 75.00
Day registrants	\$ 90.00
Reception guests	\$ 30.00

**2020 Fall Symposium proposal, Indianapolis**

2020 will be the Bicentennial of Indianapolis. The recommended Symposium topic was anniversaries and other such celebrations. Council discussed broadening the topic to programming in general, as well as reformatting the topic to the use of objects and making collections more exciting to include museum staff in the area. It was noted that the budget is missing a morning break.

**2021 Annual Meeting, Madison, Wisconsin**

Proposal forthcoming.

**Distinguished Service Award Status Discussion (Cooper Cary)**

While the Presidents’ Award has been offered most years to external parties, the Distinguished Service Award, which recognizes MAC members who have done exceptional work, has not been awarded in 10 years. Issues influencing this were that the committee was outdated (should be a two-year membership with the ability to renew once, chair is most recent past president, with staggered membership terms so that no more than five people are replaced in any one year). The Distinguished Service Award currently needs representatives from North Dakota, Indiana, Wisconsin, and Nebraska. Does this committee function best with geographic representation, or is there another structure that could work better? More nominees need to be gathered by raising awareness throughout MAC with a marketing campaign. An ex officio member from the Distinguished Service Award Committee should also serve on the Membership Committee to help solicit nomina-

tions. Things that need to happen to assist in reviving this committee and its work include a website update with committee membership terms (state representatives, three past presidents) and a separate e-mail account set up by AMC for the group’s work. Current members of the committee will provide a report in the fall on recommendations for further action.

**Child Care Services Working Group Status (Braun Marks)**

Membership currently includes Braun Marks, Michelle Sweetser, Suzanne Reller, Jennifer Johnson, Brook Boyst, Kayla Harris, Rachel Dreyer, and Rachel Howard. Diversity is being sought for membership. This group was initially started as a response to a member who didn’t feel as though there were good enough child care options provided for the Annual Meeting. The committee wants to look beyond just child care, to means by which to support other member needs for spousal care, elder care, and so on, whether through scholarship, emotional support, or other means.

**Secretary’s Report (Thomas)**

Thomas will be moving Google content from a personal drive to a generic MAC Google account to be created. She will contact MAC leadership to see if individual groups want MAC folders within Google Drive to share their own working content. Thomas also inquired as to who is the keeper of the MAC banner (president) and how to get that to where it needs to be for promotional purposes. She will get an estimate on hard shipping cases for shipping and purchase if approved.

**Treasurer’s Report (McFarland Rademaker)**

McFarland Rademaker reported that MAC was in the black for 2018. She noted that MAC needs to keep an eye on the Emeritus Scholarship fund, as not many gifts were received. MAC lost gains in investments in December 2018, but it is currently at a 6.9 percent gain, so investments made up what was lost. Insurance costs went down for 2019. McFarland Rademaker also noted that currently she is the sole person who can handle financial accounts and will be trying to add Ranger to the checking account tomorrow. She and McCartney received MemberClicks training, which made them aware that budgetary forms were not set up appropriately in the system, which now seems to be working better after those adjustments. McFarland Rademaker also noted that

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### Council Meeting Minutes

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the Student Meeting Registration Scholarship award went well this year. She would like to get the Financial Advisory Committee back up and running, but wants to determine what we need first with Presidents McCartney and Moore so the committee will have a charge to work on. McFarland Rademaker concluded her report with remarks related to development work: how she doesn't currently have a way to be notified that a charitable gift has occurred and how MAC should respond to such gifts (based on amount?). She recommends creating a task force to investigate options and develop a strategy to cultivate a donor base (AMC mentioned it may be able to assist in such efforts). McFarland Rademaker would like to see all future transactions occur in US dollars.

### Diversity Data Forms (Inefuku)

For the first time this year, MAC is compiling statistics on speaker demographics. Inefuku created a questionnaire that covers data points including race, gender identity, and type of institution. He was not able to get them out with speaker agreements (they are going out after instead for this year), but will do so in the future.

