

News from the Midwest

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Submissions must be 150 words or less. Images are welcome!*

ILLINOIS

Principia College

The Principia Archives and Special Collections' exhibit, *The Principia Cadet Corps: 30 Years of Noble Character (1905–1935)* was on display in the Marshall Brooks Library May through December 2022. Fourteen display cases and the third-floor gallery housed items ranging from uniforms to photographs commemorating three early decades of Principia's 125-year history. The exhibit told the story from inception to closure of the Cadet Corps, highlighting

two beloved commandants, and showcasing student uniforms, daily routines, student governance, WWI, involvement of girls and women, and the annual Military Ball. It was a time when student life had regimented structure and daily involvement with the institution's founder, Mary Kimball Morgan, and family. The viewer was invited to imagine their student life in a very different setting and on the first campus location in St. Louis, Missouri. For more information about the exhibit, you are invited to visit <https://library.principiacollege.edu/Archives/Exhibits> and <https://principia.contentdm.oclc.org/digital>.



MINNESOTA

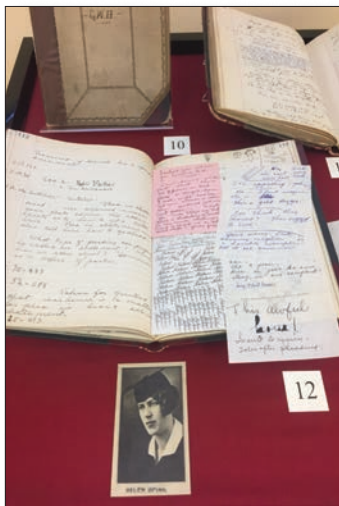
Red Wing Shoe Company

Red Wing Heritage tapped into the Corporate Archives for the brand's ad campaign that launched in early September 2022. The campaign, called "Same Old," ingeniously used older ads from the archives to promote the brand's sustainable values. The Corporate Archives was the lead source for the campaign's upcycled ads. Commercials from the 1980s and beyond were reformatted into reels on Instagram and Facebook. Check out Red Wing Heritage—YouTube to see all nine upcycled videos. Photography prints were digitized to find new purpose as asset imagery, while radio spots tucked away in the archives were put front and center in a global ad campaign. The ads appeared in digital format across the brand's social channels, website, and a special exhibit at the Red Wing Shoe store in Manhattan in New York City. The exhibit featured vintage TV consoles broadcasting period-appropriate commercials, 35mm slides viewable with a magnifying glass, reproduction postcards for customers to write their Red Wing stories, and artifacts on loan for a pop-up museum experience.



University of Minnesota

In September 2022, the University of Minnesota Law School's Stefan A. Riesenfeld Rare Books Research Center opened two exhibits on the history of legal education. *Tools of the Profession* showcases the reciprocal nature of legal literature and legal education through a trove of historical books illustrating transformative developments in legal education over several centuries. An accompanying exhibit, *Law Books in Legal Education at Minnesota*, drawn from the Law Library's rich archives, highlights course books, lectures, exam prep materials, and early exams that shed light on the history of legal education at Minnesota. Selections from the growing student notebook collection reveal how students engaged with the law through a rigorous, dynamic education. The exhibits were curated by Ryan Greenwood, Pat Graybill, and Lily Eisenthal. Both *Tools of the Profession* and *Law Books in Legal Education at Minnesota* will be up through the end of the 2022–2023 academic year.



A favorite among current law students, Helen Spink's 1924 pleading notebook is full of relatable doodles and passed notes. Photo Credit: Ryan Greenwood.

MISSOURI

Missouri Historical Society

Thanks to the support of the Institute of Museum and Library Services' (IMLS) Museums for America grant program, the Missouri Historical Society (MHS) is overseeing *Picturing Postwar St. Louis: The Sievers Studio Collection, 1950–1969*, a two-year processing and digitization project that began in late 2021. The project's mission is to fully process, rehouse, and selectively digitize the Sievers Studio Collection's Series 5 and Series 6 photographic materials and open the series to the public. The collection itself comprises the surviving work of Sievers Studio, a commercial photography studio active in St. Louis from 1917 to 1989. MHS is pleased to announce that Series 5, which documents the studio's work in the 1950s, is now available for viewing. Encompassing over 32 linear feet, Series 5 provides an in-depth view of daily life in 1950s St. Louis. See <https://mohistory.org/collections/item/P0403> for more details about the collection, its available series, and its digitized images.



Bikes for Ike group posing with bicycles at the intersection of Third and Walnut Streets, St. Louis, Missouri. P0403-56430-01-4a. Photo by Sievers Studio, July 21, 1956. Missouri Historical Society Collections.

SOUTH DAKOTA

South Dakota State Historical Society

The South Dakota State Historical Society Museum in the Cultural Heritage Center in Pierre opened its new exhibit titled *The Great and the Small: Selections from the Collections* on Sunday, November 6. The exhibit runs through Memorial Day weekend in 2023. Historical Society Museum director David Grabitske says, "Museums—in general and the state, too—collect a vast range of things to represent South Dakota from popcorn wagons to political pins that come in a wide variety of sizes. Each object has a unique story to tell about the state. Some objects might be familiar, and others might be a surprise." Artifacts in *The Great and the Small* will range from the *Captain 11* television show set to a tiny cat cookie cutter.