### Publications Coordinator Report (Inefuku)

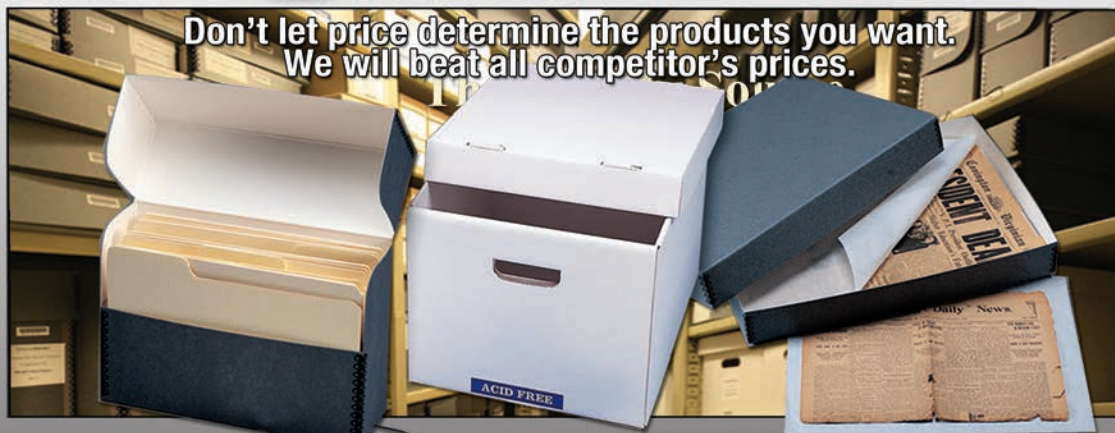
Two of the most recent *Newsletters* are on the Janeway open access site, to which Eric Willey and Alison Stankrauff have current access. Inefuku is getting the site ready to accept session presentations, posters, handouts (PPT, PDF, etc.) and has set it up to include metadata on both the session title and individual presentation titles as subtitles. He still needs images to dress up the site. Since *Archival Issues* has been a perk of membership, do we want to embargo it for a period of time before making it openly accessible? Will we lose institutional members who are only members because of the subscription? Do we think we'll see an uptick in submissions because the turnaround time for publication can be faster and the journal will be more readily accessible? Why do we think we have a lack of submissions when *American Archivist* is inundated? Inefuku also brought up the need for more diversity within the *Archival Issues* Editorial Board.

**Action:** *It was moved and seconded to approve to publish Archival Issues Open Access under a Creative Commons Attribution Non-Commercial License. Council passed with Inefuku abstaining.*



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***Action:** It was moved and seconded to approve use of the Iowa State University Digital Press's Janeway platform to support the publication of Archival Issues, pending an official agreement between Iowa State University and MAC. Council passed with Inefuku abstaining.*

### **Newsletter Editor Report (Willey)**

Eric Willey will continue as editor until Alison Stankrauff can take over.

### **Archival Issues Editorial Board Report (Orchard)**

The most recent issue, volume 39, no. 2, 2019, reached subscribers at the end of March. It consists of three feature articles, eight publication reviews, and ran a total of 88 pages. Since the October 2018 report, the Editorial Board has received only one article, which was accepted with revisions and will appear in issue 40.1; however other submissions are expected as several inquiries have been made in recent months.

### **Public Information Officer Report (Herzinger)**

Recent discussions have taken place on SAA lists about what information job postings promoted by the organization should contain. Does Council want to take a stand on what employment opportunities will be posted to MAC accounts? This was tabled for discussion at the fall meeting.

It was mentioned that Local Arrangements Committee timetables should incorporate communication with the public information officer for distribution of social media information on meetings on a particular schedule.

A replacement will be needed for the next public information officer term, and someone should be appointed to shadow Herzinger in 2019.

### **Nominating Committee Report (Sweetser)**

Election concerns should be addressed in a larger discussion of AMC/MemberClicks. Requested action: *Council consideration of whether the current software used for electronic balloting best serves the organization's needs* was tabled for later Council discussion of the AMC contract.

Manual changes were requested to include:

The chair shall direct incoming chairs to the *Nominating Committee Guidelines* found in the online collaborative working space and share other supporting materials as appropriate with the succeeding chair to facilitate the work of the succeeding committee.

Update this manual regularly (at least annually if not periodically), and ensure master copy is kept in online location.

The action was tabled for Thomas to follow up in regard to the "online collaborative working space" mentioned.

### **Vendor Coordinator Report (Blank)**

A new vendor coordinator has been lined up. Blank recommends we rethink pricing for vendor tables and that we create a more formalized process for filling open roles, like vendor coordinator, and have them shadow prior to the previous term's end. The action request for formation of a working group to address notes in Blank's report was rescinded by Blank based on the ensuing Council discussion.

***Action:** It was moved and seconded to approve Lisa Huntsha to the 2019–2021 term as vendor coordinator. Council unanimously approved the motion.*

### **Development Coordinator Report (Smith)**

See information under treasurer's report, regarding stewardship and developing a culture of giving in MAC.

***Action:** It was moved and seconded to approve Ida Mangum, University of Kentucky, as new development coordinator for 2019–2021. Council unanimously passed the motion.*

### **Bowen Committee Report (Hayes)**

The 2019 award recipient will be recognized at the Members' Meeting.

### **Education Committee Report (Carleton)**

***Action:** It was moved and seconded to approve the reappointment of Amy Bishop as cochair for the 2019–2021 term. Council unanimously passed the motion.*

### **Emeritus Scholarship for First-Time MAC Meeting Attendees Report (Cooper Cary)**

MAC would need to raise \$20,000 at the least to endow the scholarship; McCartney would be happy to help in these fund-raising efforts.

***Action:** It was moved and seconded to rename the "Emeritus Scholarship for First-Time MAC Meeting Attendees" to the "Mark A. Greene Scholarship for First-Time MAC Meeting Attendees." Council unanimously passed the motion.*

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## Council Meeting Minutes

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### Membership Committee Report (Gorzalski)

Going forward, Gorzalski is interested in assessing the financial impact of the \$20 student membership rate.

**Action:** *It was moved and seconded to reappoint Matt Gorzalski as chair of the Membership Committee for a second 2019–2021 term. Council unanimously passed the motion.*

### Motley Committee Report (McCartney)

Action was requested to rename the Motley scholarship as the “Archie Motley Scholarship for Black, Indigenous, and Students of Color.” Council instead recommended the “Archie Motley Scholarship for Students of Color,” to follow what SAA has done with the Pinkett Award, and then define what we mean by “Students of Color.” Thomas will communicate this back to Friedman-Shedlov.

**Action:** *It was moved and seconded to approve adding language to the eligibility section of the award description as such: “The applicant must also be either a resident of the MAC region or registered in a qualified program, on site or online, that is based in the MAC region.” Council unanimously passed the motion.*

### Webmaster Report (Erdman)

Erdman recommends that more clarity is needed in the webmaster’s role versus that of AMC in pushing updates to the website. She is taking a new role outside the MAC region, and Council will need to replace her.

### Teller Committee (McCartney)

**Action:** *It was moved and seconded to reappoint Morgan MacIntosh Hodgetts for a second term in 2019–2020 as teller. Council unanimously passed the motion.*

### Old Business

#### Code of Conduct

This was tabled for the fall meeting.

### New Business

#### National Coalition for History Membership appeal from Becky Collier of MARAC

MARAC’s suggestion is for regional/state organizations to pool money together for a shared \$4,000-level membership. Council questions included to what other organizations has she reached out? How would a single person represent all groups in a fair and balanced way?

Until we can actually budget to where we have a surplus, it is questionable as to whether we should be adding expenses at this time. McCartney will communicate all points back to Collier.

*There being no further business to come before the meeting, it was moved and seconded to adjourn. Council unanimously approved the motion with all members voting. The meeting adjourned at 12:25 p.m.*

Jennie Thomas  
Secretary

Unanimously approved on May 9, 2019.

The advertisement is set against a blue background with a faint architectural pattern. At the top left is the Lucidea logo. The main heading is "Archives Collections Management" with the tagline "OUR TOOLS, YOUR CREATIVITY. UNRIVALED." Below this, the "ARCHIVERA" logo is displayed, followed by the text "Built for larger archives' collections management challenges; supporting you today and tomorrow". Two screenshots of the software interface are shown, one above the other. At the bottom, the "ARCHIVESSENTIA" logo is displayed with the text "Collections management you need at a price you can afford".

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